



2025 Q3 AUTHORPRENEUR ASSESSMENT

GETTING STARTED

Early October is the perfect time to take stock and evaluate last quarter's creative and authorpreneurial endeavors.

Are you on track to complete your yearly goals or do you need a course correction before heading into Q4?



WHAT DID YOU THINK Q3 OF 2025 WOULD LOOK LIKE?

WHAT WERE YOUR 3 BIGGEST WINS IN Q3 OF 2025?

- 1.
- 2.
- 3.

Q3 2025 IN NUMBERS

What do you want to measure between Q3 and Q4? For example: books sold, signing events, social media followers, newsletters, etc.

DID IT GO AS PLANNED? IF NOT, WHY?

WHAT WERE YOUR 3 BIGGEST CHALLENGES IN Q3 OF 2025?

- 1.
- 2.
- 3.

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WHAT SHOULD YOU FOCUS YOUR TIME, ENERGY, AND RESOURCES ON DURING Q4?

WHAT ARE 3 EVENTS YOU WANT TO PARTICIPATE IN Q4 OF 2025?

FIRST THINGS FIRST

What is the **ONE** thing that would move the needle the most in your authorpreneur business right now?

WHAT SHOULD YOU STOP DOING IN Q4 TO FREE UP TIME, ENERGY, AND RESOURCES?

WHAT ARE 3 THINGS YOU WANT TO LEARN OR UPDATE IN Q4 OF 2025?

What are the first three micro-steps that **MUST** be done during Q4 to achieve that goal?

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