

GUITAR PICKS



FANTASY HOCKEY CAMP

SPONSORSHIP PACKAGE



February 28 - March 1, 2020 | NASHVILLE, TN



JOIN 24 FORMER NHL PLAYERS

For the 3rd annual Guitar Picks and Hockey Sticks Fantasy Camp.

You'll rub shoulders with former NHL players on and off the ice as you spend three days being treated like a pro.

Trainers, skate sharpeners, massage therapists, your own locker room is all part of living like a pro. Bags, jerseys, and socks are all part of the experience.





FRIDAY NIGHT DRAFT

Welcome to the draft! Location TBA. Draft night will include dinner, drinks and entertainment. This is your chance to lock in your favourite NHL alumni and have them play alongside you all weekend. Players will be drafted through an auction process.



WEEKEND GAMES

Your team is guaranteed four games throughout the weekend. Two will be played on Saturday and two on Sunday. The highest bidder from the Friday Night Draft will play a fifth and final game on Sunday against the entire NHL Alumni roster.



SATURDAY NIGHT HOT STOVE

Saturday night is all about food, stories and music. Location TBA. NHL Alumni will share stories and answer questions. It's always one of the highlights (trust us, you aren't going to hear these stories anywhere else). The night is capped off with live music from special guests.

WE DO GOOD

Over the last two years, Guitar Picks & Hockey Sticks Fantasy Camp has supported a number of charities including: Teammates for Kids Foundations, After the Impact Fun, Nashville Predator Alumni Foundation, Blues Alumni Foundation, and the Chesterfield Youth Sports Complex.

The 3rd annual event will bring more funds to additional charities.



Teammates for Kids exists to help kids in any way we can. It's that simple and that important! We accomplish our goals by partnering professional athletes, corporations, celebrities and individuals from the private sector. As the foundation's overhead expenses are privately funded, 100% of all money donated goes to the kids. That's not the goal - it's the rule! www.teammatesforkids.com



After The Impact Fund is a 501c3 non-profit, charitable organization whose purpose is to facilitate comprehensive care for athletes and vetrans and provide education, support and resources for their families and caregivers.

www.aftertheimpactfund.org



TITLE SPONSORSHIP

\$50,000 USD

Package Includes:

- Team of 14 players in the fantasy camp
- Presenting Naming Rights. For example- Guitar Picks and Hockey Sticks Fantasy Camp Presented by “Your Company”
- Company logo on all jerseys for all 8 teams participating in the camp
- Company logo on all media, promotional material, sponsorship packages, team schedules, website, posters, and more
- Company mentioned in all media interviews, inclusion in twitter posts and Facebook messages
- 50 tickets to the NHL’ers vs. The Campers (if you cannot attend, we will donate your tickets to a local kids charity)
- Hockey jerseys, socks, and other equipment for the campers and their team of players (14 sets)
- 2 autographed jerseys from each of your NHL draft picks (4 total)

POWER PLAY SPONSORSHIP

\$30,000 USD

Options:

Friday Night NHL Draft, Saturday Night Hot Stove, Event Food Sponsor, Event Beverage Sponsor (**SOLD**), or Transportation.

Package Includes:

- Team of 14 players in the fantasy camp
- Logo on team schedules, website, posters & more
- Company inclusion in twitter posts and Facebook messages
- 10 tickets to the NHL'ers vs. The Campers (if you cannot attend, we will donate your tickets to a local kids charity)
- Hockey jerseys, socks, and other equipment for the campers and their team of players (14 sets)
- Have up to 2 company representatives address the crowd at the event





TEAM REGISTRATION \$25,000 USD

Package Includes:

- Team of 14 players in the fantasy camp
- Opportunity to play with 2 NHL'ers of your choice (to be chosen at the Friday Night NHL Hockey Draft)
- Hockey jerseys, socks, and other equipment for the campers and their team of players (14 sets)
- Access to massage and trainers on game days
- 14 tickets to the Friday Night NHL Hockey Draft
- 14 tickets to the Saturday Hot Stove
- 14 tickets to the NHL'ers vs. Campers Game Sunday

INDIVIDUAL REGISTRATION \$2,500 USD

Package Includes:

- Individual spot in the fantasy camp
- Opportunity to play with 2 NHL'ers of your choice (to be chosen at the Friday Night NHL Hockey Draft)
- Hockey jerseys, socks, and other equipment
- Access to massage and trainers on game days
- 1 tickets to the Friday Night NHL Hockey Draft
- 1 tickets to the Saturday Hot Stove
- 1 tickets to the NHL'ers vs. Campers Game Sunday



MEDIA SPONSOR

\$20,000 USD

Package Includes:

- Receive 1 Individual registration in the fantasy camp (see benefits under Fantasy Camp Individual Registration) to be used by a media celebrity or on air promotional purposes
- Receive up to 50 tickets to the NHL'ers vs. The Campers on for on air promotional and give-away purposes
- Logo on team schedules, website, posters & more
- Chris Mason will lend his voice to the promotional advertisements and be available for interviews and potentially tv appearances, (schedule dependent)

***Please contact us to discuss other opportunities to showcase your company:**

Terri Sewell
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terri@sparkbookings.com

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OTHER OPPORTUNITIES

Ticket Sponsor | \$500.00 USD – 50 tickets to the NHL'ers vs. The Campers. If you cannot attend, we will donate your tickets to a local kids charity.

Towel Sponsor Water Sponsor Bar Sponsor



PAYMENT

Cheques should be payable to “**SPARK Creations & Bookings**” and submitted to: 16984 Bottlebrush CT, Chesterfield MO 63005

ACCOMMODATIONS

Stay with the NHL Alumni at the Loews Vanderbilt Hotel where southern hospitality is elevated to an art form. The hotel is a short bus ride from the arena and a five minute ride to Broadway, Nashville’s renowned entertainment district.

Please call 1.800.336.3335 and quote reservation code “**NASHVILLE FANTASY CAMP**” to receive the special rate of \$239 BEFORE December 20th, 2019.



GUITAR PICKS & HOCKEY STICKS FANTASY CAMP

FEBRUARY 28 - MARCH 1, 2020 | NASHVILLE, TN

Registration _____

Date: _____

Name of Applicant: _____

Company Name: _____

Team Name (if applicable): _____

Address: _____

Email: _____

Phone Number: _____

Sponsorship of Interest: (use check boxes)

- ☐ Title Sponsorship - \$50,000 USD
- ☐ Power Play Sponsorship - \$30,000 USD
- ☐ Fantasy Camp Team Registration - \$25,000 USD
- ☐ Fantasy Camp Individual Registration - \$2,500 USD
- ☐ Media Sponsorship - \$20,000 USD
- ☐ Ticket Sponsorship - \$500 USD

If you are a part of a company, please email your LOGO in .jpg to: brett@sparkbookings.com.

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For further information or questions please contact:

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