

From: [Julie Roginsky](#)
To: [Berkon, Jonathan \(WDC\)](#)
Subject: Re: PRIVILEGED AND CONFIDENTIAL
Date: Monday, June 26, 2017 1:00:56 PM

Depends. What is this about?

On Jun 26, 2017, at 12:47 PM, Berkon, Jonathan (Perkins Coie) [REDACTED] wrote:

Can the four of us find a time to get on the phone this afternoon?

Jonathan Berkon | Perkins Coie LLP

Partner

700 13th Street, N.W.,
Washington, D.C. 20005-3960

D. [REDACTED]

F. [REDACTED]

E. [REDACTED]

NOTICE: This communication may contain privileged or other confidential information. If you have received it in error, please advise the sender by reply email and immediately delete the message and any attachments without copying or disclosing the contents. Thank you.

From: [Dan Bryan](#)
To: [Berkon, Jonathan \(WDC\)](#)
Subject: Memorializing today's situation
Date: Monday, June 26, 2017 11:06:13 PM

Jon,

I want to document a disturbing situation I encountered over the course of the day today. Feel free to share this with Brendan and/or Phil if you feel it to be appropriate.

Early this morning, I was made aware of the fact that Julie Roginsky was very upset that we put out a statement regarding the Horizon negotiations in Trenton over the weekend. In particular, Julie was upset with Brendan Gill, and was saying negative and regrettable things about him to a number of our senior campaign staff.

Then, at 11:56am today, I was with Derek Roseman when he got an email from Matt Friedman, a reporter at Politico. Matt asked: "Is there anyone working for the Murphy campaign who is employed or being compensated by Horizon BCBS?" He copied Julie on his email.

Julie immediately responded to Derek saying: "Please handle due diligence on this. I assume this is compensated directly or indirectly, so I would nail this down with everyone so as not to be embarrassed later."

This is an extremely odd manner of handling the situation. It seemed to me that she had planted this question with Friedman (Julie is very close with him), and asking Derek to act in a way that would put the campaign in a bad situation rather than work to try to kill the story. **This was the first alarm bell.**

Derek asked me to take over the situation, as he felt he was in a difficult position to handle it. I spoke with Brendan and Berkon, and, with their help, crafted a statement and strategy that I felt would make it difficult for Friedman to write his story. I shared this with Brendan, Berkon, Derek, Brad, Steve and Julie.

Immediately, Julie pushed to give out more information to Friedman. **This was the second alarm bell.** In my opinion, the only person that would have benefitted from Friedman having more information was Friedman, not the campaign (and certainly not Phil). Julie seemed intent on trying to hurt people, especially Brendan, and kept arguing against the proposed statement.

Once it was clear that Julie wasn't getting the results from the group that she wanted, she stated: "That seems fair. I will ask him to whom he is specifically referring and then ask him to call those people directly as private individuals." **This was the third alarm bell.** Rather than working with the statement as approved by the campaign team, Julie decided to unilaterally go back to Friedman and, in my opinion, help him rework the story so that she could get around our defense of the campaign and Phil.

Julie then called me, asking why I had been involved in drafting the statement. I informed her that I was asked to get involved, and worked with Brendan and Jon to do so. She told me not to get involved, and that "You don't want to look like Sean Spicer on this one." This was apparently in reference to the fact that Spicer often lies for the President, and she saw our

strategy as a lie. I asked her what she meant by this, and she changed the subject. She made it very clear to me that she was upset with Brendan.

I strongly believe that Julie's actions today put the campaign, and Phil, in an extremely bad position. It felt to me like Julie was actively working against the campaign, and working to harm individuals within the campaign, to fulfill a personal agenda. At the end of the day, we should all be working to elect Phil, and Julie's actions today were in direct opposition to that goal.

Feel free to contact me with any questions.

Thank you,

--

Daniel Bryan

Murphy for Governor



Berkon, Jonathan (WDC)

From: Julie Roginsky [REDACTED]
Sent: Tuesday, June 27, 2017 11:49 AM
To: Berkon, Jonathan (WDC)
Subject: Horizon

You should be aware that the Politico reporter called me this morning about a statement from the campaign re: Brendan and Adam. I told him to ask the question in writing and to send it to me. I will run any proposed response past you to make sure we are in compliance.

Separately, someone from within the campaign (I can make an educated guess) is saying that I am conflicted on Horizon because of the work I do for the Middlesex Dems, who are on the other side of the issue from Phil. I said that I had never discussed Horizon with anyone associated with the Middlesex Dems, except at Phil's request once after he had made his decision on the issue, and that I had never inserted myself into any discussion of legislation or leadership with the Middlesex delegation precisely because I wanted to avoid a conflict between my work for Phil and my work for them. My only role there is to elect state legislators, freeholders and local officials and I did not attend any meetings that did not include that mission.

If you feel the need to share this with anyone else, please do.

From: [Derek Roseman](#)
To: [Adam Herbsman](#); [Brad Lawrence](#); [Brendan Gill](#); [Dan Bryan](#); [Emily Reyes](#); [Jenny Davis](#); [Berkon, Jonathan \(WDC\)](#); [Julie Roginsky](#); [Matt Platkin](#); [Paul P. Josephson](#); [Steve DeMicco](#)
Subject: No 9:15 a.m. call today
Date: Wednesday, June 28, 2017 8:11:54 AM

--

Derek Roseman
Murphy for Governor


From: [Brendan Gill](#)
To: [Julie Roginsky](#)
Cc: [Steve Demicco](#); [Matt Platkin](#); [Derek Roseman](#); [Dan Bryan](#); [Brad Lawrence](#); [Berkon, Jonathan \(WDC\)](#); [Danny Franklin](#)
Subject: Re: ETA?
Date: Wednesday, June 28, 2017 4:51:03 PM

Please do not send this out.

Sent from my iPhone

On Jun 28, 2017, at 4:25 PM, Julie Roginsky [REDACTED] wrote:

As we have less than an hour before deadline and as no response makes us look worse than anything else, I propose the following:

"Phil Murphy has full confidence that the advice provided to him by his campaign team is always in the best interest of the campaign and serves his vision for making New Jersey a more affordable place to live."

If no one has any objections, I am sending this to him from Derek at 5 pm.

On Jun 28, 2017, at 3:45 PM, Julie Roginsky [REDACTED] wrote:

Begin forwarded message:

From: Matthew Friedman [REDACTED]
Date: June 28, 2017 at 3:22:04 PM EDT
To: Julie Roginsky [REDACTED]
Subject: ETA?

Any ETA on response to my inquiries?
(Also if there are other people on PM's payroll also on Horizon's, I think the first question covers those as well)

From: [Brendan Gill](#)
To: [Berkon, Jonathan \(WDC\)](#)
Subject: Fwd: Comm message calendar
Date: Friday, June 30, 2017 3:04:39 PM

Meeting called without my approval or direction.

Sent from my iPhone

Begin forwarded message:

From: Dan Bryan [REDACTED]
Date: June 30, 2017 at 2:57:48 PM EDT
To: Brendan Gill [REDACTED]
Subject: Fwd: Comm message calendar

FYI - are you in the loop on this? Julie is calling a meeting for Friday at 9:15

----- Forwarded message -----

From: Julie Roginsky [REDACTED]
Date: Fri, Jun 30, 2017 at 2:35 PM
Subject: Re: Comm message calendar
To: Danny [REDACTED]
Cc: Derek Roseman [REDACTED], Matt Platkin [REDACTED], Brad Lawrence [REDACTED], Danny Franklin [REDACTED], Dan Bryan [REDACTED], Jenny Davis [REDACTED], Steve DeMicco [REDACTED]

Guys, why don't we do 9:15 on Friday for those who can make it to Newark. Danny and Derek will be on the phone until they have to get off.

On Fri, Jun 30, 2017 at 2:15 PM, Danny [REDACTED] wrote:

I have a call at 10 on Friday that I don't think I can move. Any other options?

From: Julie Roginsky [mailto:[REDACTED]]
Sent: Friday, June 30, 2017 2:08 PM
To: Derek Roseman [REDACTED]
Cc: Matt Platkin [REDACTED]; Brad Lawrence [REDACTED]; Dan Bryan [REDACTED]; Danny [REDACTED]; Jenny Davis [REDACTED]; Steve DeMicco [REDACTED]
Subject: Re: Comm message calendar

Can you join on the phone, Derek?

