

FRANKLIN HIGH SCHOOL FOOTBALL BOOSTER CLUB (FHSFBC) SPONSORSHIP & ADVERTISING ORDER

SPONSOR OPPORTUNITY PACKAGE DESCRIPTION		COST
Scoreboard PANEL Sponsor (UPPER) Company name/logo displayed <u>year-round</u> on one of four upper spaces available around the jumbotron. Full page advertisement on game day program. Scoreboard commercial (30 seconds) & company announcement at all home games.	FULL	\$ 5,000 Annually 3 year min
Scoreboard PANEL Sponsor (LOWER) Company name/logo displayed <u>year-round</u> on one of the four lower spaces available on the jumbotron. Full page advertisement on game day program. Scoreboard commercial (30 seconds) & company announcement at all home games.	1 AVAILABLE	\$ 4,000 Annually 3 year min
Main Field Sponsor Company name and logo sponsor on field Flex A-Frame Pop Ups Full page advertisement on game day program. Scoreboard commercial (3D seconds) & company announcement at all home games. Social media promotion and stadium banner for duration of season.		\$ 4,000
Program Front Cover Advertisement Company full page advertisement on front inside cover of game day program. Scoreboard commercial (30 seconds) & company announcement at all home games. Social media/digital promotions & Stadium Banner for duration of season.	1 AVAILABLE	\$ 2,000
Program Back Cover Advertisement Company full page advertisement on back inside cover of game day program. Scoreboard commercial & company announcement at all home games. Social media/digital promotion & Stadium banner for duration of season.	1 AVAILABLE	\$1,500
Scoreboard Commercials A 30 second commercial will run once per home game. Full page program advertisement. Social media/digital promotion & stadium banner for duration of season.		\$1,200
"Cougar Maker" Sponsor Announcer will say: "That cougar maker play was brought to you by"; while sponsor logo appears on jumbotron scoreboard screen. Full page program advertisement. Social media promotion & stadium banner for duration of season.		\$1,000
"Time-Out" Sponsor's Company announced during time-outs while sponsor logo appears on jumbotron scoreboard screen. Full page program advertisement. Social media promotion & stadium banner for duration of season.		\$1,000
Program & Banner Sponsor Full page program advertisement. Social media promotion & stadium banner for duration of season.	E01/c)/2) EINI-	\$600



FRANKLIN HIGH SCHOOL FOOTBALL BOOSTER CLUB (FHSFBC) SPONSOR AGREEMENT

The Franklin High School Football Booster Club, is proud to offer sponsorship opportunities to our community and area businesses. These partnerships are fundamental to the success of our student athletes and athletic programs within Franklin High School (FHS).

Contribution dollars directly benefit the athletes in our program, by offsetting costs associated in necessary updates to essential safety equipment and facilities, needed for our student athletic program.

Sponsorship with Franklin Cougars Football is a unique partnering opportunity. With your contribution, we will make every effort, to maximize your company exposure with a diverse community and family audience. It is our commitment to recognize and promote our sponsors throughout the year.

Our sponsors support our teams, and we ask all the families in our program, in return, to support you!

Sponsorship fees MAY include the following- dedicated scoreboard advertisement, on-field banner, commercials, shout-outs during home games, social/digital media advertisement and/or program advertisement.

Please select the sponsorship level(s) you are committing to below. The attached page includes descriptions of each sponsorship opportunity.

Upper Panel Scoreboard Sponsor	\$5,000 (annually)
Lower Panel Scoreboard Sponsor	\$4,000 (annually)
Main Field Sponsor	\$4,000
Program Front Cover Print	\$2,000
Program Back Cover Print	\$1,500
Scoreboard Digital Commercial	\$1,200
"Cougar Maker" Sponsor	\$1,000
Time Out Sponsor	\$1,000
Program & Banner Sponsor	\$600

Franklin High School Football Boosters (FHSFB); reserve the right to terminate this agreement at <u>any time</u>. Should FHSFB terminate the agreement, the sponsor will receive a pro-rated refund.

Email with questions to xxxxxx@email or admin@franklincougars.football If you are interested in sponsoring the FHS FB Program.

FHS FOOTBALL players, coaches & parents appreciate & <u>THANK YOU</u> for your support!

