

Dressage Schooling Show Partnership Opportunities





WE DO THINGS A LITTLE DIFFERENTLY, AND WE'RE PROUD OF IT

We believe that when you know better, you do better. So we set out to provide schooling show opportunities that enable horses and riders of all levels to learn and compete in a safe, fun environment.

Our unique shows expand community and provide tremendous growth opportunities for equestrians across disciplines at all levels of the sport.

We've been a first horse show memory for riders across age groups as well as a practice outing for top level horses headed to international competitions. Bridging the gap between the grassroots and upper levels of equestrian sport is just one of our goals with hosting these shows.

We hope you'll join us as we continue to help more horses and riders enjoy our sport.

GET IN TOUCH

Team Blue Wood

natasha@bluewoodfarm.com

TEAM BLUE WOOD



What a Year We Had in 2024!



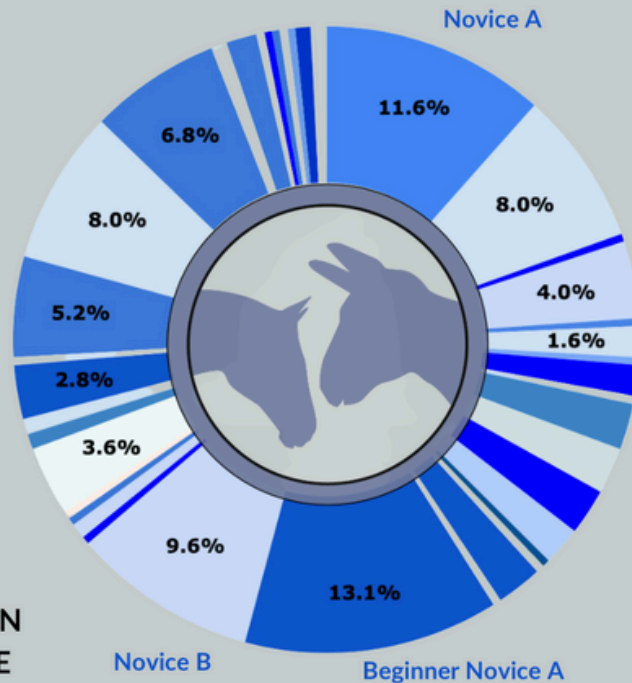
SHOWS



UNIQUE
TESTS



TRIPS DOWN
CENTERLINE



FootingFirst



NUMBERS DON'T LIE

email open rate: **69.9%** (*industry average is 14%*)



Kirsten Edlund Photo



Join the Fun

WE LOVE WHAT WE DO

HOW WE'RE DIFFERENT

Enhanced Digital Marketing

- logo / link placement in emails to competitors & attendees
- Tags across social media channels
- Online entries with SEO

Ringside Banner Placement

- Clear visuals for riders and spectators
- Featured in photos for future use

Product Placement and/ or Direct Customer Interaction

- Supply prizes or send a representative to table



2025 DATES

4/27/2025

5/17/2025

6/19/2025

7/16/2025



Partner to Support Our Popular Dressage Schooling Shows

PACKAGE DETAILS

Show Series Title Sponsor - 4 Shows **\$5000**

- Logo placement on first place prizes
- Email & social marketing
- Opportunity to send branded materials and/ or rep
- Logo placement on hospitality table
- Ringside banner placement for season
- Option for coupon in BWFV emails for season

SOLD

Show Series Hospitality Sponsor- 4 Shows **\$1500**

- Logo placement on hospitality / check-in table
- Email & social media marketing
- Opportunity to send branded materials and/ or rep
- Ringside banner placement for season

Show Series Contributor - 4 Shows **\$1250**

- Email & social media marketing
- Opportunity to send branded materials and/ or rep
- Ringside banner placement for season

Single Show Supporter **\$375**

- Opportunity to send prizes
- Email & social marketing (logo)
- Option to send rep
- Ringside banner placement for show
- Option for coupon in BWFV emails specific to selected show

Single Show High Point or Reserve High Point Sponsor **\$450**

- Opportunity to send prize for high point / reserve winners
- Email & social marketing (logo)
- Specific winner mentions in email/ social

Next Steps

SELECT YOUR SUPPORT LEVEL



Email natasha@bluewoodfarm.com with your selection and to proceed

PAY INVOICE



You'll receive an invoice from Blue Wood Farm, payment is due upon receipt

Payment is accepted via PayPal or mailed check.

SUBMIT MATERIALS



We'll need a high-quality .png file of your logo



Please mail all physical materials (banners, products, etc) at least 7 days prior to show date

Thank You!

WE LOOK FORWARD TO WORKING WITH YOU

