**Hotel Details**

**Sales/editorial team to fill**

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| **1** | **Hotel Name & Location** |
| **Hotel Name** | The Cullen |
| **City** | Melbourne |
| **Country** | Australia |

**Hotel – About Page**

**Editorial team to fill**

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| **2** | **Top Line** |
| **What You’ll Like** | 1. Vibrant and daring open plan suites |
|  | 2. Large windows to allow plenty of natural light and fresh air |
|  | 3. Rooftop with great views over the Melbourne skyline |
|  | 4. Gym with yoga deck |
|  | 5. Collection of artist Adam Cullen’s artwork in every room |
|  | 6. Swedish Kronan bicycles for rent |
| **Testimonial** | Leave blank |
| **Testimonial writer** | Leave blank |
| **Testimonial writer occupation** | Leave blank |
| **3** | **Details** |
| **To Do** | 1. Enjoy: Light, spacious and funky interiors are brightened by Cullen’s artwork |
|  | 2. Use and take home: An Art series signature bed is available in-room, and you may also opt to buy one of the beds. When you do, get a free sleepover courtesy of The Cullen |
|  | 3. Sustain: It’s an eco-friendly building, which means it harnesses natural ventilation in all the rooms. |
|  | 4. Imbibe. There is an audiovisual display on Cullen’s work in the lobby. Private tours of his artwork are also available |
| **The Short & Sweet** | **Who.** The Sleek and Chic / The contemporary and stylish who like to surround themselves in artwork and rooms oozing in panache  **What.** Each of the 119 rooms, suites and penthouse is stylish, light and airy and decorated with Adam Cullen’s contemporary bright artwork. The hotel offers guests the chance to get to know a great artist while lapping up the luxury of its contemporary interiors.  **Why.** An artful stay to remember. Adam Cullen’s stylish colour splash prints complemented by the modern sofas, curvy tables and chairs are unforgettable. |
| **FYI** | 1. Babysitting with a local nanny can be arranged at an extra cost |
|  | 2. Internet is available at an hourly or daily rate |
|  | 3. There is no pool but guests can use the one at its sister art hotel—the Olsen for free! It’s just a 15 minute walk away |
|  | 4. Disabled access rooms are available |

**Tips**

**Editorial Team to fill.**

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| **4** | Tips |
| **Know Before You Go** | - **Getting around.** While Melbourne is quite a large city, most sights of interest are located within the city center and can be easily reached by train or tram. The city center is laid out in a grid system making it easy to get around. For more information about how to get to different sites, Public Transport Victoria’s Journey Planner can provide schedules, maps and travel information. |
|  | - **Weather.** Melbourne is known as a city that can have four seasons in one day. Summer, which is around November to February, is the warmest season. Melbourne has been known to go through heat waves with temperatures reaching between 35 to 40 degrees. Autumn and Spring weather can also change dramatically during the week but is generally quite cool. Winters can be cool and damp with temperatures around 14 degrees. |
|  | - **Dresscode.** Melbourne’s cosmopolitan center is a place for the fashionistas and style makers among us. Be sure to come in your most trendy gear with something a little spicier for your evening jaunts. Don’t forget your jacket for those cool and breezy nights. |
|  | - Discover.  ### Eat  Looking for a place to drink? Keep your eye out for a soft blue (nameless) sign. Blue Bar's narrow space is warmed by orange hanging lamps, a rustic fireplace and a buzz of conversation. The clientele is a hip, mixed bunch, in keeping with a down-to-earth, underground vibe befitting its graffiti walls.  ### Don’t Miss  Located in Russel Street, Melbourne’s oldest prison, The Old Melbourne Gaol, which once housed infamous Australian icon Ned Kelly, is now an award-winning tourist attraction, a fascinating place to learn about Australia’s more controversial heritage. Memorabilia is on display and live performances are held every Saturday. |

**The Fine Print**

**Sales team to fill. Editorial team to edit for typos & grammatical errors.**

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| **5** | **Fine Print** |
| **Details** | - Leave blank |
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| **Special Offers (*if any*)** | - Leave blank |
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| **Extra Bed & Child Policy** | - Leave blank |
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| **Check-In & Check-Out** | - Leave blank |
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|  | \* *Please also specify if early check-in & early check-out is available*. |