

## **"SLEEPY TIGERS"**

**Artist:** Her Space Holiday

**Label:** Mush Records

### **A Music Video Treatment**

By Daniel Kelley

#### **CONCEPT SUMMARY**

In a tongue-in-cheek poke at the media depicted concept of love and romance, this video follows a couple blissfully in love on linear progression leading up to the end of the world. Mark Bianchi and a love interest, playing the happy couple, remain completely self-involved while being placed into context with variety of cataclysmic situations ranging from current and topical threats to mankind to more symbolic depictions of an oncoming apocalypse. The couple will hug and kiss through a group of protesting Buddhist monks being beaten by police, eat ice cream in a global pandemic ward with everyone in fresh air masks, hold hands while taking a leisurely stroll through a war zone, try to catch raining frogs on the tips of their tongues, jump waves in an ocean which is turning to blood, have a picnic through swarming locusts, fly a kite with the sky falling in around them and ending finally in a world desolate and burning while they pillow-fight on a bed in pajamas. We pull out from this final scene to a view of the earth from space where we see it blow up leaving a smoking heart behind.

#### **VISUAL STYLE NOTES**

The video will be shot entirely on sets meant to parody the technicolor world of musicals and romantic comedies of the 1950s and 60s, (see visual references). The video will be shot in crisp HD using colorful photographic backgrounds and brightly painted set pieces to enhance the satirical undercurrent of the video.

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### **VISUAL REFERENCES (FOR COLOR AND STYLING)**