On Fri, Jun 30, 2017 at 2:07 PM, Derek Roseman

[REDACTED] wrote:

I need to be at News12 in Edison for 10:45 P&P taping

On Fri, Jun 30, 2017 at 2:06 PM Matt Platkin [REDACTED]

wrote:

Works for me

On Fri, Jun 30, 2017 at 2:05 PM, Julie Roginsky

[REDACTED] wrote:

Does Friday morning at 9:30 AM work for everyone, since Thursday does not work for Matt?

On Fri, Jun 30, 2017 at 1:57 PM, Brad Lawrence

[REDACTED] wrote:

I can do 2 on Thursday.

On Jun 30, 2017, at 12:16 PM, Julie Roginsky

[REDACTED] wrote:

Plus Matt.

On Fri, Jun 30, 2017 at 12:15 PM, Jenny Davis

[REDACTED] wrote:

Got it - thanks!!

On Fri, Jun 30, 2017 at 12:14 PM Julie Roginsky

[REDACTED] wrote:

Jenny,

We just got the poll back, so please give us some time to digest it. We are still waiting for a deck, for example.

Separately, the comms team should get together next week to discuss this.

Are we people able to meet in Newark at 2 PM on Thursday? (Jenny, you are more than welcome to join us but not necessary.)

On Fri, Jun 30, 2017 at 12:07 PM, Jenny Davis

[REDACTED] wrote:

Hi guys - I believe i was told this is still being worked out but just a request - (when finished of

course)

please provide to me the comms/message calendar.

Also please let me know when you think this will be done

Thanks everyone!

--

Jenny Davis

Deputy Campaign Manager

Murphy for Governor

[REDACTED]

[REDACTED]

--

Jenny Davis

Deputy Campaign Manager

Murphy for Governor

[REDACTED]

[REDACTED]

Brad Lawrence
Message & Media

[REDACTED]

--

Matthew Platkin

Policy Director

Phil Murphy for Governor

Tel.: [REDACTED]

--

Derek Roseman

Murphy for Governor



--

Daniel Bryan

Murphy for Governor



From: [Brendan Gill](#)
To: [Phil Murphy](#); [Berkon, Jonathan \(WDC\)](#)
Subject: Fwd: Call from Julie
Date: Saturday, July 1, 2017 12:17:47 PM

Sent from my iPhone

Begin forwarded message:

From: Dan Bryan [REDACTED]
Date: July 1, 2017 at 12:10:42 PM EDT
To: [REDACTED]
Subject: Call from Julie

Brendan,

Just got off of a call with Julie. She disagreed strongly with our statement from this morning. In her words, we shouldn't be blaming Gov Christie for this shutdown because it's not totally his fault. I disagreed (not only is blaming Christie right on the merits, it's right on the politics, period), but didn't want to push the issue.

Just want to bring to your attention - thought the call was odd. Not sure what the endgame is in laying off of Christie here. I strongly urge we continue to place the blame at his feet.

Thanks,

--

Daniel Bryan
Murphy for Governor
[REDACTED]

From: [Brendan Gill](#)
To: [Berkon, Jonathan \(WDC\)](#)
Cc: [Phil Murphy](#); [Matt Platkin](#)
Subject: Fwd: Moran
Date: Saturday, July 1, 2017 12:13:59 PM

Jon-

This is the for the record. In the last two hours I have gotten three different points of advise from our communication director. All of them conflicting with one another and no one on the campaign can figure out where the direction or motivation is coming from. It's causing an operational problem for the campaign.

1. Told us we shouldn't put out the statement even though entire team agreed.
2. At the same time is pushing the staff to have off the record conversations with Tom Moran, see the chain below, about the politics when we have all agreed to try and stay out of it. No one trusts the motivation of that request and thinks it's a trap to assist another agenda. Also a highly unusual request to have Tom Moran talk to anyone on our team other then her and Phil. She has the best relationship.
3. Said to dan Bryan who will confirm that it is a mistake to blame Chris Christie for the gov shut down. No one agree or understands that position.
4. I continue to manage this the best I can but will not at this point in time share any of our political strategy directly with her. Steve, Matt, and Brad agree with that decision.

Sent from my iPhone

Begin forwarded message:

From: Julie Roginsky [REDACTED]
Date: July 1, 2017 at 12:02:48 PM EDT
To: Matt Platkin [REDACTED]
Cc: Derek Roseman [REDACTED], Julie Roginsky [REDACTED], Dan Bryan [REDACTED], Steve Demicco [REDACTED], Brendan Gill [REDACTED], Brad Lawrence [REDACTED]
Subject: Re: Moran

I've spoke to almost every person on this email chain and the consensus is that we are not going to speak to Moran on or off the record beyond our statement. If he calls you, please don't take the call.

On Jul 1, 2017, at 9:58 AM, Matt Platkin [REDACTED] wrote:

We just spoke as well. Agree that we should just stick to the statement.

From: Derek Roseman [REDACTED]
Sent: Saturday, July 1, 2017 9:46 AM
Subject: Re: Moran
To: Julie Roginsky [REDACTED]
Cc: Julie Roginsky [REDACTED], Dan Bryan
[REDACTED], Steve Demicco
[REDACTED], Matt Platkin
[REDACTED], Brendan Gill
[REDACTED], Brad Lawrence
[REDACTED]

Julie & I just spoke. For Moran, this seems to be shaping more along lines of politics and him wanting to potentially reach out to some on this thread for background "sense of where Phil is" on the politics of this. Moran is leaning with Vinnie over this issue. A call amongst all of us would be for all of us to have our line set as to whether we let statement(s) stand on their own or what else to tell him. Please advise.

On Sat, Jul 1, 2017 at 9:29 AM, Julie Roginsky

[REDACTED] wrote:

Would generally agree but if he's doing a column, we need to shape it on background beyond statement, so we should talk.

> On Jul 1, 2017, at 9:23 AM, Julie Roginsky

[REDACTED] wrote:

>

> I am speaking to Moran at 9:45. He may also call around to others on the campaign. I suggest we all speak so we can get our message on the same page (or else agree not to say anything beyond our statement). If you are available, please call me directly if we cannot do a conference call. Otherwise, I will use my judgment but I think we need some teamwork on this.

>

>> On Jul 1, 2017, at 9:08 AM, Julie Roginsky

[REDACTED] wrote:

>>

>> Please send me the final version. I am likely speaking to him beforehand.

>>

>> Can some combination of us get on the phone at 9:30 about this quickly?

>>

>>> On Jul 1, 2017, at 9:06 AM, Dan Bryan

[REDACTED] wrote:

>>>

>>> Planning to at 10am

>>> --

>>> Daniel Bryan
>>> Murphy for Governor
>>> [REDACTED]
>>>

>>>> On Jul 1, 2017, at 9:04 AM, Julie Roginsky
[REDACTED] wrote:

>>>>
>>>> Looks like Moran may be teeing up a column about Phil's
approach to the shutdown but not yet certain.
>>>>
>>>> Dan/Derek, did we put the statement out yet?

--

Derek Roseman
Murphy for Governor
[REDACTED]

From: [Julie Roginsky](#)
To: [Berkon, Jonathan \(WDC\)](#); [Stafford, Ben \(SEA\)](#)
Subject: Fwd: Moran
Date: Saturday, July 1, 2017 3:48:22 PM

Sorry to disturb you both over the holiday but Ben asked me to notify him of things as they come up and Jon, on behalf of what is in the best interest of the campaign and Phil, I am requesting that this overall situation is addressed as quickly as possible.

As you may know, the government of NJ has shut down for the second time in history because the legislature failed to approve a budget by midnight. There are obviously enormous media implications for Phil with respect to how we message this. There are also enormous implications with respect to how he deals with legislators on both sides of this issue politically.

Tom Moran, the editorial page editor of the state's largest paper, is looking to do a column on what this portends for Phil. Clearly, the way we handle this column is vitally important.

