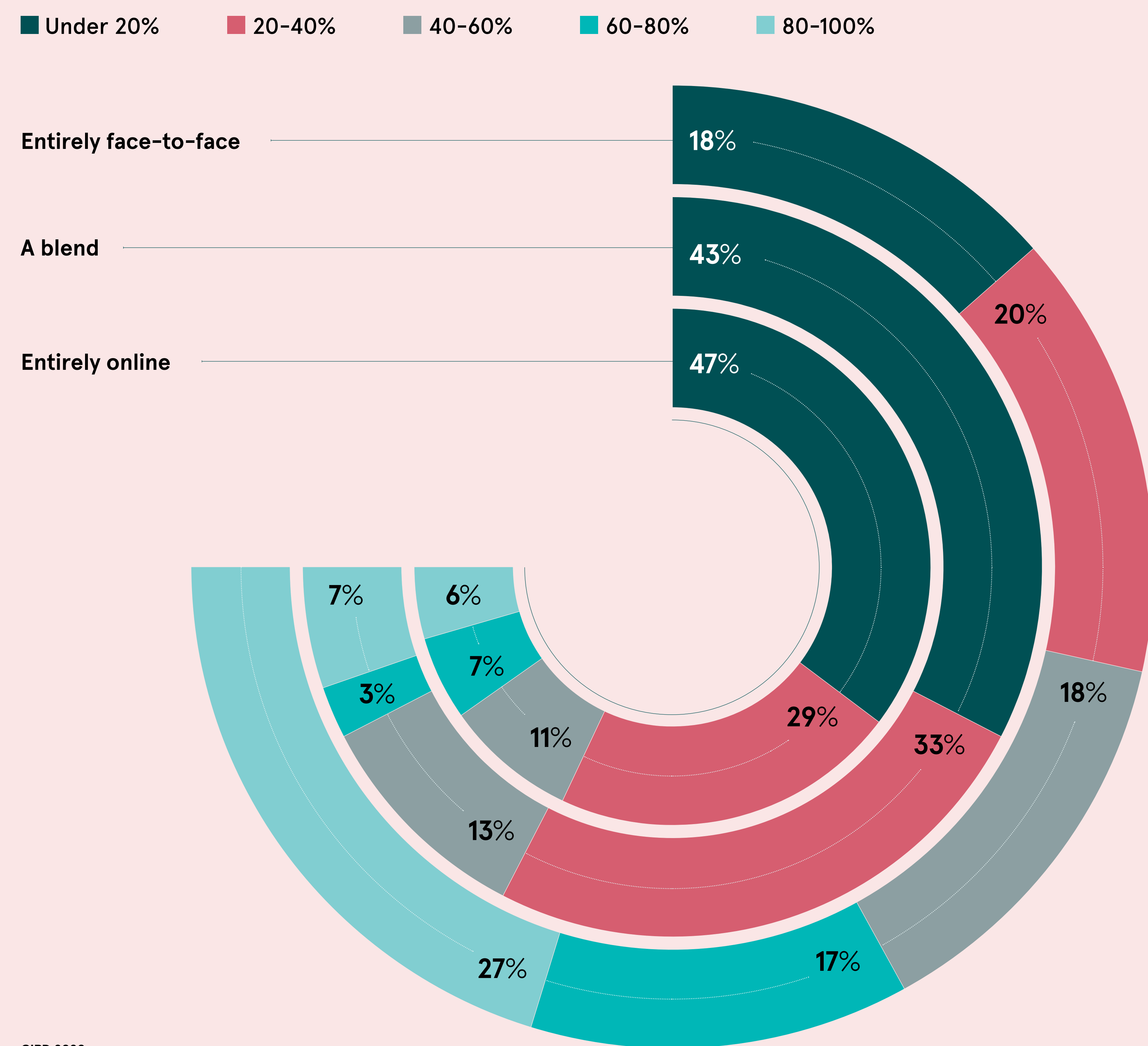


# THE TRANSFORMATION OF WORKPLACE LEARNING

The coronavirus crisis has upended many disciplines, learning included, forcing many businesses to rapidly transform how they train and develop their employees. But there are major challenges to overcome if online learning is to be as transformational as hoped

