

# Dressage Schooling Show Partnership Opportunities





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## WE DO THINGS A LITTLE DIFFERENTLY, AND WE'RE PROUD OF IT

We believe that when you know better, you do better. So we set out to provide schooling show opportunities that enable horses and riders of all levels to learn and compete in a safe, fun environment.

Our unique shows expand community and provide tremendous growth opportunities for equestrians across disciplines at all levels of the sport.

After eight tremendously successful shows in 2023, we look forward to a fantastic next year. Join us on to put "fun" back into horse shows - we have a full calendar of dates for 2024!

*Team Blue Wood*

TEAM BLUE WOOD

GET IN TOUCH

[natasha@bluewoodfarm.com](mailto:natasha@bluewoodfarm.com)



# What a Year We Had in 2023!



8

SHOWS



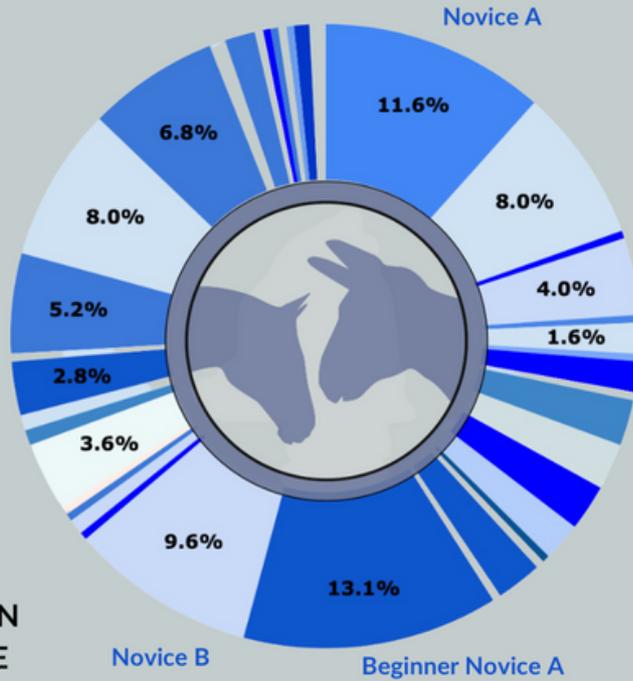
47

UNIQUE TESTS



263

TRIPS DOWN CENTERLINE



FootingFirst



## NUMBERS DON'T LIE

email open rate: **69.9%** (industry average is 14%)



Kirsten Edlund Photo



# Join the Fun

WE LOVE WHAT WE DO

## HOW WE'RE DIFFERENT

### *Enhanced Digital Marketing*

- logo / link placement in emails to competitors & attendees
- Tags across social media channels
- Online entries with SEO

### *Ringside Banner Placement*

- Clear visuals for riders and spectators
- Featured in photos for future use

### *Product Placement and/ or Direct Customer Interaction*

- Supply prizes or send a representative to table



## 2024 DATES

4/27/2024

5/15/2024

5/29/2024

6/8/2024

6/19/2024

7/19/2024

8/10/2024

9/11/2024

10/19/2024



# Here's What We Offer

## PACKAGE DETAILS

### **Show Series Title Sponsor - 9 Shows** **\$5000**

- Logo placement on first place prizes
- Email & social marketing
- Opportunity to send branded materials and/ or rep
- Logo placement on hospitality table
- Ringside banner placement for season
- Option for coupon in BWFV emails for season

### **Show Series Hospitality Sponsor- 9 Shows** **\$2750**

- Logo placement on hospitality / check-in table
- Email & social media marketing
- Opportunity to send branded materials and/ or rep
- Ringside banner placement for season

### **Show Series Contributor - 9 Shows** **\$2100**

- Email & social media marketing
- Opportunity to send branded materials and/ or rep
- Ringside banner placement for season

### **Single Show Supporter** **\$950**

- Opportunity to send prizes
- Email & social marketing (logo)
- Option to send rep
- Ringside banner placement for show
- Option for coupon in BWFV emails specific to selected show

### **Single Show High Point Sponsor** **\$300**

- Opportunity to send prize for high point winner, or funds to be used for purchase
- Email & social marketing (logo)
- Specific winner mentions in email/ social

# Next Steps

## SELECT YOUR SUPPORT LEVEL

- *Email [natasha@bluewoodfarm.com](mailto:natasha@bluewoodfarm.com) with your selection and to proceed*

## PAY INVOICE

- *You'll receive an invoice from Blue Wood Farm, payment is due upon receipt*

Payment is accepted via PayPal or mailed check.

## SUBMIT MATERIALS

- *We'll need a high-quality .png file of your logo*
- *Please mail all physical materials (banners, products, etc) at least 7 days prior to show date*

# Thank You!

WE LOOK FORWARD TO WORKING WITH YOU