As you can see below, I notified the campaign of this as soon as I heard from Moran and requested that we all get on a call to coordinate our media and political messaging, since he would be calling not just me but many of the people on the chain below. I heard back from every single person on the chain with their thoughts individually but Brendan. At this point, I have no idea if he is freelancing or not. What is clear is that he refuses to coordinate on yet another emergent press issue that has ramifications for our candidate.

I realize that you said it would take you some time to resolve this but, respectfully, I have to deal with the comms side of this campaign and (through no request of my own) with much of the legislative politics around this issue now. We simply cannot have a campaign manager who inexplicably refuses to speak to another senior member of this team on a second emergent press story (the first one being Horizon last week).

It has now been nine days since Brendan has communicated with me on anything except an email chain on which Phil cc-him. That cannot go on and, frankly, I remain mystified as to what triggered his behavior in the first place. Regardless of the reason, he needs to put our candidate first, as the rest of our team has done by coordinating on a response this morning.

Again, I personally don't care what his feelings are towards me at this point (and increasingly, why his hard feelings exist in the first place) but this does nothing other than hurt Phil and the unified effort the rest of the team wants to put forward. Whatever German term Phil used on our call last week, Jon, it clearly didn't resonate with Brendan. The campaign manager refuses to coordinate with the rest of the team on a second critically important press issue in less than a week.

If you feel the need to share this with Phil, please do. I'm not going to do it but leave it to you if you feel he needs to be aware.

Begin forwarded message:

From: Julie Roginsky [REDACTED]
Date: July 1, 2017 at 12:02:48 PM EDT

To: Matt Platkin [REDACTED]
Cc: Derek Roseman [REDACTED], Julie Roginsky [REDACTED], Dan Bryan [REDACTED], Steve Demicco [REDACTED], Brendan Gill [REDACTED], Brad Lawrence [REDACTED]
Subject: Re: Moran

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Sent: Saturday, July 1, 2017 9:46 AM
Subject: Re: Moran
To: Julie Roginsky [REDACTED]
Cc: Julie Roginsky [REDACTED], Dan Bryan [REDACTED], Steve Demicco [REDACTED], Matt Platkin [REDACTED], Brendan Gill [REDACTED], Brad Lawrence [REDACTED]

Julie & I just spoke. For Moran, this seems to be shaping more along lines of politics and him wanting to potentially reach out to some on this thread for background "sense of where Phil is" on the politics of this. Moran is leaning with Vinnie over this issue. A call amongst all of us would be for all of us to have our line set as to whether we let statement(s) stand on their own or what else to tell him. Please advise.

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beyond our statement). If you are available, please call me directly if we cannot do a conference call. Otherwise, I will use my judgment but I think we need some teamwork on this.

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[REDACTED] wrote:

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>>> Planning to at 10am

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>>> Daniel Bryan

>>> Murphy for Governor

>>> [REDACTED]

>>>

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>>>> Looks like Moran may be teeing up a column about Phil's approach to the shutdown but not yet certain.

>>>>

>>>> Dan/Derek, did we put the statement out yet?

--

Derek Roseman

Murphy for Governor

[REDACTED]

Berkon, Jonathan (WDC)

From: Brendan Gill [REDACTED]
Sent: Monday, July 3, 2017 10:15 AM
To: Berkon, Jonathan (WDC)
Cc: Phil Murphy
Subject: Fwd: Sweeney

J-

Another email for the record. Although worked out an example of mischief and accusations.

BG

Sent from my iPhone

Begin forwarded message:

From: Philip Murphy [REDACTED]
Date: June 29, 2017 at 8:37:53 AM EDT
To: Julie Roginsky [REDACTED]
Cc: Brendan Gill and Alixon Collazos [REDACTED], "Matthew J. Platkin"
[REDACTED]
Subject: Re: Sweeney

Many thx. Well done. P

Sent from my BlackBerry 10 smartphone.

From: Julie Roginsky
Sent: Thursday, June 29, 2017 3:27 PM
To: Philip Murphy
Reply To: [REDACTED]
Subject: Re: Sweeney

Spoke to him. I think we're good.

On Thu, Jun 29, 2017 at 7:00 AM, Philip Murphy [REDACTED] wrote:
Many thx. Alos, on the clarification text, no vote was discussed and or asked for - purely factual/clinical.
Th. P

Sent from my BlackBerry 10 smartphone.

From: Julie Roginsky
Sent: Thursday, June 29, 2017 1:33 PM
To: Philip Murphy
Cc: Brendan Gill; Matt Platkin
Subject: Re: Sweeney

Will do.

On Jun 29, 2017, at 12:23 AM, Philip Murphy [REDACTED] wrote:

You should call him.

Sent from my BlackBerry 10 smartphone.

From: Julie Roginsky
Sent: Thursday, June 29, 2017 5:07 AM
To: Brendan Gill
Cc: Matt Platkin; Philip Murphy
Subject: Re: Sweeney

Great.

Phil, please let me know if you want to call Sweeney tomorrow yourself or whether you would like me to call him back for you.

On Jun 28, 2017, at 10:03 PM, Brendan Gill [REDACTED] wrote:

He said that he thought we have handled the situation perfectly. And that we have kept our word.

Sent from my iPhone

On Jun 28, 2017, at 8:26 PM, Julie Roginsky [REDACTED] wrote:

What did Sarlo say to you, so that I can be clear with Sweeney about what we didn't do?

On Jun 28, 2017, at 6:27 PM, Brendan Gill [REDACTED] wrote:

Agree.

P- as per our discussion, Sarlo was the only one who called me today.

Sent from my iPhone

On Jun 28, 2017, at 6:10 PM, Matt Platkin [REDACTED] wrote:

This is completely untrue. No one has made any calls to lobby on this bill and I feel confident in saying that.

From: Julie Roginsky [REDACTED]

[REDACTED]
Sent: Wednesday,
June 28, 2017 5:59 PM
Subject: Sweeney
To: Philip Murphy

[REDACTED]
Brendan Gill

[REDACTED], Matt Platkin
[REDACTED]

Phil,
Just got a call from both
George and Sweeney,
back to back.

They have heard from
several senators that
either you are directly
calling members to lobby
against the Horizon bill
or a member of your
staff is. I told him that
you are away and that
this can't be possible. He
said that we had a deal
that you wouldn't
weigh in directly with
members and he feels
betrayed.

Assuming that you have
not done this and that
no one has done this on
your behalf, please call
Sweeney ASAP or, if you
are unable, please let me
know and I will circle
back.

Thanks,
Julie

Berkon, Jonathan (WDC)

From: Julie Roginsky [REDACTED]
Sent: Tuesday, July 4, 2017 4:39 PM
To: Stafford, Ben (SEA); Berkon, Jonathan (WDC)
Subject: One More

Follow Up Flag: Follow up
Flag Status: Completed

Sorry to keep bothering you with this but, as I said, the situation is becoming worse by the day and it needs to be addressed.

I received a call from Kevin McCabe, the Middlesex County Democratic Organization chairman. (As a matter of disclosure, the Middlesex County Democratic Organization has been a client of my firm well before I met Phil. Phil is aware of this.)

McCabe told me that Gary Taffet, a close friend of his who acts as his right hand person on political matters, received a call from Brendan on Saturday. Brendan told Taffet that Phil would be returning from Israel that afternoon and would be calling him and Craig Coughlin, a Middlesex Assemblyman and very likely the next speaker of the General Assembly, to tell them that their efforts to restructure Horizon were "unhelpful." Despite what Brendan said to Taffet, Phil never called.

As I have outlined before, Phil made a commitment to Senate President Sweeney, through me, that Phil would not be reaching out to legislators proactively to lobby them on the Horizon matter. This was understood and agreed to by Phil, Brendan and me. Coughlin is, clearly, a legislator. Although Phil never followed up himself, McCabe was calling me to ask whether Phil was aware of Brendan's call to them and whether Phil was sending a message to them via Brendan. If that is the case, it is clearly a violation of our agreement with Sweeney and yet another example of where I look like a liar to the senate president. If that is not the case and Brendan was doing this without Phil's knowledge, that is equally problematic. For what it's worth, we are developing a reputation as a campaign that is either disorganized or disingenuous, since I had to tell McCabe that I would get to the bottom of it and get back to him. Since it has been 12 days since Brendan's completely unacceptable conversation with me and since he has refused to apologize for it ever since or even call me, I cannot get to the bottom of it at the moment, which also makes us look incompetent even further.

