

# ALL YOU NEED TO KNOW ABOUT MICROBLADING

Eyebrows didn't used to be a big deal. But nowadays, having luscious, full brows is a talking point. People want perfect arches and thick but soft-looking brows. Let's face it eyebrows frame the face and are an important part of appearance.

Lots of techniques have come along to achieve these results, but none has exploded the way microblading has. Microblading has proven to boost confidence, restoring youthfulness, and alleviates the time we spend drawing or filling in our eyebrows.

Today we're going to answer the most asked questions about microblading, and discover why people are trading in their eyebrow pencils for this new, exciting treatment.

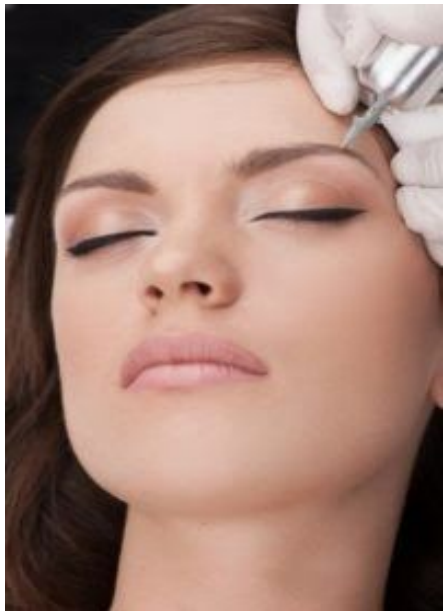
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## 1. What, Exactly, is Microblading?

In short, microblading is a semi-permanent procedure for eyebrow that uses a specialized, handheld tool to create the appearance of hair strokes on the brow line. These hairstrokes imitate real eyebrow hairs, creating the appearance of thicker, fuller brows or a shape that an individual desires in general.

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## 2. How Does it Work?



Microblading is the process of making lots of tiny, superficial cuts in the brow line, which are then filled in with pigments to create darker, fuller brows. Microblading is also used to reshape the brow. It can fill in thinning arches, or create the perfect tapering effect. Thanks to a specially designed hand tool, microblading can create hair-thin cuts that mimic the shape of real eyebrows. The added control offered by the instrument means a more refined, natural looking brow. Traditional eyebrow tattooing made brows look artificial, both in thickness and color, resulting in “Sharpie”-esque brows. With microblading, however, the results are nearly indistinguishable from real eyebrows.

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## 3. That Sounds Painful. Does it Hurt?

Don't worry it's not painful but may cause slight discomfort. Before microblading begins, your brows are treated with a numbing ointment to reduce any pain. The level of discomfort is similar to eyebrow threading. Overall, microblading is no worse than regular waxing or plucking.

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## 4. How Long Does it Take?

The procedure can take up to three hours.

This is because there are several stages involved in microblading. The desired shape, arch, and thickness of the brows have to first be outlined and drawn in before the actual microblading can begin. This is to ensure that things look exactly the way you want them to. It's a delicate process that requires precision and attention to detail.

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## 5. What Happens After?



You should avoid getting your brows wet for about a week. You'll want to use an antibiotic ointment for the first 24 hours after treatment, and then Vaseline or a similar ointment for the following week. Avoid using any products with glycolic acid on your brows, as this can fade the pigment. Your brows will look much darker at first, but some of that color will fade after a week or so.

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## 6. How Long Does it Last?

The results of microblading usually last between 1 and 3 years. Because it's semi-permanent, the pigment will eventually fade. You should consider going in for a touch-up after 12 months.

That's more than 365 days where you won't have to touch a brow pencil or brush.

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## 7. Who Should Get Microblading?

Microblading is for those who want to redefine their eyebrows. Whether you have naturally thin brows, or your brow-ends are fading with age, microblading has the ability to add volume and color to your eyebrows. Microblading can also reshape your brows, adding more angle to your arch or more detail to your ends.

If you're considering microblading, give us a call or come in and ask about this new procedure that's been talked about in all the beauty magazines. Our consultation is \$75 .There's never been a better time to rethink your brows.

## 8.Is there a way to fix permanent eyebrows?

The process entails of many tasks, but mainly, it takes patience for the desirable corrected results to come through. Permanent makeup correction is certainly possible! If you have previous permanent eyebrows and desire correction please schedule a consultation.

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## 9. Do you have customer service?

Of course! Contact me anytime.

***Please Note You CAN NOT get microblading if these***

## **Contraindications listed below are applicable to you**

**Skin that keloids**

**Sunburned skin**

**Persons on Chemotherapy**

**Pregnant or breastfeeding**

**HIV or Hepatitis**

**Eczema or psoriasis on the brows**

**Moles or birthmark on the brows**

**An open wound**

**Diabetes**

**Individuals taking blood thinners**

**If any skin diseases symptoms or irritation appears on the particular area  
(eyebrows)**

**Directly after Botox treatment (after 1 or 2 months it is allowed)**

**If you are using Accutane, Isotretinoin or other strong retinoids (after 6 months it  
is allowed)**

**If you are have a pacemaker (not allowed for machine technique, but allowed for  
manual technique)**

**If you are suffering a sunburn or frostbite (treatment is allowed after symptoms  
disappear)**

**Straightaways after waxing**

