
Helping nonprofits large and small

The Need

Fundraising success requires strategy, expertise, consistency, and hard work. Development staffing challenges — turnover, overload, not being able to find or afford the staff you need — can undermine your efforts and impact results. Nonprofits must, moreover, make the **best possible case for support** in an increasingly competitive environment. Compelling writing and professional materials are essential.

Expertise

Moira ArieV will assess your organization's needs and opportunities, producing effective, high-quality communications and creative strategies to help you:

- **Strengthen your overall fundraising** by developing your case for giving.
- **Secure important grant support** by writing proposals, reports and other materials as needed.
- **Increase income from foundations** by developing proposal templates, prospect lists, and tracking systems, and by **training and mentoring** new or inexperienced staff.
- **Navigate staff transition** by providing hands-on expertise to meet your interim needs.

Services

Make the decision to invest in your fundraising capacity and communications.

Services are available on a per project, interim, or part-time retainer basis.



Moira ArieV has served the nonprofit community for over two decades. A true fundraising generalist, she directed development special events for NYU Medical Center for six years before becoming the chief fundraising professional and a consulting resource for NYC-based educational nonprofits, major cultural institutions, and Jewish social justice organizations.