Regardless, any legislative or political interaction that Brendan undertook on this matter should have included me, as I have been the point person in dealing with the senate president on this. Separately, Phil also asked me to reach out to Senator Vitale, the sponsor of the Horizon legislation, to smooth over Phil's public opposition to his bill. I have been working on this matter nonstop in Phil's interest and therefore should have not been silo-ed off from whatever political machinations Brendan was engaged in, with or without Phil's knowledge. By contrast, there has certainly been nothing that I have done with respect to this campaign that I have not made him aware of in writing (since he still refuses to apologize to me for our last conversation, from what I can tell).

Whether Brendan likes it or not, there will always be legislators and county chairs who will prefer to deal with me and not with him on political matters. In an effort to always have a coordinated response, I have consistently made him aware of any political outreach on my end. Clearly, that has not been the case on this and I, once again, look like I am either out of the loop or a liar. That is unacceptable -- not just for me personally but for how this campaign is being perceived around the state.

Again, with every day that goes by, I am being put in a position where any good will I have built up over two decades and that I have used in the service of Phil Murphy is put at risk because my word means less and less every day. I personally believe that this is Brendan's way of undermining me with people who would prefer to deal with me, rather than with him. While I won't discuss any problems between Brendan and me with these people, as that would only hurt Phil, I also think that this situation is becoming more untenable by the day. I am of no use to Phil or to this campaign if these people (and the others that we discussed last week) either do not think that I speak for Phil, when he specifically asks me to speak for him, or am lying to them on Phil's behalf.

Finally, I continue to be bewildered by the cause for all of this. If Brendan is lashing out because I raised the issue several months ago of how Adam Alonso is making money off his relationship with Phil, that is unacceptable and will only lead to massive problems for Phil down the road. I cannot think of any other reason we have come to this. Regardless, it needs to end, not just with an insincere apology on his end, but with some serious oversight as to how this campaign is being run and as to whose benefit it is being run.

From: [Jenny Davis](#)
To: [Berkon, Jonathan \(WDC\)](#)
Subject: Fwd: Hudson
Date: Sunday, July 9, 2017 6:04:14 PM

----- Forwarded message -----

From: Julie Roginsky [REDACTED]
Date: Thu, Feb 2, 2017 at 8:53 AM
Subject: Re: Hudson
To: Jenny Davis [REDACTED]
Cc: Dan Bryan [REDACTED] Elizabeth Coulter [REDACTED]

Ok, I am being incredibly clear right now so that there is no misunderstanding: I need a date for Ravi Bhalla. This is not a discussion for Brendan. I should not have to make the same request twice. Jenny, please provide me with several dates. That is not a suggestion.

I am a senior member of this team, to say the least. I do not need to ask anyone for permission. When I ask you to do something, which I do very rarely, I expect it to be done. If I do not have dates by close of business today, I am going directly to Phil and I can assure you that this is not a contest I am going to lose. Spare yourself the aggravation and please do as I have repeatedly requested.

On Thu, Feb 2, 2017 at 6:48 AM, Jenny Davis [REDACTED] wrote:

We are not yet able to confirm headlining anyone's event. I'm waiting on Brendan to discuss all of those requests

On Thu, Feb 2, 2017 at 8:46 AM Dan Bryan [REDACTED] wrote:

Guys - please confirm that scheduling these events is moving forward. We've been leaving everyone hanging for over a month now, which is the opposite of what we discussed when we all sat down a few weeks ago. We have to move on these this week to avoid damaging our relationships.

Again, dates for Zimmer:

March 20, 22, 23, 27, 28, 29, 30

April 3, 4, 10

And stack is every Friday 12-3.

Thank you,

Dan

Sent from my iPhone

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We all know that's all I care about!

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For the Zimmer fundraiser. She is texting Phil and he's asking us about it. I know everything is crazy, but would love to have this knocked off the list.

Also, Stack!

Thanks,

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On Wed, Jan 25, 2017 at 12:57 PM, Dan Bryan

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Oh - 10 a.m. is good.

FYI - re lunch on Fridays, Phil has [REDACTED] [REDACTED] on Fridays. We can ask for a lunch, but no guarantee he'll say yes. May need your backup on this Julie

On Tue, Jan 24, 2017 at 9:58 AM, Julie Roginsky [REDACTED] wrote:

By breakfast, I mean 10 AM.

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We should discuss this. Breakfast fundraisers are very hard.

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Here is the determination on Hudson:

Elizabeth, please set up a Friday in April (the earlier, the better) for the following:

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Jenny Davis



From: [Jenny Davis](#)
To: [Berkon, Jonathan \(WDC\)](#)
Subject: Fwd: Hudson
Date: Sunday, July 9, 2017 6:04:26 PM

----- Forwarded message -----

From: Julie Roginsky [REDACTED]
Date: Thu, Feb 2, 2017 at 8:58 AM
Subject: Re: Hudson
To: Dan Bryan [REDACTED]
Cc: Jenny Davis [REDACTED], Elizabeth Coulter [REDACTED]

Furthermore, Elizabeth, if this is not scheduled by close of business today, please take Anna Quindlen off the schedule for this Monday. I will explain to Phil that her husband's only request of this campaign for doing us a massive favor fell prey to bullshit internal politics where people do not listen to instructions clearly.

I will call Gerry Krovatin and explain to him that unfortunately we could not get his ask done, despite his bending over backwards to get all of our asks done.

On Thu, Feb 2, 2017 at 6:55 AM, Dan Bryan [REDACTED] wrote:

I worry that the more we try to solve these as part of a universal issue, the less realistic it is that we ever get an answer back to them. Can we just get these done and have that conversation (which I agree is much needed) moving forward?

Again, i have been on hold for over a month now and i am sensing that everyone's patience with me is wearing thin. Upsetting Stack and Zimmer over this would be an unforced error on our end.

Sent from my iPhone

On Feb 2, 2017, at 8:48 AM, Jenny Davis [REDACTED] wrote:

We are not yet able to confirm headlining anyone s event.I'm waiting on Brendan to discuss all of those requests

On Thu, Feb 2, 2017 at 8:46 AM Dan Bryan [REDACTED] wrote:

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Jenny Davis



From: [Derek Roseman](#)
To: [Berkon, Jonathan \(WDC\)](#)
Subject: Flagging this.
Date: Tuesday, July 11, 2017 10:58:45 AM

Flagging this. On July 4, in an email in which you were bcc'ed, a new process for getting approvals from Phil was put forward on Phil's and Brendan's request. (Text of that below)

Phil--

Per conversation with Brendan, please see the following proposed process for getting statements and press releases approved. This will be creating a single point-of-contact for you to eliminate one-off conversations and games of telephone.

If you are OK with this process, I will inform the team and implement immediately.

--derek

1. All press releases and statements will be vetted and approved by the Comms Team.
2. Derek will send the final draft to Brendan for his sign-off.
3. Upon Brendan's approval, the final will be sent to you by Derek (with Brendan cc'ed) for your ultimate sign-off
4. Upon your OK, Derek will release.

This morning, Julie went around the process with regard to a request from the Star-Ledger. I will forward a separate email chain that she, Matt Platkin, and I were on in which I specifically requested she work through me as per the new process.

--derek

----- Forwarded message -----

From: Julie Roginsky [REDACTED]
Date: Tue, Jul 11, 2017 at 10:48 AM
Subject: Draft Ledger response
To: Philip Murphy [REDACTED], Matt Platkin [REDACTED], Derek Roseman [REDACTED]

P,

Please let me know if this works. This is what you said over the weekend.

"We should explore options regarding the beach house. If the sale is not a possibility, Phil would be open to repurposing the building. As an example, it could be used as a place for developmentally disabled, at-risk youth, or domestic abuse survivors to have a safe place to enjoy the beach."