## BEFORE THE PANDEMIC, ONLINE LEARNING INVESTMENT WAS RELATIVELY LIMITED

The proportion of learning delivered face-to-face, through technology or a combination (%)



CIPD 2020

## DIGITAL LEARNING WAS ON THE RISE EVEN BEFORE CORONAVIRUS

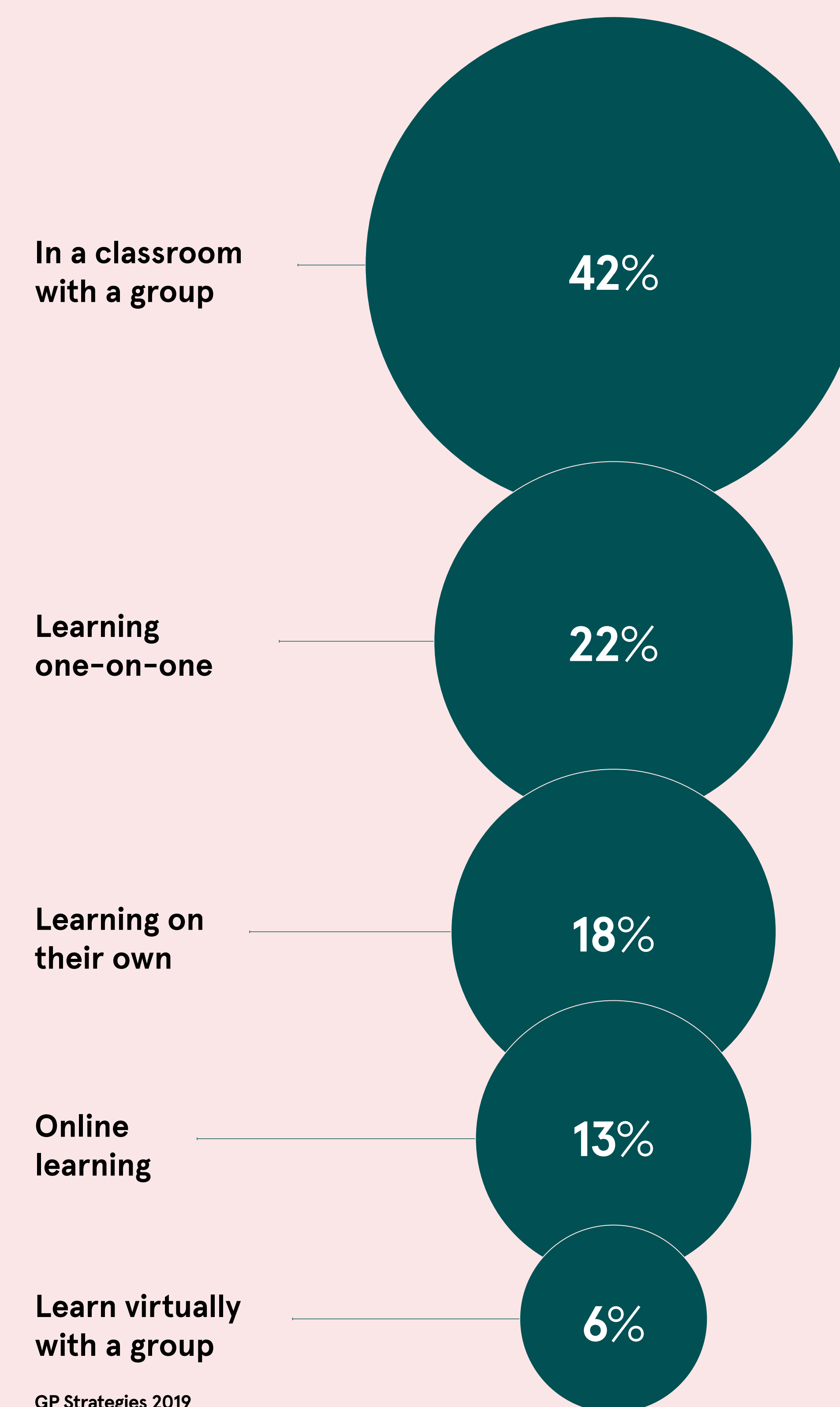
% saying types of l&d had increased, decreased or stayed the same in the past two to three years



