



## DASH FOR SMILES SPONSORSHIP PACKAGE 2022

Dash for Smiles is a local non-profit organization in Denver, Colorado. The organization was created in 2010 by three mothers of cleft affected children and is 100% volunteer-based. We strive to support other families struggling with the isolation and financial strain of having a cleft-affected child. We have donated \$120,000 over the last 11 years, and we could use your help!

Our mission is to raise awareness about cleft lip and palate in our community while supporting our local cleft lip and palate clinics. Dash for Smiles 5K is a fun and engaging way for you to support our mission while helping you connect with families and cleft affected children.

To reach our fundraising goal, we are in search of corporate sponsors like you! 100% of monetary donations that you give go directly to the cleft clinics at Children's Hospital Colorado and Rocky Mountain Hospital for Children. Your help makes a difference to these children. Below is some more information on sponsorship packages and other ways to help kids with cleft lip and palate.

If you are interested in supporting Dash for Smiles 12th annual 5K, we kindly request a response by June 30, 2022. If you have any questions or want any additional information, do not hesitate to contact us at 720-231-3124 or [dashforsmiles@gmail.com](mailto:dashforsmiles@gmail.com).

Sincerely,

*The Dash for Smiles Team*

CLICK HERE TO MAKE A DIFFERENCE



**PRESENTING SPONSOR**

CLICK HERE YOU CAN MAKE A DIFFERENCE

\$5,000

**Benefits You Receive:**

- Identification as presenting sponsor: “Dash for Smiles presented by {company}
- Presenting sponsor recognition on all event media: flyers, social media etc.
- Title logo recognition on [www.dashforsmiles.org](http://www.dashforsmiles.org)
- Live mentions on the day of the event
- Logo prominently placed on the participant t-shirts
- Logo on Start/Finish lines and Thank You banner at the event
- Booth Space 10X10
- 10 complimentary entries
- Opportunity for coupon, sample, or item place in swag bags

**MAJOR SPONSOR**

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\$1000

**Benefits Your Receive:**

- Logo recognition on all event media: flyers, social media etc.
- Booth Space 10X10
- Logo prominently placed on back of participant t-shirts
- Logo on Thank You banner at the event
- Opportunity for coupon, sample, or item placed in swag bags
- 5 complimentary entries

**COMMUNITY SPONSOR**

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\$500

**Benefits You Receive:**

- Logo recognition on water table or mile marker
- Opportunity for booth space at the event
- Sponsor logo on the back of participant t-shirts
- Logo on Thank You banner at the event
- Opportunity for coupon, sample, or item placed in swag bags
- 2 complimentary entries

**SUPPORTING SPONSOR**

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\$250

**Benefits You Receive:**

- Logo recognition along race route
- Opportunity for booth space at the event
- Sponsor name on back of participant t-shirts
- Name on Thank You banner at the event
- Opportunity for coupon, sample, item placed in swag bags
- 2 complimentary entries

**BOOTH SPONSOR**

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\$100

**Benefits You Receive:**

- Opportunity for booth space at the event
- Mentions on social media
- Sponsor name on the of t-shirt