--

Derek Roseman
Murphy for Governor
[REDACTED]

From: [Julie Roginsky](#)
To: [Berkon, Jonathan \(WDC\)](#)
Date: Tuesday, July 11, 2017 10:43:10 AM

Jon, I'm sorry but we need to wrap this whole thing up. I need to figure out what to do with the rest of my life and, quite frankly, I don't feel like being in 4th grade anymore. I have a real career that I've largely put on hold for this cause for many years and sadly this whole ridiculous melodrama has taken up too much of my time lately. I am sure, for instance, that you are as tired of getting emails from me about this as I am sending them to you. I would prefer to actually work.

From what I can gather, Brendan has told the entire staff that he and I are feuding and has made them feel that they have to choose sides. It has made its way to people outside the campaign, who have been calling me to find out why we are in disarray. This includes county chairs and others, which is unacceptable. There are people on staff who have been discouraged from cooperating with me. Quite frankly, it is happening because no one has stopped Brendan. Phil telling him to stop isn't going to cut it, anymore than Phil telling him to apologize to me almost three weeks ago didn't result in an apology.

Bottom line: from what I can gather, there has been no remedy put in place in the almost 20 days since Brendan cursed me out without any cause or provocation, while screaming that he is "in charge" and makes "the decisions around here." Perhaps my mistake was not recording the conversation so you and Phil could hear exactly how abusive and out of line it was. I would hope that you and a Phil just take my word for it.

Despite Phil telling multiple people that he won't countenance that type of behavior, I have yet to receive an apology or a remedy for this. Meanwhile, I have had to deal with complaints from multiple people (Gail Gordon, Lori Grifa, David Pascrell, Eric Shuffler -- all people Phil knows and respects) about the profiteering by staff going on. They are coming to me because on paper, they believe I can fix it. In reality, I am impotent on this matter and many others, which makes them think that I am ignoring or don't care about their concerns. This, obviously, makes me look awful. I have suggested that they call you but, with the exception of Gail, most are reluctant because they are worried about being retaliated against and they don't know you well enough to believe that Brendan will never find out about it. Nothing to date has been done to stop it and I have no sense that something will be done. Regardless, it should not take three weeks of complaints for this to be put to bed.

The staff, from what I understand, is paralyzed because Brendan has seen fit to force people to take sides. There are many people on staff who are asking me to remedy what they believe is atrocious behavior towards them by Brendan, including abusive language and his unwillingness to sit in HQ and manage. Right now, I am powerless to address their concerns as well.

There are others who are no longer speaking to me or even scheduling things for Phil that are in his best interest because they have obviously been made to feel that dealing with me on even minor issues will be a betrayal of Brendan. That is insane.

Again, I never had an issue with Brendan until he spoke to me the way he did. Ironically, I recommended that he be hired, to my eternal regret. I have not discussed what happened with anyone who works on staff full time. I wish he had kept this all to himself but he hasn't. As a result, things are where they are.

Either the campaign wants to countenance this or it doesn't. Either way, I will personally be fine. But I need to have someone tell me what Phil has decided to do, so I can decide what I am doing.

I have spent the last five days working on a press plan that I am not sure I will be around to execute; defending how the campaign is being run to county chairs, donors and other prominent people, including the senate president, the incoming assembly speaker and two people who are willing to donate several hundred thousand dollars who are doing it because I am vouching for Phil; and generally working in an environment where the right hand does not know where the left hand is doing. It's past time for this to end.

As I said from the beginning of this saga, I am not asking for Brendan to be fired, because that is not optically in the

campaign's interest. He does, however, need to be overlaid and the campaign needs oversight. Otherwise, this abusive behavior will continue, not just towards me but towards the many others who have complained to me.

Unlike him, I am willing to ditch other clients to work in headquarters full time, every day -- something I understand he rarely does. Despite saying before Brendan was hired that I was long past managing campaigns, I will actually go to headquarters every day and manage the campaign, because I believe in Phil that much and also because everyone on the core team I have spoken to does not believe it is managed effectively now -- or, at least, not managed in the best interest of Phil and Tammy Murphy.

If this is acceptable to Phil, I am willing to do it but it has to be made clear to the staff that this is happening and that I am empowered to make changes in the interest of the campaign. This includes presenting Phil with a totally transparent budget that accounts for every single person on staff and what he or she is doing to further the cause. It also includes putting an immediate end to this ridiculous and inexplicable feud.

If it is not acceptable and if the campaign wants to countenance what has gone on, I need to know that now as well. Either way, it's been almost three weeks. I can't spend another conference call with Brendan's assistants presenting the senior team with fait accomplis that the rest of us have no input into, while he does not have the courtesy of even getting on the phone with us. We have yet to know who is being vetted for lieutenant governor and were informed on a staff call that someone who none of us knows or has ever worked with is running the coordinated campaign. No criteria has been established for selecting either of these people. The coordinated campaign director is someone who I hear is close to a political ally of Brendan. That is all I or anyone else on the senior team knows about her. Again, that is unacceptable. The campaign is paying me and the rest of the core team lots of money to provide advice based on our experience. Right now, we are not being looped in to anything and are unable to do our jobs. It's a waste of Phil's money to keep paying me if I am unable to do my work.

I haven't spoken to Phil about this since we all had a conference call but my patience is at an end. I've done nothing from day one other than to work in his best interest and yet, I find myself being shut out because I've raised concerns that I believe will, if unaddressed, result in his being bogged down in nonsense that runs counter to everything we have said his governorship will be about.

Please provide me with an answer as to what we are doing as quickly as possible. Again, I am not saying that Brendan has to go or I go. What I am asking for is very simple: a sincere apology for the way I was treated, an explicit message from Phil to staff that I am working on the campaign full time as an equal of Brendan and not his subordinate, which no one on the senior team signed up to be, and full consultation on both staffing decisions and how money in the budget is being spent (because right now Phil's money appears to be spent in ways that apparently benefit Freeholder Gill and not Phil Murphy).

Whether Phil knows it or not, the campaign is totally paralyzed and the entire state, thanks to Brendan running his mouth to anyone he meets, is aware of it. We need to resolve this one way or the other or else I need to know that the status quo is what is remaining in place. This is not the Warren Commission. It's time for this to get resolved immediately, so we can all get back to working together to get Phil elected.

From: [Blair Gill](#)
To: [Phil Murphy](#); [Tammy Murphy](#); [Steve DeMico](#); [Dan Bryan](#); [Matt Plotkin](#); [Brad Lawrence](#); [Dan Franklin](#); [Berkon, Jonathan \(WDC\)](#); [Jenny Davis](#)
Subject: A New Sheriff in Town... Scott Gets the Once Over as Prospective Dem LG - Insider NJ
Date: Thursday, July 13, 2017 9:51:22 AM

P/T

You should be aware of his post on the web site insidersj late last night. It coincides with information shared on yesterday's consultant call.

First, they will pull this story down or change the sources close to the process line per my request.

They reporter admitted that the source close to the campaign was an individual who spoke to a member of our inner circle. I have left HER off of this email.

My belief is this story was planted by JR in attempt to stir up Middlesex against us. Have the story appear that it came from me, which is why she chose the reporter she did, but did through a 3rd party which I have confirmed as a fact, because of her ongoing problem with this reporter and her attempt to get him fired. No one would think that Julie would give a story to Max. This continues the confusion and games which have distracted this campaign for the last three weeks.

P- McCabe didn't call but Gary did. It caused the confusion JR wanted, because it gave the appearance that we vetted someone (who was never on the list nor ever in contention) and that we didn't talk to Kevin about. I suspect that this narrative was pushed internally. Might make sense to send him a text message that the story is coming down and was never true.

If Dereck and Dan received an call on this let the team know. I did not.

Matt can also confirm that Millie was pushed for a few months by Julie. Her name originated from her months ago.

