



# MEETING RECORD

DUUNA/2024/SV/2

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## Meeting with EcoDU: Collaboration on Food Sustainability Week

**Meeting Date:** 20 August, 2024

### Section I: Context and Scope

In light of the Executive Committee's decision taken during to focus the Association's activities during Michaelmas Term of the 2024-25 on the theme of "Sustainable Development" as noted in *Meeting Record 2024/SV/1* (Appendix 1), a key component of which is "Food Sustainability Week" taking place on the week beginning 14 October when World Food Day (October 16) is observed, the President saw it appropriate for Durham University United Nations Association (DUUNA) to collaborate with EcoDU on the week's advocacy component. (Please refer to the tentative plans for the week's events in Appendix 2.) By collaborating with EcoDU, we aim to:

1. Develop an approach on how to conduct advocacy to raise awareness on food sustainability from those with experience;
2. Ensure that the membership of both student groups receive an opportunity to collaborate and exchange ideas;
3. Increase attendance and expand membership through joint marketing.

### Section II: Attendees Present

#### DUUNA

1. Cholatich Supawattanapong – President
2. Anthony Law – Model United Nations Officer (MUN Officer)

#### EcoDU

1. Abigail Taylor – Co-Head Facilitator
2. James Harrington – Co-Head Facilitator

### Section III: Discussion Summary

1. DUUNA President Cholatich Supawattanapong was invited by EcoDU to open the session by briefing attendees on the tentative plans for Food Sustainability Week. MUN Officer Anthony Law provided further details regarding the week's MUN events. The latter proposed affixing EcoDU's logo to the Chair Report for the week's MUN mini-conference, which was seen favourably by EcoDU, subject to EcoDU's approval of the Chair Report's contents
2. Co-Head Facilitator Abigail Taylor shared details on how it has conducted its advocacy efforts so far, focusing specifically on the group's successful poster campaign (Appendix 3), advising that DUUNA's campaign focus on balancing being relatable and humorous with taking an academic approach. She further suggests that DUUNA should take the generally more affluent nature of Durham University's student body into context.

3. DUUNA attendees inquired about how EcoDU ensured that its posters would be seen by the student body. To this, the EcoDU Co-Head Facilitators replied that EcoDU's campaign emphasised placing leaflets and posters in the buildings of Departments and Colleges of the University, especially in college bars and dining halls, having previously emailed the relevant authority for permission.
4. Co-Head Facilitator James Harrington further suggested for DUUNA to apply for the SU Campaign Grant to fund the procurement of food and snacks for DUUNA's events that week, which may boost further boost attendance. This was supported by all attendees. He recommended DUUNA to investigate using Eventbrite to manage attendees when holding large events if this was not already the case. After the meeting, DUUNA's attendees agreed that it would be worth investigating whether DUUNA currently has an Eventbrite account.

## **Section IV: Task Delegation and Conclusion**

In light of the details discussed during the meeting as summarised in Section III, DUUNA's attendees recommend that:

1. The Treasurer applies for the SU Campaign Grant in order to fund the purchase of snacks to be provided at DUUNA's events during Food Sustainability Week;
2. The Treasurer investigates the possibility of creating an Eventbrite account, having found that DUUNA does not currently have one and requests for reimbursement from the Treasurer in due course;
3. The Advocacy Officer takes responsibility for creating fun, engaging posters to raise awareness on the issue of food sustainability and for ensuring that the posters be distributed in College bars, College dining halls and in Department buildings;
4. The MUN Officer send the final draft of the Chair Report for EcoDU's approval and affix EcoDU's logo to it accordingly;
5. The President and MUN Officer are updated on all relevant decisions taken pertaining to advocacy to allow coordination with the aforementioned Officers as necessary.

These recommendations shall be presented to the Executive Committee during its upcoming meeting.

## Appendix 1: 2024/SV/1

Please refer to the following link:

[https://durhamuniversitymy.sharepoint.com/:o:/g/personal/xktz57\\_durham\\_ac\\_uk/El-fkiWf2u5Lthc\\_trDyr8YBj87u6oOSKgo6CHDf-a9DVg?e=VyU4eA](https://durhamuniversitymy.sharepoint.com/:o:/g/personal/xktz57_durham_ac_uk/El-fkiWf2u5Lthc_trDyr8YBj87u6oOSKgo6CHDf-a9DVg?e=VyU4eA)

## Appendix 2: Tentative Plan for Food Sustainability Week

Please find below the tentative plan as communicated to EcoDU via Instagram DM:

*Hi there! We at DUUNA would like to ask about a potential collaboration opportunity. 16 October is World Food Day and we have planned a few events that week to celebrate it:*

*1) 16-17 October — MUN Mini-Conference on “The Question of the Threat of Climate Change on Food Supply”*

*2) 18 October: A social (tentatively a dinner) themed around food sustainability*

*3) An advocacy or speaker event hosted in collaboration with other societies on food sustainability*

*Regarding (3), we would like to inquire if EcoDU would be interested discussing how we might work together to promote change to develop food sustainability.*

Appendix 3: Examples of EcoDU Posters

