

## Q&A: Michigan Ross Alumnae Share Their Stories for Women's History Month

March 22, 2023 By *Sidney Richardson*

To celebrate Women's History Month, we reached out to some of our alumnae to learn about their lives and careers after graduating from Ross, what inspires them, and their experiences as women in business.



### Jennifer Fasolino, BBA '93

CEO and Founder, *Make It Shine*

Formerly Vice President of Internal Communications, *Blue Yonder*

#### **What is one of your proudest accomplishments (career/personal) thus far in your life?**

One of my proudest career accomplishments was serving as chief of staff to our then CEO, Girish Rishi, at *Blue Yonder* from 2019-2020. It was an exceptionally dynamic time of change and growth. We were undergoing business transformation, broadening our supply chain platform through strategic mergers and acquisitions, and rebranding our company — all amid a global pandemic.

core values of teamwork, relentlessness, results, and empathy. I am most proud of growing associate engagement in our global organization and building a strong sense of belonging. I cherish the many connections I made around the world; these priceless ties are a gift that lives on beyond the role.

#### **What passion projects or organizations are you involved with to help support, inspire, and/or advocate for the next generation of female leaders?**

I led the Women's Interest Network chapter for Blue Yonder's global headquarters from 2016-2019. In that time, the group evolved from passionate associates coming together to support community service projects with the *Sojourner Center* and *Dress for Success*, to building out corporate-wide campaigns to raise awareness and celebrate International Women's Day every March 8.

As we grew, committee leads were appointed to manage a full calendar of events, webinars, and guest speakers. It was amazing to see what can be accomplished when people come together with a shared purpose to support women's interests, promote equity for all, and drive success in the workplace through increased opportunity, leadership roles, and recognition.

**Is there a person who has inspired and influenced you as you grow in your career and/or on a personal level?**

My dad inspires me to always keep learning and seek out experiencing new things. He is a Michigan alum as well and earned his master's in engineering. Before it was coined, he lived with a growth mindset and a "you only live once" mentality. His love of travel influenced me early on to explore the world. My queue of desired adventures has yet to be satisfied, but I'm optimistic.

Even in his eighties, he maintains a voracious appetite for keeping up with technology, staying on top of world news, and diligently managing his finances to ensure a good life for himself and his family. He is relentless in his focus and life priorities. Therefore, he continues to inspire and influence me to work hard, play hard, and travel far!

**Are there any favorite quotes that stand out to you as we reflect on the contributions of women in all facets of life and their contributions to history, culture, and society?**

I believe when we pursue problem solving with a variety of voices, we can learn from one another to find or create the best solution. Therefore, this African proverb greatly resonates with me: "If you want to go fast, go alone. If you want to go far, go together."