

KETAK COMMUNICATIONS



LOCAL SEO PACKAGES

	Basic Or Small Business	Advance Or Mid Size Business	Enterprise Or E-Commerce Business
SEO Packages	13,000 INR Monthly (EXCLUSIVE OF ALL TAXES)	21,000 INR Monthly (EXCLUSIVE OF ALL TAXES)	29,000 INR Monthly (EXCLUSIVE OF ALL TAXES)
Google Map Integration on website	✗	✓	✓
Google My Business Page Setup and Optimization	✗	✓	✓
Local Citations - 3	✓	✓	✓
Local Classifieds – 3	✓	✓	✓
Business Schema Implementation	✗	✓	✓
CLIENT SUPPORT	✓	✓	✓
Email	✓	✓	✓
Chat	✓	✓	✓
Call	✗	✓	✓

ONPAGE SEO PACKAGES

Categories	Basic Or Small Business	Advance Or Mid Size Business	Enterprise Or E-Commerce Business
	17,000 INR Monthly (EXCLUSIVE OF ALL TAXES)	25,000 INR Monthly (EXCLUSIVE OF ALL TAXES)	42,000 INR Monthly (EXCLUSIVE OF ALL TAXES)
Max Keywords	10	20	30
Website & Competitor Analysis	Max 1 Sites	Max 3 Sites	Max 5 Sites
Initial Ranking Report	✓	✓	✓
Keywords Research and Selection	✓	✓	✓
Meta Tags Creation	15 Pages	30 Pages	50 Pages
URL Structure	✓	✓	✓
Content Optimization	✓	✓	✓
Image Optimization	✓	✓	✓
Heading Tag Optimization	✓	✓	✓
Website Page Speed Optimization	✓	✓	✓
Robots.txt Creation and Analysis	✓	✓	✓
Sitemap Creation	✓	✓	✓
Google Analytics & Search Console Setup and Configuration	✓	✓	✓
Blog Optimization	2 Posts	5 Posts	10 Posts
Internal Linking Optimization	✓	✓	✓
On-Site Blog Posting (300-600 Words)	1	2	3
CLIENT SUPPORT			
Email	✓	✓	✓
Chat	✓	✓	✓
No Call	✗	✓	✓

OFFPAGE SEO PACKAGES

Categories	Basic Or Small Business	Advance Or Mid Size Business	Enterprise Or E-Commerce Business
	21,000 INR Monthly (EXCLUSIVE OF ALL TAXES)	29,000 INR Monthly (EXCLUSIVE OF ALL TAXES)	46,000 INR Monthly (EXCLUSIVE OF ALL TAXES)
Blog Posting (500 – 700 words)	1	2	3
Article Writing(500 – 700 words)	1	2	3
Guest Blogging	✗	✓	✓
Broken Backlink Building	✗	✓	✓
Resource Link Building	✗	✗	✓
Alerts and Mention	✗	✓	✓
Link Roundups	✗	✗	✓
Competitor Backlink Research	✗	✗	✓
Social Sharing	30	40	50
Blog Social Sharing	✓	✓	✓
Slide Submissions	1	2	3
Text Infographic Creation	1	2	3
Image Submission	1	2	3
Video Creation	✗	✗	✓
Q & A	1	3	5
Keyword Ranking Report	✓	✓	3
Acquired Links Report	✓	✓	✓
CLIENT SUPPORT			
Email	✓	✓	✓
Chat	✓	✓	✓
Call	✗	✓	✓

TECHNICAL SEO PACKAGES

Categories	Basic Or Small Business	Advance Or Mid Size Business	Enterprise Or E-Commerce Business
	17,000 INR Monthly (EXCLUSIVE OF ALL TAXES)	25,000 INR Monthly (EXCLUSIVE OF ALL TAXES)	33,000 INR Monthly (EXCLUSIVE OF ALL TAXES)
Website Audit Analysis	✓	✓	✓
HTTPS Migration	✓	✓	✓
Implementing SSL (Security Socket Layer)	✓	✓	✓
Website Loading Speed Optimization	✓	✓	✓
Redirect Auditing	✓	✓	✓
Duplicate Content Analysis	✓	✓	✓
Canonicalization	✓	✓	✓
3XX HTTP Errors	Max 10 Pages	Max 20 Pages	Max 30 Pages
4XX HTTP Errors	Max 10 Pages	Max 20 Pages	Max 30 Pages
5XX HTTP Erros	Max 10 Pages	Max 20 Pages	Max 30 Pages
Missing, Duplicate & Multiple Title Tags Error	Max 20 Pages	Max 30 Pages	Max 50 Pages
Too Short & Too Long Title Tags Error	Max 20 Pages	Max 30 Pages	Max 50 Pages
Missing, Duplicate & Multiple Description Tags Error	Max 20 Pages	Max 30 Pages	Max 50 Pages
Too Short & Too Long Description Tags Error	Max 20 Pages	Max 30 Pages	Max 50 Pages
Missing, Duplicate & Multiple H1 Tags Error	Max 20 Pages	Max 30 Pages	Max 50 Pages
Same Title & H1 Tags Error	Max 20 Pages	Max 30 Pages	Max 50 Pages
Missing, Empty & Too Long H2 Tags Error	Max 20 Pages	Max 30 Pages	Max 50 Pages
Alt Text Missing Error	Max 20 Pages	Max 30 Pages	Max 50 Pages
No Inbound Link Error	✗	✓	✓
CLIENT SUPPORT			
Email	✓	✓	✓
Chat	✓	✓	✓
Call	✗	✓	✓