

**THE WATERLOO ONTARIO OPEN
WEST COAST SWING CHAMPIONSHIPS**

Become A Sponsor



**Event Dates: Feb 5-8, 2026
Venue: THEMUSEUM (Kitchener)**

Individual/Personal Sponsor Package

WHY SPONSOR?

Becoming a sponsor of the Waterloo Open is a meaningful way to personally support the growth of our dance and arts community. Your contribution helps create an inclusive, vibrant space where dancers can learn, create, perform, and connect—right here in Kitchener-Waterloo and across Southern Ontario.

It's a chance to celebrate your own connection to community, creativity, and movement while making a direct, lasting impact.

ABOUT THE EVENT

The Waterloo Ontario Open (WOO) is a premier West Coast Swing dance event debuting in 2026. It will bring together dancers from across Canada and beyond.

Designed to be both a dance competition and a community-building experience, WOO will feature internationally renowned professional WCS dancers leading workshops and performing, social dance parties every night, a beginner workshop series for new dancers, and World Swing Dance Council (WSDC) competitions.



WOO 2026 is expected to draw 300-400 attendees, many visiting Kitchener-Waterloo for the first time. For locals, it creates a chance to experience a global-scale dance festival without leaving their local region. For visitors, it's an opportunity to discover Kitchener-Waterloo's vibrant culture, restaurants, and local businesses.

At its heart, WOO is about connection and community - welcoming dancers of every level, fostering friendships, and showcasing how the art of dance can both enrich lives and elevate Waterloo Region as a global destination for WCS. We look forward to building this reputation every year as WOO continues to run as a WSDC annual event.



SPONSOR PACKAGES

Individual/Personal

For those who support dance, art, and the joy of movement.

Personalize your recognition: Choose whether to list your name, studio name, group, or remain Anonymous. You can also choose to dedicate your support "In honour of..."

Diamond Sponsor: \$2500 CAD +

- Top placement on website sponsor page
- Named in opening remarks and closing/final awards
- 2 Full Weekend Passes to the 2026 event
- Invitation to Meet & Greet Hour with our Professional Dancers (for up to 4 people)
- Limited edition "Diamond Sponsor" glass coaster in the same style as the podium awards
 - Limited edition WOO 2026 T-shirt or merchandise item of your choice
 - Limited edition WOO 2026 sticker
 - Hand-written thank you card

Sapphire Sponsor: \$1000 CAD +

- Listed on website sponsor page
- Named in sponsor thank you during closing/final awards
- 1 Full Weekend Passes to the 2026 event
- Invitation to Meet & Greet Hour with our Professional Dancers (for up to 2 people)
- Limited edition WOO 2026 T-shirt or merchandise item of your choice
 - Limited edition WOO 2026 sticker
 - Hand-written thank you card

Emerald Sponsor: \$500 CAD +

- Listed on website sponsor page
- Named in sponsor thank you during closing/final awards
- 1 Full Weekend Passes to the 2026 event
- Invitation to Meet & Greet Hour with our Professional Dancers (for 2 people)
- Limited edition WOO 2026 T-shirt or merchandise item of your choice
 - Limited edition WOO 2026 sticker
 - Hand-written thank you card



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Amethyst Sponsor: \$300 CAD +

- Listed on website sponsor page
- Invitation to Meet & Greet Hour with our Professional Dancers (for 1 person)
 - Limited edition WOO 2026 sticker
 - Hand-written thank you card

Quartz Sponsor: \$150 CAD +

- Listed on website sponsor page
- Invitation to Meet & Greet Hour with our Professional Dancers (for 1 person)

True Gem Sponsor: any amount

- Listed on website sponsor page (community of supporters section)



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Sponsor Level	Recognition	Event participation	Keepsakes
Diamond \$2500CAD+	(Optional) <ul style="list-style-type: none"> • Top placement on website sponsor page • Named in opening remarks and closing/final awards 	<ul style="list-style-type: none"> • 2 Full Weekend Passes to the 2026 event • Invitation to Meet & Greet Hour with our Professional Dancers (for up to 4 people) 	<ul style="list-style-type: none"> • Limited edition "Diamond Sponsor" etched glass coaster in the same style as the podium awards • Limited edition WOO 2026 T-shirt or merchandise item of your choice • Limited edition WOO 2026 sticker • Hand-written thank you card
Sapphire \$1000CAD+	(Optional) <ul style="list-style-type: none"> • Listed on website sponsor page • Named in sponsor thank you during closing/final awards 	<ul style="list-style-type: none"> • 1 Full Weekend Passes to the 2026 event • Invitation to Meet & Greet Hour with our Professional Dancers (for up to 2 people) 	<ul style="list-style-type: none"> • Limited edition WOO 2026 T-shirt or merchandise item of your choice • Limited edition WOO 2026 sticker • Hand-written thank you card
Emerald \$500CAD+	(Optional) <ul style="list-style-type: none"> • Listed on website sponsor page • Named in sponsor thank you during closing/final awards 	<ul style="list-style-type: none"> • 1 Full Weekend Passes to the 2026 event • Invitation to Meet & Greet Hour with our Professional Dancers (for 2 people) 	<ul style="list-style-type: none"> • Limited edition WOO 2026 T-shirt or merchandise item of your choice • Limited edition WOO 2026 sticker • Hand-written thank you card
Amethyst \$300CAD+	(Optional) <ul style="list-style-type: none"> • Listed on website sponsor page 	<ul style="list-style-type: none"> • Invitation to Meet & Greet Hour with our Professional Dancers (for 1 person) 	<ul style="list-style-type: none"> • Limited edition WOO 2026 sticker • Hand-written thank you card
Quartz \$150CAD+	(Optional) <ul style="list-style-type: none"> • Listed on website sponsor page 	<ul style="list-style-type: none"> • Invitation to Meet & Greet Hour with our Professional Dancers (for 1 person) 	-
True Gem any amount	(Optional) <ul style="list-style-type: none"> • Listed on website sponsor page (community of supporters section) 	-	-



**THE WATERLOO ONTARIO OPEN
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**Thank
You**

To become a sponsor, please contact us at waterloopenwcs@gmail.com or leave a message for our event director, Mikaela Lewis, at 226-752-4469.

Payments/e-transfers can be made to waterloopenwcs@gmail.com

Note that The Waterloo Open is not a registered charity and therefore no donation receipts will be provided.

