

New Anthology Book *Betrayal By The Billions* Challenges The Standards of The American Beauty Industry Hits #1 on Multiple Amazon Bestseller Lists

McKinney, Texas - April 19, 2023 - We are excited to announce that a mere three weeks after publishing the book "*Betrayal By The Billions: Stories & Insight From Industry Leaders Who Are Changing The Face of Beauty*" has hit #1 on multiple Amazon bestseller lists, including in the categories of Skin Ailments, Dermatology, Cosmetics, Beauty & Fashion Skin Care, including #1 New Releases in both Cosmetics and Dermatology.

This book, written by a group of holistic health experts in the beauty industry, sparks an important discussion and has been eagerly anticipated by beauty experts, schools, and people looking for their last resort option to heal their skin.

Participation in the book is a new opportunity created by Michelle Valeri, a 30-year veteran of holistic health, chiropractic and skincare, and the founder of Holistic Dermal Professionals and The Daoist DC course for professionals out of McKinney, Texas.

<https://holisticdermalpros.com/>

The coauthors of "*Betrayal By The Billions*" include ten experts from around North America:



Jessica Barnhart has served her clients in the Harrisburg, Pennsylvania, area for almost 30 years, providing state-of-the-art beauty services with a Chinese medicine approach and choosing safe holistic products. facesfingersfeetboutique.com

Zoe Quindazzi is a Skin Health Queen, dedicated to treating Acne, Rosacea and Proaging, in person or virtually from Skin Care Correctives in Victoria, British Columbia (Canada). skincarecorrectives.com

Susan Wade combined over 30 years of experience in Kinesiology, nutrition and aesthetics to launch her functional medicine business Inside Health Solutions, online. She enthusiastically educates clients how to regain control of their health through understanding the connectivity of the gut, stress, skin and overall health. insidehealthsolutions.com

Summer Serrano is the owner of Sassy Face KC and Kansas City's one & only esthetician implementing true corneotherapy. (Overland Park, Kansas) SassyFaceKC.com

Diane Mack is a licensed and oncology certified esthetician, licensed instructor, and entrepreneur in Wake Forest, North Carolina. Diane's mission is to bring grace and beauty to clients, using noninvasive treatments allowing inner beauty to shine through. CarisSkinCare.com

Jessica Sailer is an Integrative Esthetician that believes in utilizing the skin as a discovery tool to further assess and analyze the root issue behind your concerns in Tuscon, Arizona. <https://function-of-being.square.site>



Christy Whitworth is an Aesthetician using Facial Reflexology, Gua Sha, Facial Cupping, and Food Therapy & Body Typing for clients in Madison, Tennessee. www.christywhitworthle.com

Sonia Wagner is a Holistic Aesthetician and Soul Fulfillment Guide serving women who secretly crave nurturing self-care rituals from the Zen Room Studio in Stouffville, Ontario (Canada) <https://the-zen-room-studio.square.site>.

Naaz Rasheed is an experienced Holistic Skin Therapist who believes that all external skin problems are intrinsically connected to the gut and uses crystals, essential oils and sound healing therapies, for care and relief <https://thesoundsofwellness.com/>

Liz Munn uses a variety of modalities including microcurrent, herbal medicine and traditional Chinese medicine to create a skin correction from SkinPro Studio in Charleston, South Carolina. <https://skinprostudio.com/>

As more people become aware of the dangers of harmful chemicals in beauty products, the demand for holistic beauty experts is predicted to skyrocket. The coauthors of "Betrayal By The Billions" are at the forefront of this movement and are leading the charge in educating people about the importance of natural, non toxic and non-invasive approaches to beauty and wellness.

On goop, celebrity influencer Gwyneth Paltrow's beauty blog sharing nontoxic and natural beauty trends and launches, a page talking about the site's editorial profile and position on toxic chemicals in beauty products shares news of "...a suite of bills known as the [Safer Beauty Bill Package](#) that is being reviewed in Congress. They aim to ban 11 of the most toxic chemicals—among them mercury, formaldehyde, parabens, phthalates, phenylenediamines (hair-dye chemicals), and the entire class of PFAS, or "forever" chemicals."

In a world where headlines about harmful chemicals in products seem to be never-ending, "Betrayal By The Billions: Stories & Insight From Industry Leaders Who Are Changing The Face of Beauty: Stories & Insight From Industry Leaders Who Are Changing The Face of Beauty" provides a much-needed voice of reason and hope. Get your copy today and join the movement towards a healthier, more beautiful future.

FROM THE BOOK: Knowing the reason a skin or health condition exists is only part of the equation. That information needs to be taken a step further to recognize the behaviour, lifestyle patterns, and habits that caused the issue to manifest, then offer the solutions to replace those poor choices with healthier options. Without these crucial steps, how can doctors or any other discipline of practitioner believe they are truly helping their patients and clients?

Just So You Know

Wrinkles don't appear as the result of not using the latest & greatest \$200 serum, which either was recently reformulated or will be in the very near future. Most likely with something recently discovered under a flower that only blooms once every 150 years with a 3-legged goat sniffing the fragrance causing it to bark.

Are you ready for the beauty industry to stop with all the hype and drama?

We are!

100% of the royalties from Amazon sales of this book are being donated to Stronger Women, a domestic violence charity.

"Betrayal By The Billions" is now available on Amazon, Barnes & Noble online, and other retail outlets. The co-authors are available to connect with readers and business contacts through their websites.

<https://www.amazon.com/Betrayal-Billions-Stories-Industry-Changing-ebook/dp/B0BZN8742R>

