

# Becoming a SCARED SO WHAT Certified PCM Coach

Are you a certified coach already in practice? Looking for a way to differentiate yourself from thousands of global coaches offering your same services? Would you like to find a way to taylor your coaching practice on the needs of the individual in helping them to manage change for themselves? You've come to the right place! Scared So What is the first Personal Change Management coaching model that includes an app technology to co-faciliate coaching with your client.

If you have a coaching accreditation from ICF, ILM, or a University or other accredited instituion, or you are actively enrolled in a coachign program working towards accreditation, you can differentiate your practice by becoming a Scared So What Personal Change Management Coach today.





#### How do we do it?

This is a one-of-a-kind program features the world's first bespoke personal change model that is also supported via an app. This allows people to learn to manage personal change wherever they are with your coaching support. By becoming a Certified PCM Coach, you'll be there to help champion them in support of their conversation and need in seeing change through.



#### Start today by taking and passing our certified PCM Coaching Course online:

- 1. In just under 3 hours, you can learn about the new model and how you can incorporate it into your coaching practice along with the SSW 1st generation APP making your coaching practice inclusive.
- 2. Download and reviewing the SCARED SO WHAT app.
- 3. Pass the 30 question assessment and you're off with 3 certifications.

Upon successful completion you can receive your *SSW Certified PCM Coach* badge and certificates. This allows you to embed within your coachig practice immediately and advertise your uniqe offering to create a whole new pipeline of coachees to champion personal change.

Overview



### Why become certified?

As a Sertified PCM Coach, you will be able to:

- Differentiate your practice by embedding this globally unique program on personal change
- Help coachees to reduce stress & anxiety
- Invite critical reflection on change
- Empower information based decisions vs assumption and guessing
- Visualize feelings from personal change
- Create bespoke plans to manage change
- Utilize app-based resource to facilitate personal change management through coaching



## Ready to earn your certification?



Go to Our Learning Academy & Start Today:

CLICK HERE: <a href="https://scaredsowhat.talentlms.com/">https://scaredsowhat.talentlms.com/</a>

SSW PCM Coach Course: £299.00\*

\*Valid for 1 year and includes App license for professional use within your coaching practice. Earns 3 certificates and ability to market and embed into your commercial offering. Must be an existing ICF, ILM, or University or other accredited coach or actively enrolled in a coaching curriculum. Requires annual renewal via top up course available inside our learning academy.







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