**Hotel Details**

**Sales/editorial team to fill**

|  |  |
| --- | --- |
| **1** | **Hotel Name & Location** |
| **Hotel Name** | Desert Palm, Dubai by PER AQUUM |
| **City** | Dubai |
| **Country** | United Arab Emirates |

**Hotel – About Page**

**Editorial team to fill**

|  |  |
| --- | --- |
| **2** | **Top Line** |
| **What You’ll Like** | 1. 20 minutes from the Dubai airport. |
|  | 2. 15-minutes away from Sheikh Zayed Road. |
|  | 3. Epicurean journey for the senses. |
|  | 4. Wellness-centric programs & facilities. |
|  | 5. Free WiFi in rooms & public areas. |
|  | 6. Championship polo fields |
| **Testimonial** | Leave blank |
| **Testimonial writer** | Leave blank |
| **Testimonial writer occupation** | Leave blank |
| **3** | **Details** |
| **What We Love** | 1. Polo Play. Try your hand at some polo on the hotel grounds’ championship polo fields or take the backseat and spectate daily matches between October and April. |
|  | 2. Neigh Sayers. Aspiring equestrians will be pleased to know that a riding school is available so, never say never. Sign up for the next class! |
|  | 3. Epicurean Concept. Go on a gastronomic journey and enjoy carefully sourced raw ingredients and passionately prepared dishes in Rare and Epicure, this desert retreat’s two restaurants. |
|  | 4. Ride in the Clouds. Go on a magical hot air balloon adventure and experience Dubai like never before. |
|  | 5. SPActacular Service. Experience LIME Spa’s signature massage and Kirsten Florian packages set against a green landscape overlooking one of the polo fields. |
| **The Short & Sweet** | **Who.** The adrenaline junkie who loves the thrill of an adventure and wants to end the day in an unforgettable and romantic setting out in the dunes.  **What.** Set amidst lush fields and palm trees, ‘Arabia meets avant-garde’ in this verdant retreat with 38 modern suites, polo villas, one-bedroom villas, and two-bedroom residences that boast of their own private pool, indoor and outdoor rainshower, a space for BBQ grill, private balconies and sunbathing deck. Modern and state-of-the-art fittings as well as REN bath amenities are also featured in-room.  Aside from having its own open courtyard with swimming pool, leisure seekers would love to stay at the Villa Layali, a one of a kind presidential villa built from Jordanian stone. Who wouldn’t relish happy hour in a large balcony with its own wine cellar fridge and the Desert Palm polo field as its backdrop?  Your sun-kissed beachfront fantasy continues with cuisine classics and creative dishes found in three restaurants, two bars and bespoke & destination dining options. If the thrill of the polo matches is not enough, try your hand at a game of tennis or squash with courts available in the property.  **Why.** Designed by Per AQUUM, it’s a chic retreat that matches the estate’s adventure-filled surrounds. Plus, you can’t miss the bespoke routines and invigorating workout in a boutique fitness club that’s one for the books! |
| **FYI** | 1. 1 child under 2 years stay free in a cot/crib. |
|  | 2. An older child / adult is charged 150AED per night in an extra bed. |
|  | 3. Pets are not allowed. |

**Tips**

**Editorial Team to fill.**

|  |  |
| --- | --- |
| **4** | Tips |
| **Know Before You Go** | - **Getting around.**  By Taxi: Dubai taxis are safe, clearly marked, and relatively inexpensive. It's generally easy to flag one off the street, or you can order one from Dubai Taxi Corporation (Tel. 04-264-1111. The flag down rate is is AED 3 (3.50 at night) followed by AED 1.60 per kilometer. Ordering a taxi through a dispatcher costs only AED 6 extra. A fleet of taxis with pink roofs that are strictly for women. To book one, contact the Dubai Transport Corporation (Tel. 04-264-1111.).  By Metro  The Dubai Metro’s The Red Line runs from beyond the airport down Sheikh Zayed Road toward Jebel Ali and continues to be extended, stopping at some of the major malls along the way. Passengers must buy a Nol ticket at any of the air-conditioned station stops, with fares dependent on distance and duration of travel. Trains run Saturday to Thursday from 6am to 11pm and until midnight on Friday. Each train offers a section for women and children only.  By Car: It’s easy and economical to drive around Dubai, and there are a countless number of Rent-A-Cars such as Budget Rent a Car (budget-uae.com) and Dollar UAE (dollaruae.com) that will provide a mode of transportation for very cheap rates and very little paperwork. An International Driving Permit is not necessarily required, but hire companies may not rent a car without one. |
|  | - **Weather.** Dubai is a very hot city over the year and it is hottest in summer from June to September. During the summer, the average daytime temperature is above 40°C with high humidity. On the other-hand, the months between December and March are very pleasant having a temperature of 24°C during the daytime and the nights are much cooler. The rainfall in Dubai is very irregular and it rains mostly during the cooler months. |
|  | **- Dresscode.** The temperature being high throughout the year, it is preferred to wear summer clothes in Dubai, but still you should not wear dresses in a fashion that will hurt local customs. (Nothing too revealing or skimpy, ladies!) In hotel swimming pools and at the beaches, women can wear their swimsuits and chic kaftan cover ups. For men, just don’t walk on streets without any shirt on. Make sure to put on some sunscreen and wear your sunglasses as a protection against the burning sun. |
|  | **- Discover.**  ### Don’t Miss  For the young or young at heart, check out Ski Dubai, the Middle East's first indoor ski resort. Go skiing, snowboarding and tobogganing. Or just enjoy the Arabian snow.  ### Sail  Book an excursion with Dhow Cruises, ride a traditional Dhow and sail from the Ras Al Khor Wildlife Sanctuary to the desert at the edge of the city to gain a unique perspective of Dubai’s impressive city skyline vis a vis life by the water in a less modern time.  ### Lunch with a View  Set on a bedecked pier jutting out into the Arabian Gulf, Pierchic offers some of Dubai’s finest seafood and most romantic spots away from the hustle and bustle of the city.  ### Shop  Happening every January and February, don’t miss the Dubai Shopping Festival where you and enjoy citywide sales, huge discounts and crazy promotions (read: Porsche on raffle!) plus it’s a huge fiesta with street fairs, food stalls, nightly fireworks and more. |

**The Fine Print**

**Sales team to fill. Editorial team to edit for typos & grammatical errors.**

|  |  |
| --- | --- |
| **5** | **Fine Print** |
| **Details** | - Leave blank |
|  | - |
|  | - |
|  | - |
| **Special Offers (*if any*)** | - Leave blank |
|  | - |
|  | - |
|  | - |
| **Extra Bed & Child Policy** | - Leave blank |
|  | - |
|  | - |
| **Check-In & Check-Out** | - Leave blank |
|  | - |
|  | \* *Please also specify if early check-in & early check-out is available*. |