CIPD 2020

## EMPLOYEES PREFERRED TO LEARN FACE-TO-FACE BEFORE THE PANDEMIC

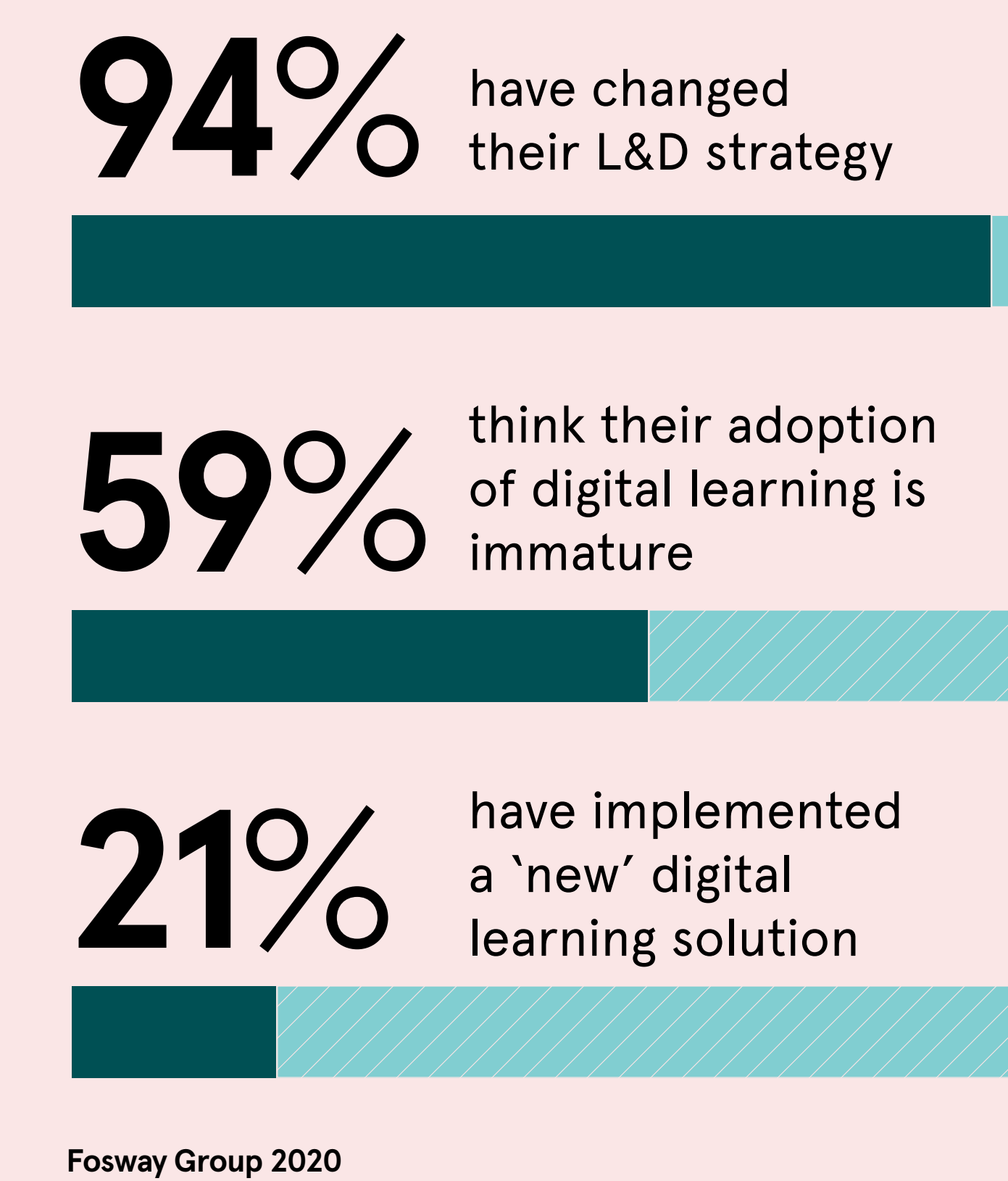
% of employees preferring each way of learning



