



FANTASY HOCKEY CAMP

**SPONSORSHIP  
PACKAGE**

**March 14 - 16, 2023  
NASHVILLE, TN**





## **JOIN 24 FORMER NHL PLAYERS**

For the 4<sup>th</sup> annual Guitar Picks and Hockey Sticks Fantasy Camp.

You'll rub shoulders with former NHL players on and off the ice as you spend three days being treated like a pro.

Jerseys, socks and lots of swag are all part of the experience.





## TUESDAY NIGHT DRAFT

Welcome to the draft at the brand new Ford Centre in Bellevue! Draft night will include dinner, drinks and entertainment. This is your chance to lock in your favourite NHL alumni and have them play alongside you all camp. Players will be drafted through an auction process.

## WEEKDAY GAMES

Your team is guaranteed three games throughout the camp. Two will be played on Wednesday and one on Thursday. There is also a fourth game which is a cumulative format. All teams participate, each playing one period, and as the scores build, teams cheer their group on!

## WEDNESDAY NIGHT HOT STOVE

Wednesday night is all about food, stories and music. Location TBA. NHL Alumni will share stories and answer questions. It's always one of the highlights (trust us, you aren't going to hear these stories anywhere else). The night is capped off with live music from special guests.

## THURSDAY NIGHT NHL GAME

Join us to see the Nashville Predators hit the ice against the Chicago Blackhawks. Great way to wrap up the week, join the teams and cheer on your Preds!

## WE DO GOOD

Over the last two years, Guitar Picks & Hockey Sticks Fantasy Camp has supported a number of charities including: Teammates for Kids Foundations, After the Impact Fun, Nashville Predator Alumni Foundation, Blues Alumni Foundation, and the Chesterfield Youth Sports Complex.

The 4<sup>th</sup> annual event will bring more funds to additional charities.



Teammates for Kids exists to help kids in any way we can. It's that simple and that important! We accomplish our goals by partnering professional athletes, corporations, celebrities and individuals from the private sector. As the foundation's overhead expenses are privately funded, 100% of all money donated goes to the kids. That's not the goal - it's the rule! [www.teammatesforkids.com](http://www.teammatesforkids.com)



After The Impact Fund is a 501c3 non-profit, charitable organization whose purpose is to facilitate comprehensive care for athletes and veterans and provide education, support and resources for their families and caregivers.

[www.aftertheimpactfund.org](http://www.aftertheimpactfund.org)



## TITLE SPONSORSHIP \$50,000 USD

### Package Includes:

- Team of 14 players in the fantasy camp
- Presenting Naming Rights. For example- Guitar Picks and Hockey Sticks Fantasy Camp Presented by “Your Company”
- Company logo on all jerseys for all 6 teams participating in the camp
- Company logo on all media, promotional material, sponsorship packages, team schedules, website, posters, and more
- Company mentioned in all media interviews, inclusion in twitter posts and Facebook messages
- Hockey jerseys, socks, and other equipment for the campers and their team of players (14 sets)
- 2 autographed jerseys from each of your NHL draft picks (4 total)

## POWER PLAY SPONSORSHIP \$30,000 USD

### Options:

Friday Night NHL Draft, Saturday Night Hot Stove, Event Food Sponsor, Event Beverage Sponsor (**SOLD**), or Transportation.

### Package Includes:

- Team of 14 players in the fantasy camp
- Logo on team schedules, website, posters & more
- Company inclusion in twitter posts and Facebook messages
- Hockey jerseys, socks, and other equipment for the campers and their team of players (14 sets)
- Have up to 2 company representatives address the crowd at the event





## TEAM REGISTRATION \$25,000 USD

### Package Includes:

- Team of 14 players in the fantasy camp
- Opportunity to play with 2 NHL'ers of your choice (to be chosen at the Friday Night NHL Hockey Draft)
- Hockey jerseys, socks, and other equipment for the campers and their team of players (14 sets)
- Access to massage and trainers on game days
- 14 tickets to the Tuesday Night NHL Hockey Draft
- 14 tickets to the Wednesday Hot Stove
- 14 tickets to the Predators vs. Blackhawks Game Thursday



## INDIVIDUAL REGISTRATION \$2,500 USD

### Package Includes:

- Individual spot in the fantasy camp
- Opportunity to play with 2 NHL'ers of your choice (to be chosen at the Friday Night NHL Hockey Draft)
- Hockey jerseys, socks, and other equipment
- Access to massage and trainers on game days
- 1 ticket to the Tuesday Night NHL Hockey Draft
- 1 ticket to the Wednesday Hot Stove
- 1 ticket to the Predators vs. Blackhawks Game Thursday



## **MEDIA SPONSOR**

### **\$20,000 USD**

#### Package Includes:

- Receive 1 Individual registration in the fantasy camp (see benefits under Fantasy Camp Individual Registration) to be used by a media celebrity or on air promotional purposes
- Logo on team schedules, website, posters & more
- Chris Mason will lend his voice to the promotional advertisements and be available for interviews and potentially tv appearances, (schedule dependent)

**\*Please contact us to discuss other opportunities to showcase your company:**

**Terri Diener**  
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## **PAYMENT**

Cheques should be payable to **“SPARK Creations & Bookings”** and submitted to:  
7310 Forsyth Blvd  
Unit #101  
St. Louis, MO 63105

## **ACCOMMODATIONS**

Stay with the NHL Alumni at the Loews Vanderbilt Hotel where southern hospitality is elevated to an art form. The hotel is a short bus ride from the arena and a five minute ride to Broadway, Nashville’s renowned entertainment district.

Please visit the reservation link to book your hotel stay  
<https://www.loewshotels.com/vanderbilt-hotel/group-guitar-picks-hockey-sticks>