Our program would not be possible without each out you! *Go Cougars*!

COMPANY:	CONTACT NAM	CONTACT NAME:	
ADDRESS:	PHONE #:	EMAIL:	
SIGNATURE:		DATE:	

Please email company logo/graphic (*SVG or *PNG format preferred) to xxx@email.com

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FRANKLIN HIGH SCHOOL FOOTBALL BOOSTER CLUB (FHSFBC) SPONSORSHIP & ADVERTISING ORDER

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	SPONSORSHIP	PACKAGES		PROGRAM ADVERTISING			
QTY			COST	QTY			COST
	Upper PANEL Score	-	\$5,000			FULL PAGE	\$300
		year – 3yr min)				HALF PAGE	\$150
	Lower PANEL Score		\$4,000			QUARTER	\$90
		year – 3yr min)				BUSINESS CARD	\$50
		n Field Sponsor	\$4,000				
		ont Cover Print	\$2,000		BANNER	ADVERTISING	
		ack Cover Print	\$1,500			FIELD BANNER	\$300
	Scoreboard Digital Commercial		\$1,200				
	"Cougar N	Naker" Sponsor	\$1,000	*** 10% Discount applied to returning			
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		ne Out Sponsor	\$1,000				
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details with	ı you on a separate form prior to						
(*SVG or *F	PNG format preferred)						

FRANKLIN COUGARS

SEPTEMBER 2ND
ANDRESS VS. FRANKLIN



BUSINESS CARD \$50

QUARTER PAGE \$90

HALF
PAGE
\$150

FRANKLIN COUGARS FOOTBALL 2022

TO OUR INCREDIBLE SPONSORS!

INTERESTED IN BECOMING A SPONSOR OR ADVERTISING IN OUR NEXT HOME GAME VOLUME?

SCAN ABOVE TO LEARN MORE OR SEND US AN EMAIL:
INFO@FRANKLINCOUGARS.FOOTBALL

PLEASE SUPPORT OUR COMMUNITY BUSINESSES WHO HELP MAKE THIS PROGRAM POSSIBLE



HUMAN BODY IN FORWARD LOCOMOTIVE ACTIONS.

-TRAIN TO MINIMIZE INJURY

FOR EVERY LEVEL OF SPORT

-GAIN STRONG CONNECTIVE TISSUE

-LEARN PROPER MOBILE MECHANICS

-ENHANCE SPEED & AGILITY

-INCREASE SPORT SPECIFIC

-REHAB LINGERING INJURIES

STRENGTH

21

FRANKLIN COUGARS FOOTBALL 2022 FRANKLIN COUGARS FOOTBALL 2022













IT'S TIME TO BOOK YOUR SENIOR PORTRAITS! INQUIRE TONIGHT VIA EMAIL AND RECEIVE A 50% DISCOUNT WHEN YOU BOOK.





www.kendaljessup.com kendal@kendaljessup.com



Tel: (915) 581-5555

Fax: (915) 581-5775

Pete Armendariz Grace Carbajal

pa258@postalannex.com 910-K E. Redd Road, El Paso, TX 79912 Copy Center + UPS + Fed Ex Notary + Fax + Mailbox Rental



ALBERTO DOMINGUEZ AGENCY 915-584-6500

Thanks for helping Franklin students make "Safe Decisions"



Proud Sponsor of Franklin High School

FRANKLIN COUGARS FOOTBALL 2022



BECAUSE FAMILY ALWAYS COMES FIRST



FirstLight can help **YOU** and your child navigate through all of life's financial firsts.



- First ATM Card at 8 yrs old
- First Checking Account & Debit Card at 13 yrs old
- First Auto at 18 yrs old**
- First Credit Card at 21 yrs old**
- Brighter U 4 Kids Financial Education Videos

JOIN OUR FAMILY!

1-800-351-1670 | FirstLightFCU.org

Federally Insured by NCUA

^{*}To qualify for membership, you must live, work, or worship in the El Paso or Dona Ana Counties.

Minimum deposit balance of \$5 and a non-refundable \$2 membership fee required to open a share account.

**Subject to qualification and credit approval. Other conditions apply.