GP Strategies 2019

## WORKPLACE LEARNING HAS CHANGED SINCE THE PANDEMIC

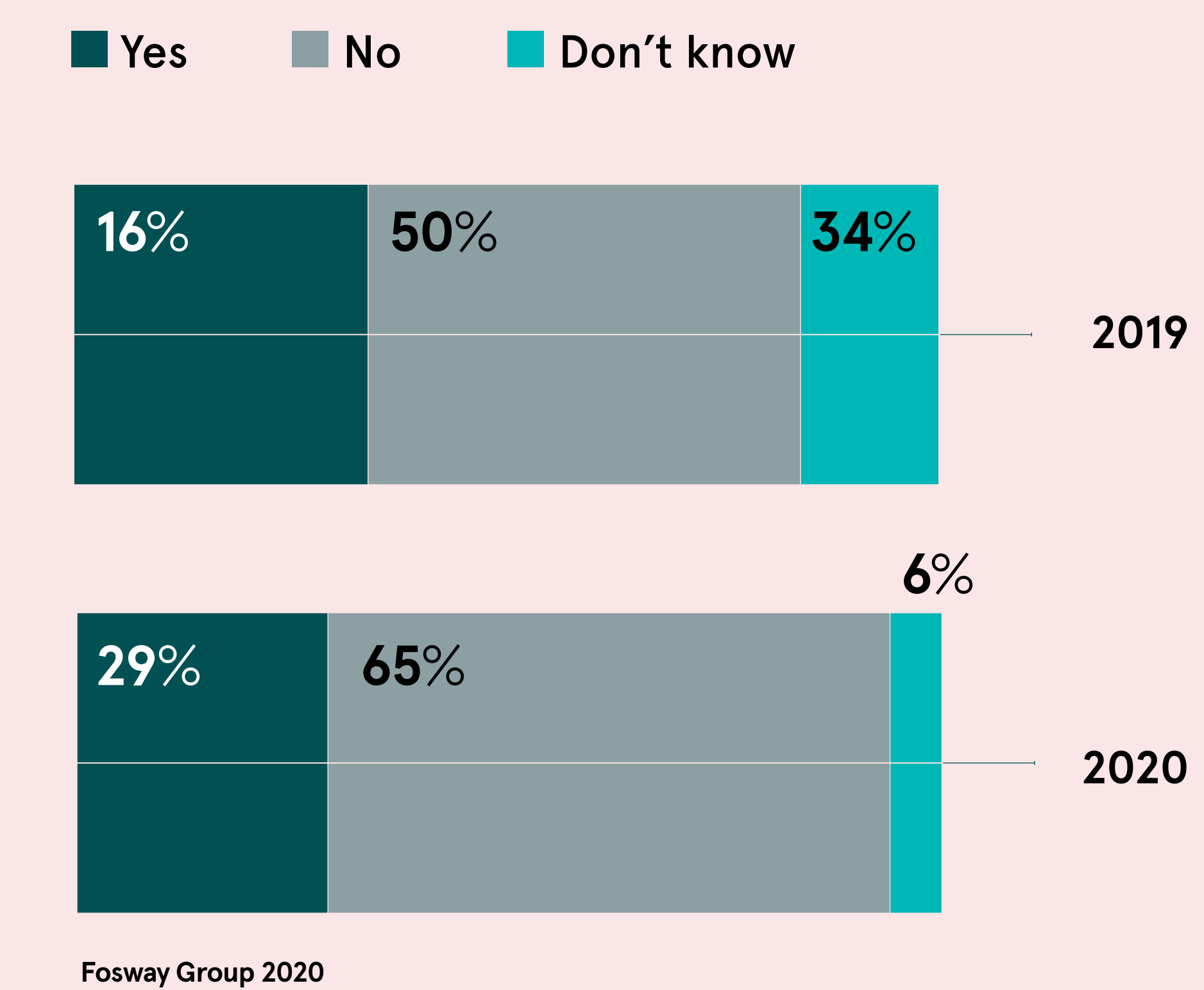
Proportion of businesses



Fosway Group 2020

