



## *the art* OF STAGING

STAGING A HOME IS DEFINITELY DIFFERENT THAN INTERIOR DESIGNING A HOME. THE GOAL OF HIRING A STAGER IS TO HAVE A TRAINED EYE COME INTO YOUR HOME AND LOOK AT IT AS A BUYER WOULD. THIS SERVICE IS PROVIDED TO CREATE A CLEAN, DECLUTTERED LOOK SO THAT POTENTIAL BUYERS CAN LOOK AT YOUR HOME LIKE A BLANK CANVAS TO ENVISION ALL THEIR LOVED ONES AND BELONGINGS IN THE SPACE FOR YEARS TO COME.

staged homes spent  
**90%**  
less time on the market

staged homes increased  
sale price up to  
**5%**



## BENEFITS OF STAGING

- LESS TIME ON THE MARKET
- INCREASED SALE PRICE
- HIGHLIGHTS THE BEST FEATURES OF THE HOME
- ALLOWS POTENTIAL BUYERS TO ENVISION THEMSELVES LIVING IN A BEAUTIFUL HOME
- DEFINES SPACES AND REVEALS THE PURPOSE OF EACH SPACE
- DEMONSTRATES THE HOMES FULL POTENTIAL
- CREATES THE WOW FACTOR YOU WILL NEED IN PHOTOS TO MAKE YOUR HOME STAND OUT



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