

# Gift of Caring

## **GSNENY's GIFT OF CARING**

Girl Scouts has a long history of giving back to their communities, and GSNENY is no different. Through the council wide Gift of Caring program, customers can purchase cookies specifically to be donated to local non-profit organizations and charities. These donated cookies are distributed at the end of the cookie program by Council.

### **How Does It Work?**

With Gift of Caring, customers purchase cookies solely for donation. Customers can purchase cookies through the Digital Cookie Site, on the Girl Order Card, or during a booth sale. The customer does not receive a package of cookies for their purchase and should pay at the time of ordering. Any money collected for Gift of Caring Cookies must be submitted with the Girl Scouts cookie order card.

Also, Girl Scouts earn rewards for participating in our Gift of Caring program. All proceeds and cookie donations stay within our community!

### **Troops Care Too Participation**

- Have the troop choose a local group to receive donated cookies. Some examples include homeless shelters, local veteran's organizations, fire or police stations, or a local food pantry.
- Inform customers that they can purchase cookies for the chosen organization.
- Deliver the cookies to the chosen organization at the end of the cookie season.
- Donated cookies will need to be taken out of the troop inventory.

### **During Door-to-Door Sales, Walkabouts or Workplace sales:**

- Write on your order card the name of the group to receive donated cookies and ask customers if they would like to purchase a box or two to donate.

Note: All Troop Gift of Caring donations must use appropriate delivery channels. Any shipments to the military must have an identified recipient. Donated boxes of cookies must have a big X (using permanent marker) or a non-removable label on them to prevent the boxes from being resold.