## CURRENT LEARNING PLATFORMS ARE NOT SEEN AS FIT FOR MODERN WORKPLACES

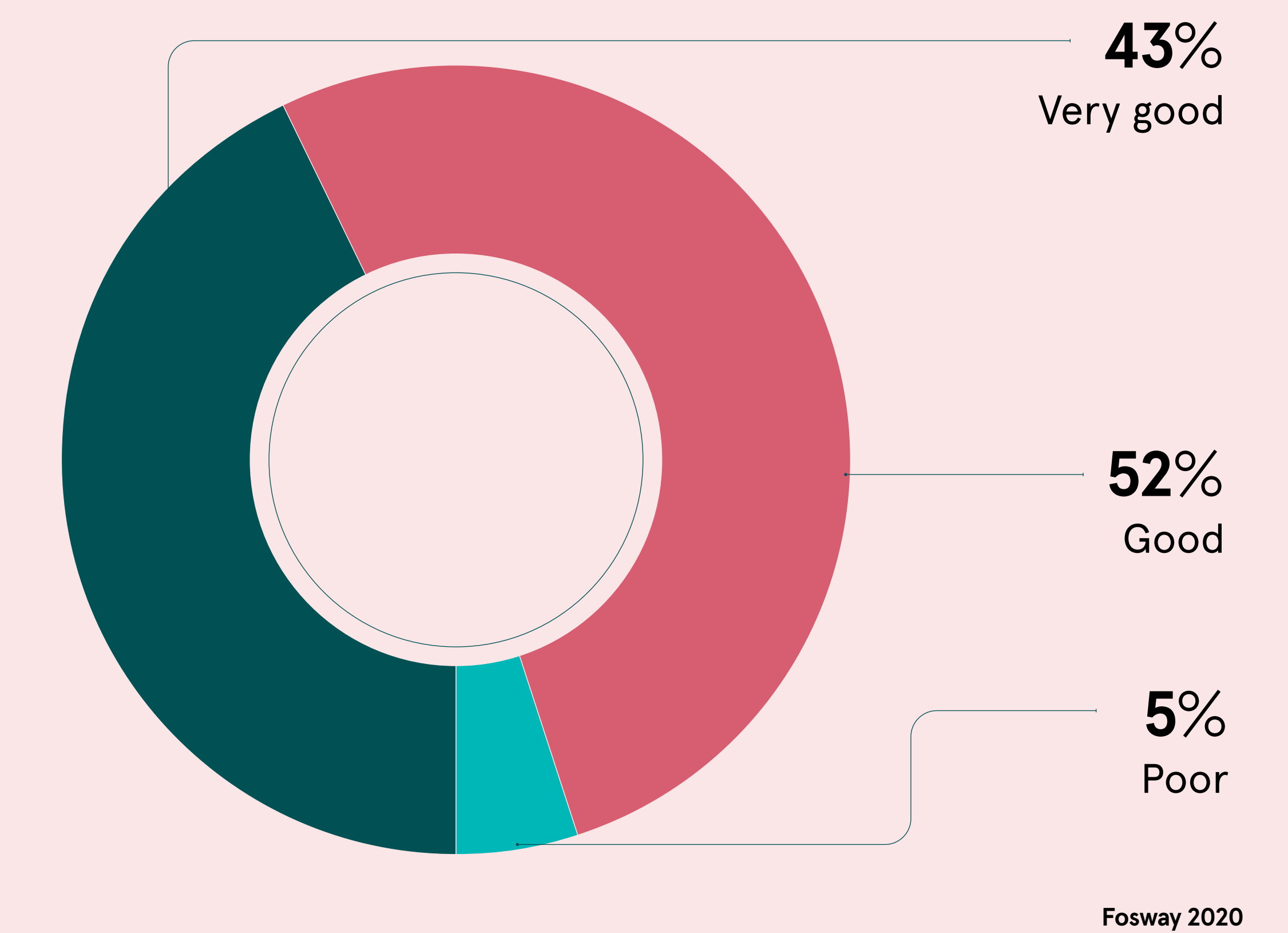
% of businesses saying they are fit



Fosway Group 2020

