



Dressage Schooling Show Sponsorship Opportunities



WE DO THINGS A LITTLE DIFFERENTLY, AND WE'RE PROUD OF IT

We believe that when you know better, you do better. So we set out to provide schooling show opportunities that enable horses and riders of all levels to learn and compete in a safe, fun environment.

Our unique shows grow community and provide tremendous growth opportunities for equestrians across disciplines at all levels of the sport.

Join us on to put "fun" back into horse shows - we have a full calendar of dates for 2023!

Team Blue Wood

TEAM BLUE WOOD

GET IN TOUCH

natasha@bluewoodfarm.com



What a Year We Had in '22!



4
schooling
shows



87
trips down
centerline



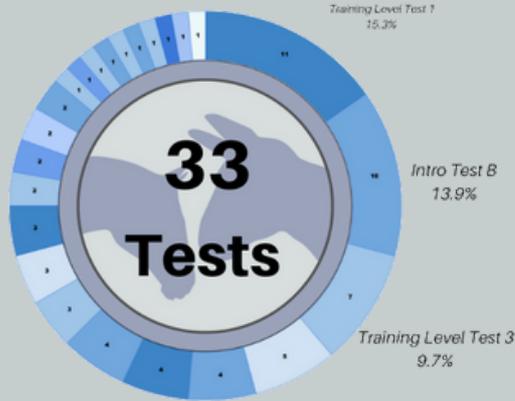
62.9%
average
score



29
blue ribbon
winners



5
fantastic
partners



**Intro through Prix St. Georges,
5*Eventing, Western Dressage,
and a Pas de Deux!**





Join the Fun

WE LOVE WHAT WE DO

WHAT'S DIFFERENT

Enhanced Digital Marketing

- logo / link placement in emails to competitors & attendees
- Tags across social media channels
- Online entries with SEO

Ringside Banner Placement

- Clear visuals for riders and spectators
- Featured in photos for future use

Product Placement and/ or Direct Customer Interaction

- Supply prizes or send a representative



2023 DATES

Saturday April 29, 2023

Thursday, May 11 2023

Thursday, May 25 2023?

Saturday, June 10 2023

Thursday June 29 2023

Thursday July 20 2023

Thursday, August 10 2023

Thursday September 28 2023

Saturday October 21 2023



Here's What We Offer

PACKAGE DETAILS

Show Series Title Sponsor - 9 Shows **\$7000**

- Logo placement on first place prizes
- Email & social marketing
- Opportunity to send branded materials and/ or rep
- Logo placement on hospitality table
- Ringside banner placement for season
- Option for coupon in BWFV emails for season

Show Series Hospitality Sponsor- 9 Shows **\$3000**

- Logo placement on hospitality / check-in table
- Email & social media marketing
- Opportunity to send branded materials and/ or rep
- Ringside banner placement for season

Show Series Contributor - 9 Shows **\$2300**

- Email & social media marketing
- Opportunity to send branded materials and/ or rep
- Ringside banner placement for season

Single Show Supporter **\$950**

- Opportunity to send prizes
- Email & social marketing (logo)
- Option to send rep
- Ringside banner placement for show
- Option for coupon in BWFV emails specific to selected show

Single Show High Point Sponsor **\$300**

- Opportunity to send prize for high point winner, or funds to be used for purchase
- Email & social marketing (logo)
- Specific winner mentions in email/ social

Next Steps

SELECT YOUR SUPPORT LEVEL

- *Email natasha@bluewoodfarm.com with your selection and to proceed*

PAY INVOICE

- *You'll receive an invoice from Blue Wood Farm, payment is due upon receipt*

Payment is accepted via PayPal or mailed check.

SUBMIT MATERIALS

- *We'll need a high-quality .png file of your logo*
- *Please mail all physical materials (banners, products, etc) at least 7 days prior to show date*

Thank You!

WE LOOK FORWARD TO WORKING WITH YOU