If anyone disagrees feel free to go to PM directly.

https://urldefense.proofpoint.com/v2/url?u=https-3A__www.insidernj.com_new-2Dsheriff-2Dtown-2Dscott-2Dgets-2Dprospective-2Ddem-2Djg_&d=DwIFAg&c=XRWvQHnpdBDRh-yzHjqlpXuHNC_9nanQc6pPG_SpT0&r=Eq04fpqotyU7ZYFXuuvblqCul1NKJlaeB1lctUBr8tE&m=GsfP3myPEXIBqRq9Kd2zThD2Ix1TpwDczDsJFWH3FQ&s=dmDuuQKf0gIBmPdKgGayO6cScpBuQN206QPRkcW7mo&c=

Sent from my iPhone

From: [Julie Roginsky](#)
To: [Stafford, Ben \(SEA\)](#)
Cc: [Berkon, Jonathan \(WDC\)](#)
Subject: Re: Follow-up
Date: Friday, July 14, 2017 11:49:35 AM

Ben,

I appreciate the email and I did receive a written apology from Brendan. Just for your records, our conversation took place on Friday, June 23rd, not June 24th. I brought it to Phil's attention on June 24th, after waiting nearly 24 hours for Brendan to come to his senses and apologize so we could work it out without having to start WWII.

In the intervening three weeks, he has told members of the campaign staff about the fact that he and I are on the outs, forcing many of them to take sides and allowing this fissure in the campaign to become very public. It is something of which everyone in the state's political circles is now acutely aware. I continue to believe that the structure, as it currently stands, is untenable and that I have been prevented from doing my job thanks to his behavior. As evidence, I can tell you that basic requests I have made to staff have often gone ignored, something that had never happened before. Clearly, this is because he has made staff feel that this is acceptable by complaining to them about me. Again, I struggle to find out what exactly I did wrong in his eyes to merit that kind of behavior. I can certainly provide everyone on staff with a copy of his written apology, but I don't think that is what anyone wants. Short of that, however, the impression he has given to staff of what happened between us stands. Per Phil's request, I have not discussed what happened between me and him with anyone on staff, so all they have is his side of the story (whatever that is).

As a result, whatever apology he has issued -- done three weeks after the fact and under duress -- will not remedy the situation. At this point, Phil is paying me lots of money for work that his campaign manager is preventing me from performing. That is a waste of Phil's money. As I have said repeatedly, an apology from Brendan that is private in nature and of which no one but me is aware won't cut it anymore. There need to be structural changes that only Phil can effectuate, including convening a staff meeting to make it clear that whatever Brendan has told them about the fissures between him and me does not mean that they do not answer to me as well as to him when I request something as simple as information about vote counts so that I can put together a mail plan or providing me dates for a press conference. As Jon knows, I recommended Brendan be hired. It was not so that he could prevent me from doing my job and all but forcing me out of the campaign.

Take care,
Julie

On Thu, Jul 13, 2017 at 6:18 PM, Stafford, Ben (Perkins Coie)

[REDACTED] wrote:

> This email follows up to provide you with a summary of the findings related
> to the concerns you raised to us regarding the tone and language used by
> Brendan during a short telephone conversation with you on Saturday, June 24.
> Specifically, you expressed concern that Brendan was curt and abrupt during
> the conversation, cut you off on several occasions, and repeatedly used
> profanity (specifically, variants of “fuck”) throughout the call.

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> Upon speaking with you and learning of your concerns, we took steps to
> initiate an investigation into your concerns, which including speaking with
> you, Brendan, and others determined to potentially have information relevant
> to the allegations raised, and reviewing relevant documents.

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> Our investigation confirmed that during the telephone call in question,
> Brendan used inappropriate and unprofessional language, in the form of
> strong profanity. The evidence demonstrated that Brendan’s conduct was an
> inappropriate reaction to a dispute over a strategic campaign matter. This
> conduct violates the Campaign’s expectation that its personnel will, at all
> times, communicate professionally and courteously. Our investigation did
> not identify any additional interactions between yourself and Brendan of a
> similar nature.

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>

> Given these findings, the Campaign is taking appropriate steps to address
> and remedy the inappropriate conduct. Among other things, I understand that
> you have now received a written apology from Brendan. The Campaign’s
> communicated expectation is that this conduct will not repeat. If you have
> any concerns in this regard, please contact myself or Jon Berkon (copied
> here) immediately.

>
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>

> We recognize that you have also raised additional concerns regarding the
> structure and decisionmaking process of the Campaign, and related issues,
> which we consider to be a distinct matter. You have highlighted some of
> these additional concerns to us in recent emails, in particular, which we
> appreciate you passing along to us. There will be follow up with you to
> discuss these other issues soon. If you have any concerns whatsoever in the
> interim, please do not hesitate to let us know.

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>
>

> Ben Stafford | Perkins Coie LLP

>

> PARTNER

>

> 1201 Third Avenue Suite 4900

>

> Seattle, WA 98101-3099

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> D. [REDACTED]

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> F. [REDACTED]

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> E. [REDACTED]

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> NOTICE: This communication may contain privileged or other confidential
> information. If you have received it in error, please advise the sender by
> reply email and immediately delete the message and any attachments without
> copying or disclosing the contents. Thank you.

From: [Julie Roginsky](#)
To: [Brendan Gill](#)
Cc: [Phil Murphy](#); [Berkon, Jonathan \(WDC\)](#); [Stafford, Ben \(SEA\)](#)
Subject: Re: Apology
Date: Friday, July 14, 2017 7:00:46 PM

Actually, there was plenty of work product produced during the primary on my end, as you know. At the last moment, you informed me that you did not have the money to send mail out that had already been created. So to say that there is no work product is both false and malicious. I did not threaten anyone, as you well know (though I respect the lame attempt to turn around your own failures with respect to budgeting on me).

If you mismanaged the primary budget to the point that the campaign could not communicate with voters for the last month in the mail boxes, that says a lot more about your management skills than it does about anything else. I held up my end of the bargain by performing the work for which I had been contracted. You just chose to spend the money on overhead, rather than on the point of attack.

As for my calling Dan, Dan told me explicitly that he was not authorized to provide me with a count -- not that he did not have time to do it. The request was flat-out denied. I have forwarded that email to the rest of the people on this chain. I have been asking him for a count since we got the poll back. It is actually Dan who went on a long vacation and was unable to provide me with a count until this week. It is actually Dan who is going to Las Vegas to be on a game show imminently and therefore only available during a short window to provide me with this information. Since I document everything, including unhinged phone calls, I can provide you with my many requests to him over the last several weeks on this issue. He informed me at noon today that my request was denied because it was not authorized. I assume you are the person who refused to authorize it, which is unacceptable. So my asking him for it repeatedly is going to yield the same result, since you have prevented him from giving it to me. I am not going to waste my time asking him a seventh time. Tell him to lift the embargo and give me the count, rather than asking me to keep beating my head against the wall by asking him for information he won't provide me at your direction. That is humiliating for me and a waste of both his time and mine.

You asked me for a mail budget for Murphy for Governor weeks ago. I am incapable of meeting that request if Dan won't provide me with the information I need to put it together, based on your instructions to him. The reason this was time-sensitive is because you received everyone else's budget and I assume you wanted mine once the poll was completed, as you and I had discussed. Shutting me down from receiving information is unacceptable. If you had concerns about the mail budget, you should have called me to discuss them, not tell Dan to deny my request and drag the rest of the staff into this. That is both unprofessional and immature, as is calling me a campaign "vendor." I am no more a "vendor" than you are. I am an integral member of this team, the first one on board who urged Phil and Tammy to hire you and the highest ranking woman here. Referring to me the way you have in

this email smacks of rank misogyny, if nothing else -- exactly the same kind of misogyny you exhibited towards me on the phone. I know, from other women on the campaign, that I am not alone in having you speak to me inappropriately. Hopefully, Jon will have the chance to interview them as well. I am happy to provide names, if they are not too cowed after learning of your retaliation towards me to speak honestly with him.

In fact, your behavior is so predictable that I told Jon and Ben three weeks ago that this was going to happen and that suddenly the money for mail was going to evaporate from the budget. You are doing this because of retaliation and for no other reason. Unfortunately, all it does is hurt the campaign.

And finally -- no, Brendan, I don't believe that your apology was sincere in any way. I believe it was done under duress, as mandated by lawyers and Phil. Otherwise, you would have issued it immediately upon hanging the phone up with me three weeks ago, since, by your own admission, you instantly regretted your actions. Nothing prevented you from calling me, except for the fact that you don't regret anything at all, other than someone challenging you on unacceptable, misogynistic behavior.