## LEARNERS ARE BROADLY SATISFIED WITH VIRTUAL LEARNING EXPERIENCES

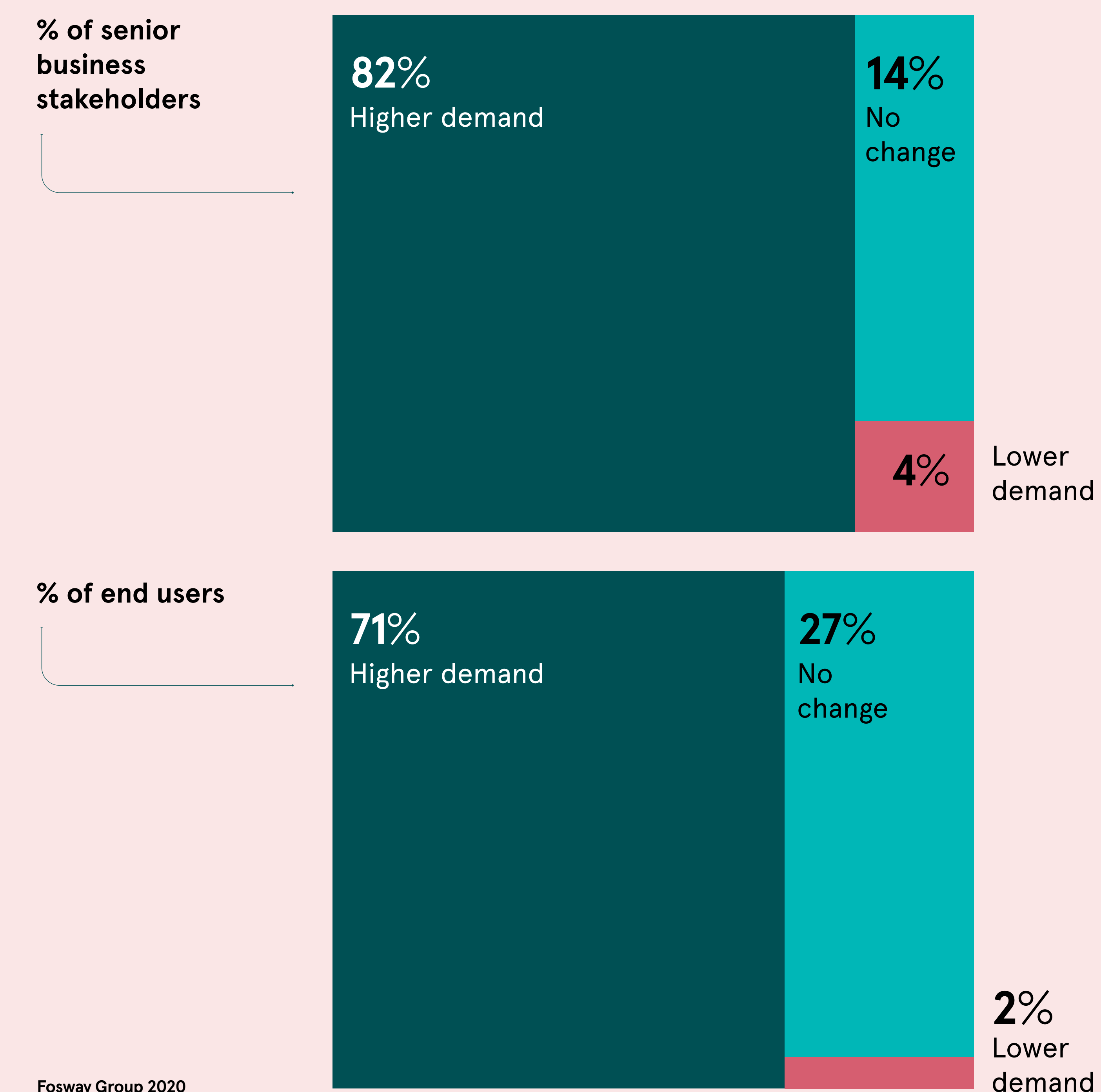
% saying virtual learning is very good, good or poor



