

Winning hearts and minds



Clive Rosewell

Headteacher



A safe and happy learning community

“Pupils enjoy their education at Willowfield” (Ofsted 2021)

“Pupils do well at school” (Ofsted 2021)



“What strikes any visitor to Willowfield is the strong sense of community: the team-work of staff; the harmonious relationships between staff and students;”

Roy Blatchford CBE, external review February 2019

Conflicting demands



So many “*shoulds*” - so much uncertainty

- Daily email from DFE
- Finances, unfunded pay
- Recruitment and turnover
- Buildings maintenance
- Liz Truss
- Education white paper
- Hot buildings and global warming
- Covid?



“What was COVID?”



To cool or not to cool?



Open or shut windows?

7 energy-saving tips from *Let's Go Zero*, a national campaign to help schools reach zero carbon by 2030



- 1** Get every department to do a “switch off” assessment for lights, computers, equipment, kitchen, science labs. A 10 per cent saving could add up to £30,000 for a large secondary.
- 2** Share information on increased energy costs. Convert the increase into what else that money could buy (a staff member’s salary or learning support).
- 3** Ask for help from local authorities, environmental groups and local businesses.
- 4** Explore energy efficiency and renewable support programmes. Work with companies that have been recommended by another school, or through your local authority.
- 5** Don’t turn heating on until at least October half term – and make sure that thermostats are set at the recommended temperature of 19C.
- 6** Only heat the school when everyone is there – not from when the first person arrives and the last person leaves. Consider creating zones, which will allow you to control heating in different areas.
- 7** Be ruthless about retaining the heat – ensuring that doors and windows are closed and that you have insulated wherever possible. Make sure your rental price to organisations outside school hours reflects the cost you are paying to heat and light the space.

Huge variety of school estates and buildings



Close proximity inevitable



How to get into Heads heads

1. New buildings – MATS/Governors/DFE/Heads
2. Key influencers on day-to-day operational actions?
3. Headteachers are the change agents who make the key decisions day to day
4. Not expensive – here and now
5. Research informed e.g. CPD
6. Relevant – Teacher voices, not just academics
7. Trojan Horses – get some key HTs on board to evangelise
8. Headteacher unions – ASCL NAHT
9. Resources for kids to raise awareness – *“customer driven”*