## **Ombre Powder Brows**

When it comes to permanent and semi-permanent makeup, we have all heard of microblading, the semi-permanent tattoo technique used to create the illusion of fuller, beautiful brows. The popularity of microblading quickly surged due its hyper-realistic effect. Thousands and thousands of women around the world opted for this amazing procedure. However, not everyone is suited for Microblading Services. Women with large pores & oily skin are not good candidates for microblading because the color doesn't show up well & can look blurry. Oily skinned beauties should opt for ombre brows.

## What is Ombre Brows?

Ombre brows, also known as Powdered Brows, are a semi-permanent eyebrow styling technique that creates a soft shaded brow pencil look. This amazing technique, first developed in Asia, has been around for decades and has been gradually improving over the years. It gives great definition & depth to the eyebrows. It is particularly recommended for women with oily skin or combination skin or anyone who fills in their brows regularly with pencil or shadow.

## What is the Difference between Ombre Powder Brows & Microblading?

The biggest difference between the two semi-permanent eyebrow styling techniques is how the pigment is deposited into the skin. <u>Microblading</u> uses a handheld tool to carve small cuts into the skin, whereas Ombre brows are done using a machine. The ombre powder technique is a bit less invasive than that of microblading.

#### **Does Ombre Powder Brows Hurt?**

Pain threshold levels vary from person to person. Your artist will use a safe topical anesthetic cream to ensure you remain comfortable & as pain-free as possible.

#### On Average, How Long Does Ombre Brows Last?

Ombre brows can last anywhere from two to five years. The retention will depend on a number of factors, such as lifestyle, skin type, sun exposure, health condition, etc.

#### What are the Main Benefits of Ombre Powder Brows?

 Ombre powder brows are great for any skin type, unlike microblading, which may not work well on oily skinned beauties.

- Your eyebrow will look fuller, more defined as well as dramatic.
- Ombre brows last longer than microbladed brows, usually up to 5 years.
- The ombre powder technique is a bit less invasive than that of microblading.
- Also, this semi-permanent eyebrow styling technique is less painful than that of microblading.

## Who is a Good Candidate for Ombre Brows?

Unlike Microblading, Ombre Powder Brows are great for any skin type. Oily skinned beauties as well as very dark-haired clients benefit the most from Ombre Powder Brows.

# Who is Not a Good Candidate for Ombre Brows?

You should avoid this procedure or consult a doctor before booking a treatment if you have any of these pre-existing health conditions:

- Cancer
- Diabetes
- Epilepsy or autoimmune disorders
- Bleeding disorders
- Viral infections
- Skin irritations
- Vitiligo
- You are taking blood thinning medications
- You have a major heart problem
- You are pregnant
- You've had an organ transplant
- You have uncontrolled high blood pressure

#### What is the ombre powder brows aftercare like?

- Don't work out or sweat a lot.
- Don't touch and peel off the scabs. The scabs will shed naturally.
- Avoid any makeup around the brows for at least 12-14 days.
- Stay out of heavy sun exposure.
- Avoid any facial treatments during the healing process.
- Avoid long and hot showers.
- Avoid washing your brows extensively. You can use a cotton pad for wiping the area.