Fosway 2020

## DEMAND FOR DIGITAL LEARNING IS INCREASING

Changes in demand seen at the start of the pandemic

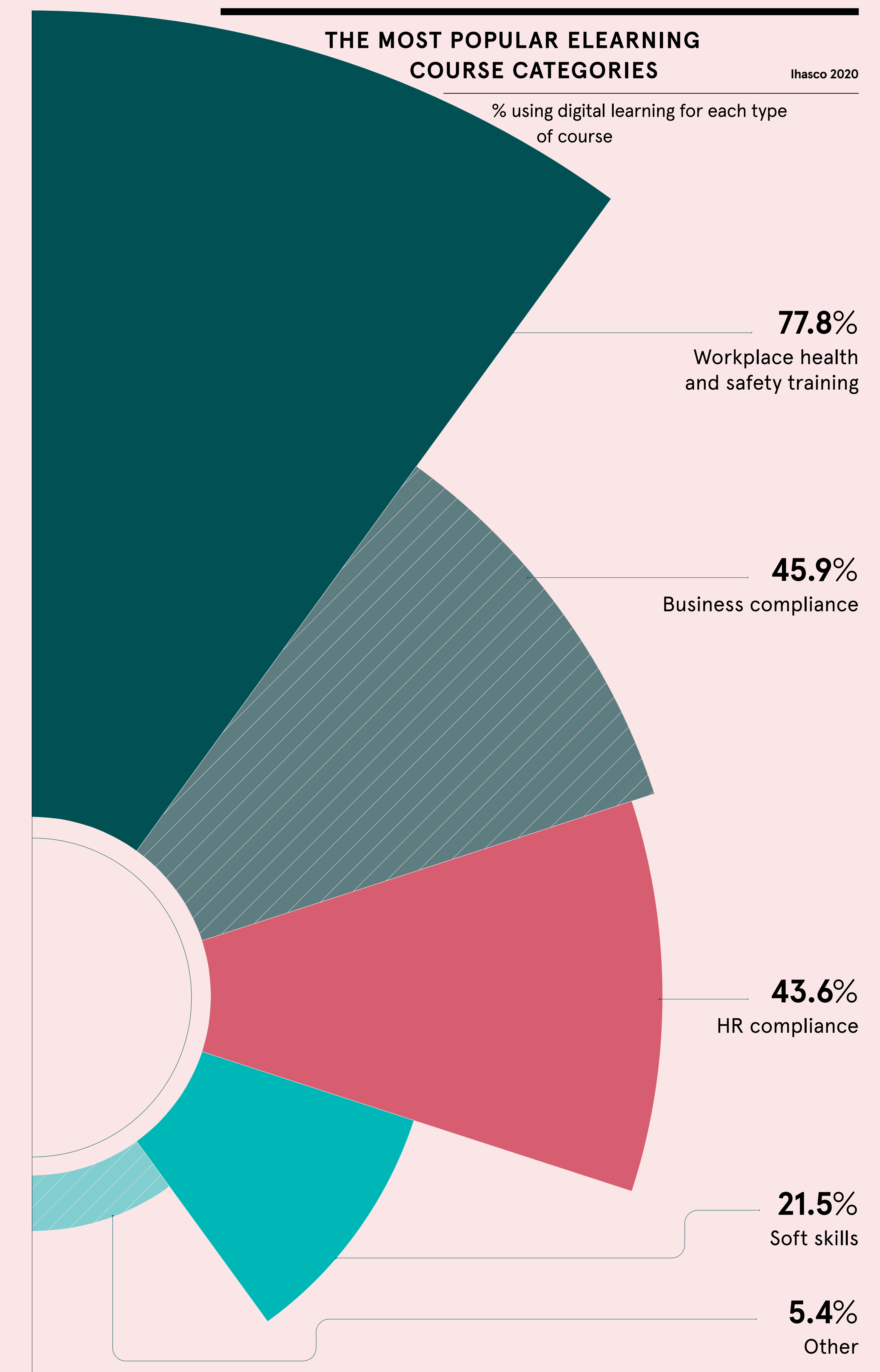


Fosway Group 2020

## THE MOST POPULAR E-LEARNING COURSE CATEGORIES

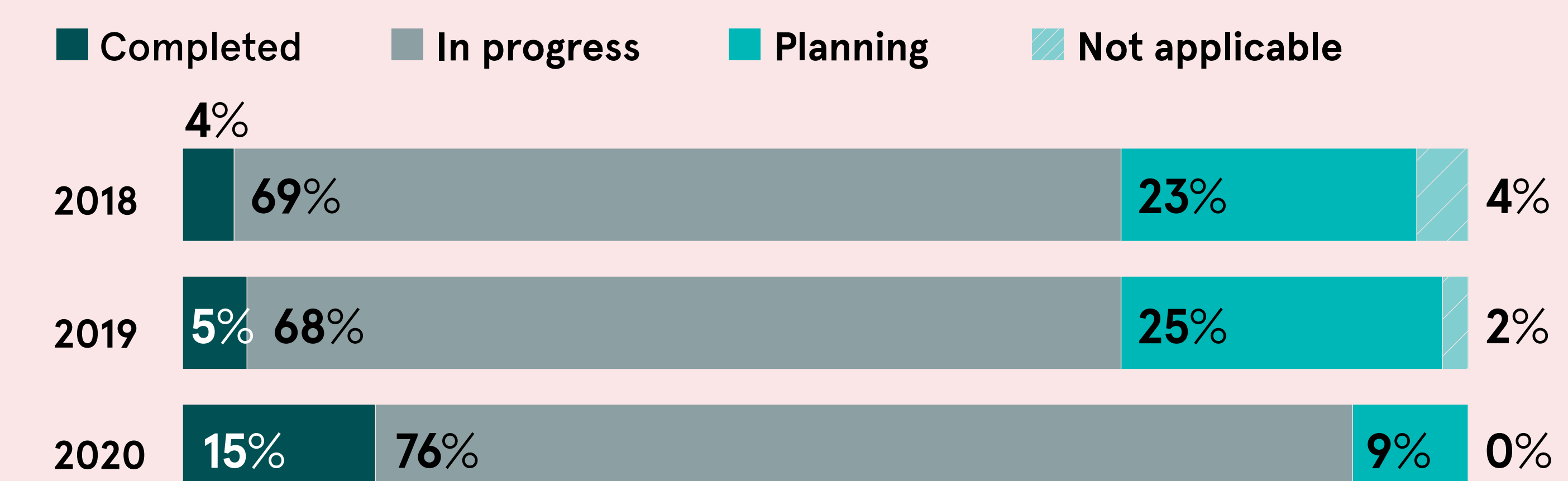
Ihasco 2020

% using digital learning for each type of course



## THE VAST MAJORITY OF COMPANIES ARE NOT CLOSE TO COMPLETING THE DIGITAL TRANSFORMATION OF THEIR LEARNING CAPABILITIES

% of companies



Fosway Group 2020