



Jean Parker BBA, BEd., ACC

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Coach

Mission: Helped leaders clarify and create value-based solutions.

Experience: as an experienced financial business leader, with over 25 years background in multiple industries, coached executives and emerging leaders (2018-2019); and created and facilitated leadership development workshops (2018 - 2019).

Education-Coaching: International Coaching Federation (ICF) - ACC certified (2018)
Erickson Certified Professional Coach (ECPC), (2018)

Educator

Mission: Created and implemented an Integrated Curriculum Program focused on growing the competencies of **students** to become **engaged thinkers, ethical citizens** with an **entrepreneurial spirit**.

Elements included:

- o Student centred learning.
- o Project based, interdisciplinary approach.
- o Strong foundational skills in all subjects.
- o Collaborative weekly planning with Partner Teachers.
- o Technology embedded in the program.
- o External collaborative outside programming and guests.
(The Learning Partnership - Entrepreneurial Adventures, I3; Stampede 2050; Valour Canada; Inside Education; Free the Children; Social Issues Symposium; Alberta Champions; Parent Experts)

Developed **value based student leadership**. Student initiatives included building wells and a school, collecting food and educational campaigns against racism, bullying, homelessness and for the rights of children, First Nations and refugees.

Experience: 2009 – 2016 Grade Seven/Eight Teacher; Our Lady Queen of Peace, CSSD
2006 – 2008 Grade Four to Six Teacher, Acting Vice Principal; Four Schools, CSSD

Education-Teaching: 2004-2006 Bachelor of Education (BEd.), University of Calgary

Published Articles (2013-2015)

- **Collaborative Programming**, Valour Canada's Honour Newsletter
- **Understanding Current Aboriginal Issues First, History Second** One World Dialogue Journal
- **Engaging Students through an Integrated Curriculum**, ATA Magazine

Other : 2015 Alberta Excellence in Teaching Award Nominee

Financial Business Leader

Mission: Increased organizations' profitability through creative solutions, improved processes and the development of thinking organizations.

Experience:

Utilitran Corporation

2002 - 2004

Utilitran Corporation was a startup high tech company. It employees 35 people. It was driving to commercialization an online service that moved purchase orders and invoices over the internet and downloaded them to disparate accounting packages.

Chief Financial Officer/ VP Product Development

Achievements:

- Led the technology team to create a low cost, simple, self serve product.
- Created human resource processes and policies (i.e. compensation, interview processes, employee policies and training) and doubled the staff.
- Performed Corporate Secretary functions (i.e. board and shareholder agendas, minutes, and compliance).
- Implemented mechanisms for investment (i.e. offering memorandum and appropriate filings).
- Established financial processes (i.e. external audits, monthly account reconciliation and review, reports, forecasts, metrics, banking and cash **management**).
- **Enhanced the focus of the senior team through strategic and tactical planning.**

CE Franklin Ltd.

1993 – 2001

CE Franklin grew to be the leading supplier to the Canadian energy industry. It employed over 500 people in more than 40 locations. CE Franklin's sales grew from \$75 million in 1993 to \$368 million in 2000 and net asset value grew from \$8 million to \$97 million in that period.

Chief Financial Officer

Achievements:

- Explored multiple acquisitions and successfully acquired eight companies with sales ranging from \$5 million to \$200 million. Negotiated, performed due diligence, expediently closed these deals and managed the integration of these acquisitions into CE Franklin.
- Designed and implemented a process approach for CE Franklin, including the development of best practices, training, process structure, computerized documentation of processes, process improvement teams and activity costing. This focus created improvement and senior level attention to process issues.

- Developed strategies as part of the executive committee to grow CE Franklin's focus in the areas of e-commerce, gas, oil-sands, central distribution, creating stores instead of warehouses, technology, process improvement and acquisitions.
- Brought CE Franklin public onto two exchanges, AMEX and TSE and created the Investor Relations role for CE Franklin. Continued to support the market through analyst and investor discussions and presentations and as a strong contributor to the annual report. CE Franklin won the Financial Statements and Analysis Oilweek's Annual Report Award in 2000.
- Negotiated bank arrangements to accommodate CE Franklin' growing working capital needs from \$6 million in 1993 to \$60 million in 2000.
- Encouraged the use of measurement in CE Franklin through the development of measures for fully costed profit centres, process, activity, ROI per product group and per major customer and EVA.
- Helped to establish a culture of leaders by setting up training, designing thinking jobs, instituting recognition programs, developing policies and profit sharing as part of the compensation committee, mentored senior managers and initiating with the HR director a relationship model to align the employees with corporate direction.
- Improved the operations of the finance and administration functions through a focus on streamlining processes, eliminating repetitive work, and using effective tools. As a result, over the eight years we grew the sales level 400% and only grew the staff in these areas by 40%.

Sun Ice Limited

1990 - 1992

Sun Ice was a manufacturer of high quality outerwear garments. It employed 150 people, annual sales of \$10 million.

Vice President - Internal Control

Achievements:

- Improved manufacturing efficiencies by 10% through implementing supervisor and operator training, enhanced balancing systems, and establishing a continuous improvement process.
- Improved productivity of salaried staff by 35% by defining roles and eliminating duplication of work.
- Developed and trained cross-functional teams to implement the strategic plan. Created a Pay-for-Performance system to reward the teams.

The Complx Corporation

1982-1990

The Complx Corporation was a plastics manufacturer in the North American automotive industry, comprising three plants, over 700 employees, and \$75 million in sales.

Vice President - Finance

1988 - 1990

Manager - Financial Operations	1987 - 1988
Manager - Cost & Financial Analysis	1985 - 1987
Specialist - Cost & Financial Analysis	1982 - 1985

Achievements:

- Received cost savings award from General Motor's Targets for Excellence Quality Program.
- Investigated multiple acquisitions, as part of the acquisition team, negotiated and audited the purchase of Tarxien Corporation (\$30 million in sales). Turned Tarxien into a profitable business through streamlining product lines and reducing excess overhead.
- Developed an internal audit function.
- Designed a daily production performance monitoring system.

General Electric	1978 - 1982
Internal Auditor	1980 – 1982
Finance Trainee	1978 – 1980

Education-Business

1988-1989	The Canadian Securities Course The Canadian Securities Institute
1979-1980	Financial Management Program General Electric Company
1975-1978	Bachelor of Business Administration (BBA) Acadia University

Academic Awards	Louise McKinney Scholarship, University of Calgary, 2005 Mary Esther Lily Avis Scholarship, University of Calgary, 2005 William Leslie Patterson Scholarship, Acadia University, 1975-1978 University Scholar, 1975 - 1978 Queen Elizabeth Medal for Academic Achievement, (High School)
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Community Service

Coach - Basketball, Volleyball, Track and Field, Dragon-boating
Big Sisters of Ontario (60 agencies) - Big Sister, Treasurer, President
Junior Achievement - Advisor, Coordinator