On Fri, Jul 14, 2017 at 6:05 PM, Brendan Gill [REDACTED] wrote:

> Julie –

>

> As I indicated in my email, Dan has been working chiefly on other campaign
> priorities and that's what we wanted him focused on. There are many
> pressing issues that Dan needs to focus on, and while I want everyone on the
> team to be as responsive as possible, I can't have my data director have his
> schedule dictated by the campaign's vendors or else we'd have no control
> over his schedule. To the best of my knowledge, the only reason that this
> request is time-sensitive is because Ian is apparently taking a long
> vacation and, based on what you say, there's nobody else in your office who
> can run counts. Frankly, I don't think it's fair to make our data team work
> around your office's personnel schedule. Nonetheless, in an effort to be
> accommodating, and as I said below, I've agreed that you could have Dan work
> on your request and I asked you to get in touch with him directly.

>

> The suggestion that I'm making budget decisions based on anything other than
> my best judgment about how best to serve the candidate given available
> resources is inaccurate and insulting. During the primary, we also had to
> make budget cuts, as you remember, and you responded by making threats at me
> just as you are now – and that was long before our conversation a few weeks
> ago, which I have apologized for. I meant the apology, or I would not have
> sent it to you. Given the discussion we had about budget in the primary, we
> ended up paying your shop hundreds of thousands of dollars for no work
> product. With a spending cap in place for the general election, the campaign
> doesn't have the luxury of paying hundreds of thousands of dollars without
> being really thoughtful about using our resources wisely.

>

> I asked you – just as I asked everyone else – to submit a proposed budget.
> Those proposed budgets then get reviewed as part of our budget process and
> get adjusted or cut altogether, based on available resources. As I noted in
> my email, we are still working on the Victory 2017 budget. I don't know if

> there's going to be a mail program as part of that budget; I'm still working
> with Victory to figure that out. The public financing rules make it hard
> for Victory to do anything other than slate pieces – which tend to come at
> the end of the campaign anyway, may depend on what other party/candidate
> programs look like (e.g. if other candidates are going to be including Phil
> on their pieces, under the slate exemption), and how much \$\$ has come into
> Victory. If there's budget for a mail campaign and it makes sense to do
> one, we will.

>

>

>

> On Jul 14, 2017, at 3:48 PM, Julie Roginsky [REDACTED]

> wrote:

>

> Dan told me explicitly that he was not authorized to give me counts. Is that
> inaccurate? If it is, please instruct him to send me counts and inform him
> that when I ask for information, I expect to get it as a senior member of
> this team.

>

> As for budgets, I would love to see a forensic accounting of the budget to
> see where can create savings to allow for direct voter contact, considering
> the dead weight in unnecessary hires many of us on the core team have
> concerns about.

>

> Finally, as I predicted to Jon Berkon and Ben Stafford when we spoke three
> weeks ago, I am less than surprised that there is suddenly no room in the
> budget for direct mail -- something there seemed to be no concerns about
> prior to your cursing me out. In fact, you had asked me to get you a mail
> budget and the only delay, as we discussed, was awaiting the results of the
> poll to determine targets. This will be literally the first statewide
> campaign in history where more money is spent on drivers than on direct
> mail.

>

> I consider your decision not to have a direct mail program not only
> incredibly irresponsible professionally and professional malpractice towards
> our candidate but yet another retaliatory action towards me, which included
> trying to humiliate me in front of staff by telling them to deny me a basic
> request for counts to which I am entitled.

>

> Jon and Ben, you may consider this another formal complaint.

>

> On Jul 14, 2017, at 3:30 PM, Brendan Gill [REDACTED] wrote:

>

> Thank you.

>

> Couple of quick flags. The MFG budget will not allow for mail. The Victory
> 2017 budget doesn't look like from early projections, that mail will be
> possible, however if you want to discuss potential counts for a suggested
> mail plan and budget, i have asked Dan to give you whatever you need. This
> is why i had Dan focusing on other campaign priorities. You or Ian, can
> contact Dan directly. Thanks.

>

>

>

> On Jul 14, 2017, at 1:39 PM, Julie Roginsky [REDACTED]

> wrote:

>

> Brendan,
> Appreciate the apology. What would make me believe it is sincere is if you
> told Dan Dolbaum to get me my mail counts immediately and stopped trying to
> drag the rest of the staff into whatever immature feud you have decided to
> have with me -- all of which is entirely one-sided on your part. The staff
> is privately complaining that me about it and it only serves to undermine
> the cause we should all be working for, which is to elect Phil.
>
> I expect the counts I have requested for days to be in my mail box within
> the hour for me to believe that this apology is in any way sincere and not
> just done to check the box because you were forced to apologize.
>
>
> On Jul 13, 2017, at 2:37 PM, Brendan Gill [REDACTED] wrote:
>
> Julie,
>
> I want to apologize for the language that I used in the conversation a few
> Saturdays ago. We disagreed about a strategic issue for the campaign, and I
> lost my temper. I regretted the language and tone as soon as the
> conversation was over. I know there was some discussion about us doing a
> call with others shortly after in which I planned to offer my apology, but
> that you preferred not to address in that way. I'm sorry that I haven't
> connected with you before now, but I wanted to be thoughtful about this.
> Since you have known me for twenty years, have worked with me on other
> campaigns, I hope that we can agree that this was out of the ordinary for my
> conversations with you. That doesn't excuse it and for that I am sorry.
>
> Brendan
>
>
>

From: [Brendan Gill](#)
To: [Berkon, Jonathan \(WDC\)](#)
Subject: Fwd: Consultant Needs
Date: Friday, July 14, 2017 8:57:11 PM

J-

This was the email were I requested everyone's plans for the record.

Sent from my iPhone

Begin forwarded message:

From: Jenny Davis [REDACTED]
Date: July 14, 2017 at 7:52:31 PM EDT
To: Brendan Gill [REDACTED]
Subject: Fwd: Consultant Needs

In case you need this - you did ask for everything by a certain date

----- Forwarded message -----

From: Brendan Gill [REDACTED]
Date: Mon, Jun 19, 2017 at 10:18 PM
Subject: Consultant Needs
To: Julie Roginsky [REDACTED], Brad Lawrence [REDACTED], Steve DeMicco [REDACTED], Daniel Franklin [REDACTED], Dave Parano [REDACTED], Ryan Alexander [REDACTED], Roy Temple [REDACTED]
Cc: Rob Long [REDACTED], Jenny Davis [REDACTED], Emily Reyes [REDACTED]

All-

Rob and I are in the process of putting together the budget for MFG & Victory 2017 from now through November. Please send everything needed for Rob & I to accurately evaluate all budgetary needs, utilizing the list below. These will obviously be subject to/ informed by fundraising, politics, & polling. The following is a quick distribution of materials needed, please let me know if you think anything has been left off of this list.

1. Paid Comms/Digital- Message & Media
2. Mail- Julie
3. Digital- GPS
4. Research- Danny (BG has)
5. Opposition/Self-Research (pending BG decision)
6. Field (Victory 2017)- Parano

Please send in the requested information to me, CC'ing Rob, by this Friday night. Our goal is to have all budgetary & staffing decisions finalized by July 1st with a staff retreat to follow soon after. Thanks

Sincerely,

BG

--

Jenny Davis
Deputy Campaign Manager
Murphy for Governor



From: [Philip Murphy](#)
To: [Berkon, Jonathan \(WDC\)](#)
Subject: Fw: Hail Mary Pass
Date: Monday, July 17, 2017 6:39:37 PM

Fyi. P

Sent from my BlackBerry 10 smartphone.

Original Message

From: Philip Murphy [REDACTED]
Sent: Monday, July 17, 2017 6:38 PM
To: Julie Roginsky
Subject: Re: Hail Mary Pass

Julie

Thank you for today and for this.

I desperately - like you - want to get to the right place.

Both offers - to call and/or step back - speak volumes.

I literally can't see the downside in calling Brendan, for any of us.

Please let me think through if I am missing anything - including putting you in a bad spot for any reason.

Thank you for all.

Plas bear with me.

Best,

PM

Sent from my BlackBerry 10 smartphone.

