

Sponsorship Levels

Chief - \$5000+

- * Vendor location at event
- * Sponsor's name/business/logo (large) on headline banner, entry application, race posters, T-shirt, thank you card placed in runner's packet
- * 10 event tickets
- * Event website advertisement and thank you on event website
- * Sponsorship of 3 FDNY Heroes per every \$1,000 donation for our "Hero Honor Walk"

Captain - \$3000-5000

- * Sponsor's name/business/logo (medium) on headline banner, entry application, race posters, T-shirt, thank you card placed in runner's packet
- * 8 event tickets
- * Sponsor advertisement and thank you on event website
- * Sponsorship of 3 FDNY Heroes per every \$1,000 donation for our "Hero Honor Walk"

Lieutenant - \$1000-3000

- * Sponsor's name/business/logo (small) on headline banner, entry application, race posters, T-shirt, thank you card placed in runner's packet
- * 6 event tickets
- * Sponsor advertisement and thank you on event website
- * Sponsorship of 3 FDNY Heroes per every \$1,000 donation for our "Hero Honor Walk"

Engineer - \$500-1000

- * Sponsor's name on headline banner, entry application, race posters, T-shirt, thank you card placed in runner's packet
- * 4 event tickets
- * Sponsor advertisement and thank you on event website
- * Sponsorship of 1 FDNY Hero for every \$500 and 3 FDNY Heroes per every \$1,000 donation for our "Hero Honor Walk"

Hero Honor Donation - \$343

- Sponsor's name above picture a fallen 911 FD Hero (pictures placed every hundredth of a mile)
- * Sponsor's name on headline banner, entry application, race posters, T-shirt, thank you card placed in runner's packet
 - * 2 event tickets
 - * Sponsor advertisement and thank you on event website

What is the "Hero Honor Walk?"

At the end of our timed 5K, our runners will walk to 3.43 miles in honor of the 343 FDNY lost on 9/11. During this "Hero Honor Walk," we will have the pictures of all sponsored FDNY Heroes with the sponsoring logo, business, or individual's name above their picture. This is a truly symbolic aspect to our event and a tradition we will continue annually.

