



Hometown Heroes Banner Program

The Upper Holmesburg Civic Association is proud to announce a new Hometown Heroes Banner Program in our community. The program serves as a tribute to recognize service men and women from Northeast Philadelphia who have served or are serving our country in a branch of the military.

The banners are 24" wide by 48" tall. Each individual banner will honor a specific service man or woman and will include his or her picture, branch of service, and years of service. Sponsors who may be friends or family will pay for the banners.

Banners will be displayed on utility poles along Frankford Avenue from Linden Avenue to Pennypack Creek, and possibly along Torresdale Avenue depending on the quantity of banners ordered. Our goal is to unveil the first set of banners in time for a Memorial Day 2023 ceremony. Banners are designed to last at least three years in normal weather conditions, barring vandalism or other irregular treatment. Please note the expected lifespan for these banners is at least three years, but there is no guarantee as to the lifespan of the banners. Once retired, each banner will be removed from its pole and made available for retrieval by the sponsor.

Sponsors are required to contribute \$250 per banner to cover the purchase of the custom banner and hardware, and installation. Financial assistance may be available based on need for those wishing to sponsor a hero. After a banner is retired, the sponsor will be able to order a replacement banner at an additional cost.

Payment via check with this completed form and a high-resolution photo of the hero (minimum 150 DPI; military portrait or snapshot preferred) should be delivered to Tony's Deals at 8803 Torresdale Ave. or mailed to the UHCA at the address shown above. Call 215-852-9460 to request alternate payment method or additional forms. Information will also be posted at www.upperholmesburg.org

Payments will be held by the UHCA until enough sponsorships have been received to place a bulk order with the vendor. If the vendor is unable to produce a requested banner, the UHCA will reimburse the sponsor(s) in full.

Your payment and completion of this application implies agreement with and understanding of the terms stated above, and implies permission for the UHCA to use the photo you provide for the purposes of the program.

Application

Name and Rank of Person in Photo (as it will appear on banner): _____

Branch of Military: _____ Gold Star Family status? (Yes/No): _____

Select applicable war(s) (if deployed): -- WW1 -- WW2 -- Korea -- Vietnam -- Persian Gulf -- Iraq -- Afghanistan

Years of duty (start to finish): _____

Decorations awarded (circle all that apply): -- Purple Heart -- Bronze Star -- Silver Star -- Distinguished Service Cross -- Medal of Honor -- other (please specify in space below, do not include unit awards, campaign medals, or service decorations).

Name of person submitting photo & application: _____

Relationship to Hometown Hero: _____

Address: _____

Email: _____

Phone: _____