Original Message

From: Julie Roginsky
Sent: Monday, July 17, 2017 5:35 PM
To: Philip Murphy
Subject: Hail Mary Pass

Phil,

I obviously spent the whole ride back to New York seriously considering our conversation. I would call you but I know you have a pretty packed schedule, so easier to send you this email.

The cause of my life for almost the last four years has been to elect you governor. I have never spent longer on any project in my life, so it obviously means a lot to me. In the course of that time, I've gotten to care more about you and Tammy than I do about most of my clients.

At the same time, if I calm down and think about this rationally, I have known Brendan for two decades and we have been very close friends for all but three weeks of that time. He and I are both pretty stubborn and what occurred to me on my drive home is that one of us should just grow up and call the other to hash this all out and move past this. I will raise my hand to do that, if that works for you.

The larger issue is the concern that you expressed about my alleged involvement with leadership and Middlesex. I have, as I told you, gone out of my way to avoid even a hint of a conflict by never discussing leadership issues with anyone there -- to the detriment of my relationship with Kevin, who reminds me (somewhat jokingly, I think) that I've always put your needs before his. Nevertheless, he has respected my position on this in ways that most clients wouldn't, which makes him a mensch in my book.

Having said that, if my being affiliated with Middlesex freeholder and legislative campaigns has caused problems of perception for you, I am willing to resign from the campaign to make your life easier. Though I haven't been involved with their leadership battles, I also don't want to do anything that puts you in an awkward position. All I

can say is that when I put my head on my pillow at night, I don't have involvement with Coughlin for Speaker, leaking Horizon stories to Friedman or leaking Millie Scott stories to Pizarro (I would sooner leak to Pravda than to him, by the way) on my conscience.

Let me know how you would like me to proceed with respect to both these issues. As I said, I am happy to call Brendan and offer to sit down with him so that you don't have to play the middle man on this.

Julie

From: [Brendan Gill](#)
To: [Phil Murphy](#); [Berkon, Jonathan \(WDC\)](#)
Subject: Fwd: Call at 8:45?
Date: Wednesday, July 19, 2017 8:42:46 AM

Doing the call.

She has already communicated to Brad that she thinks the call isn't worth it and won't be fruitful.

Will Keep you posted.

Sent from my iPhone

Begin forwarded message:

From: Julie Roginsky [REDACTED]
Date: July 19, 2017 at 8:38:39 AM EDT
To: Brendan Gill [REDACTED]
Cc: Brad Lawrence [REDACTED]
Subject: Re: Call at 8:45?
Reply-To: [REDACTED]

Fine.

On Wed, Jul 19, 2017 at 8:37 AM, Brendan Gill [REDACTED] wrote:

Ok

Sent from my iPhone

On Jul 19, 2017, at 8:35 AM, Brad Lawrence [REDACTED] wrote:

We can use my conf call [REDACTED]

Thx

Brad Lawrence

Message & Media



From: [Julie Roginsky](#)
To: [Berkon, Jonathan \(WDC\)](#)
Subject: Re: Spoke to Phil
Date: Wednesday, July 19, 2017 5:55:52 PM

You got it

> On Jul 19, 2017, at 5:47 PM, Berkon, Jonathan (Perkins Coie) [REDACTED] wrote:

>

> Of course. I have a thing I have to go to at 7, but 630 is good

>

>

>

>> On Jul 19, 2017, at 5:45 PM, Julie Roginsky [REDACTED] wrote:

>>

>> Can you give me till 6:30?

>>

>>> On Jul 19, 2017, at 5:36 PM, Berkon, Jonathan (Perkins Coie) [REDACTED] wrote:

>>>

>>> Sure. You around in 10 mins?

>>>

>>>

>>>

>>>> On Jul 19, 2017, at 4:52 PM, Julie Roginsky [REDACTED] wrote:

>>>>

>>>> Jon,

>>>> Spoke to Phil. Need to have a conversation tonight with you, if possible, so I can do stuff that I need to do on my end as a result of this.

>>>>

>>>> Are you available?

>>>>

>>>> Thanks,

>>>> Julie

>>>>

>>>> _____

>>>>

>>>> NOTICE: This communication may contain privileged or other confidential information. If you have received it in error, please advise the sender by reply email and immediately delete the message and any attachments without copying or disclosing the contents. Thank you.

>

> _____

>

> NOTICE: This communication may contain privileged or other confidential information. If you have received it in error, please advise the sender by reply email and immediately delete the message and any attachments without copying or disclosing the contents. Thank you.

From: [Julie Roginsky](#)
To: [Berkon, Jonathan \(WDC\)](#)
Date: Friday, July 21, 2017 6:30:38 PM

Jon,

My understanding is that at least some of the staff has been notified by Jenny that I am going to DGA. In addition, the senior team received an email from Brendan that I had "separated" from the campaign. Clearly, this is completely contrary to what we had talked about this morning, which is that I required several days to tell people on my own about this. This is exactly the humiliating scenario I was trying to avoid and unless I am missing something, I do not deserve it.

In addition, my clients are all aware of this -- at least one via Brendan directly. Clearly, this was not for him to announce to anyone associated with my clients. As we discussed, I asked for several business days to notify people on my own, especially those who are my clients and have nothing to do with Murphy for Governor, before the rumor mill was activated. I thought we agreed, in writing, that this is what was going to happen.

I am very confused about where the breakdown in understanding about this is, since we spoke just this morning about this exact scenario and had agreed that we would all keep quiet about notifying the staff for a few days. This will now inevitably lead to press leaks, which is something I was trying to avoid. That is not good for me, obviously, but it will also underscore the chaos in the campaign, which doesn't serve Phil well.

Obviously, there is nothing that you or the campaign can do to remedy this now, nor do I, unfortunately, expect you to take my word for anything. You can check these facts directly and see whether Jenny has notified people on staff or whether Brad, Steve and Danny received an email from Brendan. I am telling you this because I believe that you made a commitment to me about how we were going to handle this and that Brendan has violated that commitment despite the fact that I believe we both had an understanding about how this was going to be handled. Welcome to what I have been dealing with for months on end.

From: [Julie Roginsky](#)
To: [Berkon, Jonathan \(WDC\)](#)
Cc: [Rob Long](#)
Subject: Re: Winding Up
Date: Saturday, July 22, 2017 5:33:20 PM

Jon,

That all sounds good and will delete all my files. The only hard copy of anything I have is the recent polling deck, which I can shred, if that's easier than returning in hard copy. If ok, I can confirm once it's shredded.

Only question is the mail that I produced. Typically, we keep all the mail we created for clients. I assume that is ok but wanted to confirm.

Thanks,
Julie

On Jul 22, 2017, at 5:24 PM, Berkon, Jonathan (Perkins Coie) [REDACTED] wrote:

Julie,

As we discussed yesterday: this email constitutes written notice of the end of your consulting agreement with Murphy for Governor (MFG) pursuant to section 2(b) of that agreement. (You didn't include a contact street/ mailing address in the agreement, so we're sending this via email – but happy to also send physical copies if you provide an address). Pursuant to section 2(b), the effective end date of the agreement is 10 days from today. You'll be paid per the terms of the agreement for all compensation due under the agreement through 10 days from today. Copying Rob, who will handle. I will also work with Rob to ensure you are paid any other outstanding amounts.

For your records, I'm attaching copies of (1) your MFG contract, (2) your signed MFG Code of Conduct, and (3) contracts with PDM, NSNJ, and NWNJ, given that there are some continuing obligations under the agreements as to matters such as confidentiality and return MFG property/documents (see section 15 of the MFG agreement). As to the return of MFG documents and property, please make arrangements with Rob this week for the return of any MFG property and/or paper documents. In addition, please delete any MFG electronic documents in your possession; once you have deleted the MFG electronic documents in your possession, please confirm with us via email.

Please let me know if you have any questions – and thank you again.

Jonathan Berkon | Perkins Coie LLP

PARTNER

700 13th Street, N.W.,
Washington, D.C. 20005-3960

D. [REDACTED]
F. [REDACTED]
E. [REDACTED]

NOTICE: This communication may contain privileged or other confidential information. If you have received it in error, please advise the sender by reply email and immediately delete the message and any attachments without copying or disclosing the contents. Thank you.