

RegenIOWA

IOWANS Reimagining our Future

Our Think, DO Vision and Plan!

Imagine Iowa with safe-clean water; rich-healthy soil; nutrient-dense food; as the healthiest state in the nation; with a world class education system for youth and adults; plenty of efficient, renewable-energy; thriving urban and rural economies; and governing as a true Representative Democracy.

What would that look like?

We're Starting with 99 counties, and 100 local communities in 2021:

- imagine establishing Innovative Networks in Rural and Urban Iowa that inspire farmers, and city folk alike in **both political parties** to join in the creation and development of a better-brighter future for our state.
- Imagine an action-alternative to strategic planning that will advance, and 10X the future in community, and economic development.
- Imagine 7 Fundamental Pillars that represent 7 Securities and 7 Industrial Sectors that can systemically address today's complex challenges with advanced technologies that can deliver "exponential impact and results."
- Imagine a RegenIOWA Farmer's Coop, that has 99 leading farmers, one in each county showcasing future technologies and practices that will model Regenerative Farming, and a Sustainable Future in Agriculture.
- Imagine IOWA as a scalable model for our nation and WORLD, and leading the way **in regenerating the health and future of our Planet.**

Imagine Iowa leading our nation,
and world toward a brighter future.

Powered by: *Strategic Doing* and the RegenX Network

RegenIOWA - Our Next *GreenRevolution* that Starts in Your Community with a *Green Drink* and by *Planting a Tree*

The 7 Pillars of Our Vision (7 Securities & Regenerative Development Goals)

1. Health: Advance Iowa's Healthiest State Initiative with Food as Medicine, and Community Health.
2. Water: "Safe" for Drinking; Clean Natural Waterways and a Healthy, Clean, Plastic/Pollution Free Ocean
3. Agriculture/Agroecology featuring: Healthy Soils; Zero Emission Farming; Clean, Nutrient-Dense Food from Community Agrihoods, and local Micro-Farm Growing Systems
4. Renewable Energy - Climate Smart Zero Emission Carbon, with Zero Electromagnetic (EMF) Pollution
5. Education World Class P/12 and Life-Long Learning with Social/Digital/Communal Learning Networks
6. Economics: Regenerative, and a new future in Capitalism that builds both Civic and Market Economies
7. Democracy: Representative/Participatory with Values-Based Policies from Informed Citizen/Voters

We are a **Socio-Eco-Enviro-Policy MOVEMENT**, followed by a **MOVIE**, and **METHOD** to prepare our 99 counties, and 100 + cities for a rapidly changing world. Joining in 2021 with the states of (MO. MN. KS. NB. CO. TX. CA) in the Heartland, South and West, we are building scalable models for all 50 states to follow toward a Healthy, and Regenerative future. Our **MOVIE** will document our Iowa success in a documentary called "*Our IOWA*," in which many of our counties, cities, and towns will be casted to play a leading role.

We are introducing the **Iowa 100 (100 Days April 22-July 31)** and a new leadership **METHOD** called *Strategic Doing* (SD) to advance Rural Health and Economic Development, and Community Collaboration. Utilizing SD Innovation Networks we will 'reframe,' 'rethink,' and 'reinvent' IOWA's future. *Strategic Doing* has a 25 year history that began at Purdue University, and is designed to solve the complex challenges we are facing in the WORLD today, with WHOLE, DEEP and COHERENT Collaborations that can **achieve the impossible** and 'regenerate' our collective futures.

Who We Are

We are a small group of Iowans, in collaboration with a small group of states, nations, and organizations with a **10 year plan (The Great Earth Decade)** to REGENERATE the health of our People, Places and Planet. We are community and business leaders, youth, city folk, farmers, teachers, practitioners, and bipartisan politicians -- we believe the **7 RDG's** and **Security Goals** are key to accomplishing the **UN 17 SDGs** and are critical to simultaneous local/global systemic change.

Next Steps: Iowa Earth Day: Apr. 22. Inaugural "Earth Decade" with EDN: May. 22.

Starting in Iowa and the Heartland/Midwest, our goal is to Empower Rural Economic Development, by Empowering Urban Community Collaboration. **One of our goals is to start a New Green Revolution by planting approximately 3.2 Million trees in Iowa, one for each Iowan.** Across our state we will collaboratively, and systemically address the **7 Pillars**. a Core group of Leaders will be selected to begin the process in each community. In Q1, 2021 we are **selecting 100 cities, 1 in each of our 99 counties. Starting with early adopters we will identify those most interested in participating as a pilot community in RegenIOWA.** We go live on **Earth Day, April 22, 2021, and May, 22, 2021**, announce with **Earth Day Network the Great Earth Decade 21-31**: A local, national, global intro and challenge.

RegenIOWA will start with new conversations to guide each community in improving lifestyles and physical health, and will introduce technological advances to assure this outcome. It was determined (2011) by the office of the Governor \$16 Billion could be saved over a 5 year period, (\$11 billion in health care expense and \$5 Billion in lost human productivity) if we were to become the Healthiest State. In 2011 Wellmark committed up to \$25 M to the Healthiest State Initiative and predicted upon its success, an annual \$250 million + in reduced health care claims.

2021 we are joining in collaboration with public and private partnerships to raise a **\$25 M budget for RegenIOWA**, and we are selecting rural, small, mid-size, and metro areas in each county to participate. We will work with statewide, national, and global organizations to build this model for the world. Local businesses, community sponsors, and RegenIOWA member-donors will help design our collaborative new futures. Each sponsor will be selected on their desire to provide community good, and funding for staffing, facilitation, and local/state/national resources to coach, and guide our local-national community models to regenerate change that can be sustained.

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