


WEBSITE BUDGET TOOL					
RATE OF RETURN REQUIRED	₹ -			TAX RATE	₹ -
CATEGORY	YEAR				
	₹ 24,000.00	₹ 38,000.00	₹ 65,000.00	₹ -	
INITIAL INVESTMENT	₹ 20,000.00	₹ 30,000.00	₹ 50,000.00		
Development	Startup	Small Business	Ecommerce		
Hardware	N/A	N/A	N/A		
Software	₹ 4,000.00	₹ 8,000.00	₹ 15,000.00	Cost Excluded	
	Upto 5 Pages	10 Pages	Up to 50 Products		
	Logo	Logo	Logo		
	Slider	Slider	Contact Form – 3		
	Dynamic Website	Dynamic Website	Content – Free		
	Domain-1st Year Free	Domain-1st Year Free	300 Rs/Extra Page	₹ -	
	Hosting Free For 1st Year	Hosting Free For 1st Year	WhatsApp Chat Integration		
	1 Email – 500 MB Quota	2 Email – 500 MB Quota Each	Social Media Profiles Integration		
	1 Contact Form	1 Contact Form	Social Profile Link		

	Free SSL	Free SSL	WordPress Login Details Will be Given	
	Testimonials	Testimonials	Payment Gateway	
	Gallery Section	Gallery Section	Extra Support – 500 Rs/Hour	
	Chat Feature	Chat Feature	Revisions – 2	
	200 Rs – Content/Page	300 Rs/Extra Page	Call/Email/Chat Support	
	Social Profile Link	200 Rs – Content/Page		
	Facebook Page Creation	Social Profile Link		
	Click to Call/Email	Facebook Page Creation		
	Mobile Responsive	Click to Call/Email		
	Login Details Will Be Given	Mobile Responsive		
	Delivery in 3 Days	Login Details Will Be Given		
	Renewal – 2000 Rs + Domain Price Plus GST	Delivery in 7 Days		
	Support – 500 Rs/Hr	Renewal – 3000 Rs + Domain Price Plus GST		
		Free 4 Hours Support		
		Support – 500 Rs/Hr		
WEBSITE MAINTENANCE PACKAGES				
	BRONZE	SILVER	GOLD	PLATINUM

Features	₹ 15,000.00	₹ 20,000.00	₹ 25,000.00	₹ 40,000.00
Website Updates (Text, Photos, Pages, Navigation, Videos, Links)	Maximum 5 Updates	Maximum 10 Updates	Maximum 20 Updates	Maximum 40 Updates
Technical Support Duration	5 Hours Per Month	5 Hours Per Month	8 Hours Per Month	10 Hours Per Month
Work Completion Time	3 Business Days	3 Business Days	2 Business Days	1 Business Days
New Product Upload	Extra Charges	Extra Charges	Extra Charges	Extra Charges
Domain & Hosting Assistance	✗	✗	✗	✓
Website Customization Works	Extra Charges	Extra Charges	Only Basic Changes Allowed	Only Basic Changes Allowed
Website Health Check	Monthly	Monthly	Monthly	Weekly
Image Optimization	Extra Charges	Extra Charges	Extra Charges	Extra Charges
Code Optimization	Extra Charges	Extra Charges	Extra Charges	Extra Charges
WordPress Core & Plugin Update	Extra Charges	Extra Charges	Extra Charges	Only Basic Changes Will Be
Theme Updates*	✗	✗	✗	✗
Website Speed Optimization	Extra Charges	Extra Charges	Extra Charges	Extra Charges
Adding and Updating New Content	Up to 1 Page	Up to 2 Page	Up to 3 Page	Up to 5 Page
Changes in Address Or Contact Information	✓	✓	✓	✓
Trouble Shooting Server Issues	✗	✗	✓	✓
Scan Website For Malicious Issues	✗	✗	✗	✓

Broken Link Check & Fix	Extra Charges	Extra Charges	Extra Charges	Extra Charges
Get Support On	Email	Email	Phone/Email	Phone/Email
BENEFITS	₹ -	₹ -	₹ -	₹ -
Reduction in Sales Staff	✓			
Reduction in Customer Service Staff	✓			
Reduction in Travel	✓			
Reduction in Shipping / Printing	✓			
Direct to Customer Sales	✓			
Incremental Sales due to promotions	✓			
Incremental Sales due to subscriptions	✓			
NET BENEFITS				₹ -
TAX	₹ -	₹ -	₹ -	₹ -
VALUE AFTER TAX	₹ -	₹ -	₹ -	₹ -
DEPRECIATION ADD BACK	₹ -	₹ -	₹ -	₹ -
CASH FLOW	₹ -	₹ -	₹ -	₹ -
CUMULATIVE CASH FLOW	₹ -	₹ -	₹ -	₹ -

EVALUATION METRICS				
NET PRESENT DAY VALUE (NPV)	₹ -			
INTERNAL RATE OF RETURN (IRR)	₹ -			