THE PCM COMPANY
Where Transformation Begins

SCARED™
SO WHAT

The Certified PCM Practitioner Programme Overview



THE PCM COMPANY
Where Transformation Begins
CERTIFIED
PCM PRACTITIONER

www.thePCMcompany.com

Becoming a Certified PCM© Practitioner in the Scared So What® methodology.



Do you have a passion for change management, coaching, human resources, diversity and inclusion, employee engagement, employee and personal wellbeing, and or transformational leadership?

Maybe you value charitable giving of your time in support of those in need. If this sounds like you, then you'll want to consider becoming a certified Personal Change Management (PCM) practitioner on the SCARED SO WHAT personal change system.

Set yourself apart from the rest by embedding this world's first personal change methodology into your organization for you and the customers that you serve. Doing so, gives you an edge above all others because your change management leadership, coaching, and practice, will be the 1st to focus on the needs of the organization but also the individual! This recipe gives you the advantage in achieving true business transformation.

How do we do it?

This is a one-of-a-kind program features the world's first bespoke personal change model that is also supported via an app. This allows people to learn to manage personal change wherever they are. By becoming a certified PCM practitioner, you'll be there to help champion them in support of their conversation and need in seeing change through.



We achieve this in three parts to support your certification journey:

1. **For Organisations:** Begin learning about what is personal change and what is the SCARED SO WHAT model and methodology. Continue online by accessing and reviewing the SCARED SO WHAT or PCM Pro app. We incorporate this into a full day workshop with the knowledge transfer, coaching practices, and app immersion.
2. **For Practitioners:** Participate in a 3-hour instructor led workshop (Virtual or in Person)
3. **All:** Present in an oral board fashion to showcase your knowledge.

Upon successful completion and satisfying the oral board, you can receive your ***Certified PCM Practitioner*** badge and certificates. This allows you to begin embedding PCM and Scared So What for yourself, your organization, and customers.

Why become certified?

As a certified PCM practitioner, you will be able to:

- Lead & facilitate this globally unique program on personal change
- Help facilitate stress & anxiety reduction
- Teach critical reflection on change
- Empower others to make an informed decision vs that of an assumptive one
- Visualize feelings from personal change
- Create bespoke plans to manage change
- Utilize app-based resource to facilitate personal change management
- Make organizational change inclusive & have the best chance for success



Ready to earn your certification?



Email us on the website or by reaching out to:

Info@thepcmcompany.com www.thePCMcompany.com

Certification Course: £995.00*

***Per person includes full knowledge transfer, app technology immersion, coaching application, oral exam leading to accreditation and certificates issued upon passing.**

Have a team and want a packaged program? Inquire and we'll be happy to provide a quote.

ITOL INSTITUTE OF TRAINING & OCCUPATIONAL LEARNING
CERTIFIED COURSE

CPD CERTIFIED
The CPD Certification Service

The Oxford Review

Thanks! |

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