

# thelaunchy

Exposure, Connections, Opportunities.

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Online and Offline Marketing Solutions

Wholesale Distribution to over 50K stores

Professional PR Services

Events Execution

Media Production

Logistics and Warehousing



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## Wholesale Distribution

Distribution list that exceeds 100,000 stores from largest retailers such as Walgreens, Target, Lowes, Macy's, Saks to small boutiques around the globe

Our team handles all the negotiation processes, supporting documents, logistics and inventory management

Get paid from one source without chasing your payments from every retailer with easy 60 day net payment terms directly from us

Zero commission and free onboarding process for all of your existing buyers and buyers you bring while working with us

Retail preparation in areas such as finance, insurance, marketing, contract manufacturing, and more

No hidden fees and no unexpected charges with a clear 10% Commission base and a one time Sign Up fee

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## Marketing Solutions

Professional online marketing within all platforms like Meta, Google, Bing, Pinterest and more with data driven results. Daily reports and insights on all campaigns

Offline marketing with complete analytics within US & Canada

Events management, from planning to full execution for any size

Get to the top Shows and Expos in the world within your industry, alerts on any upcoming expos or conferences, staff training and preparation

Media production and editing from product images to full commercial campaigns for new collections or brand introduction

Custom fabrication, logistics, warehousing, creative strategies, concept development and more.

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## PR and Influencer Services

UGC for your products and detailed influencer campaigns to boost visibility and sales for your brand

Celebrities reviews, recommendations and participation within campaign

Get media coverage in over 100,000 publications around the world with the right message to the right audience with a flat fee for each placement

Local newspaper ads, time sensitive magazine collaborations or reputation management, everything is covered

TV ads and reality shows partnering

Anything local from chambers of commerce to sponsoring non-profit events

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Contact us today and we  
will help you Launch Your  
Product



Fashion, Beauty, Home, Fragrances, Jewelry



Supplements and Vitamins, Health products, Medical Devices



Books, Podcasts, Sports, Music, Personal Branding, Blogs



Crypto, CBD, Gambling, Dating and Weed



Tools, Construction products, Appliances, Car products and more

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Email us today to get your personalized plan

[info@thelaunchy.com](mailto:info@thelaunchy.com)