

**THE JACQUELINE SMITH FOUNDATION'S 2022**

**2ND ANNUAL CHARLIE WATKINS PARADE OF HONOR FOR VETERANS**

**JUNE 25, 2022 AT 11AM**

**PARADE SECTION \_\_\_\_**

Name of Agency: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

How many years in business: \_\_\_\_\_ How many persons will be marching in your group? \_\_\_\_\_

**Brief Description of your Agency / Business**

---

---

---

Circle one: Marching Vehicle Trailer Other: \_\_\_\_\_ Animals: \_\_Yes \_\_No Kind: \_\_\_\_\_

Will your group have their own music? \_\_Yes \_\_No Comments: \_\_\_\_\_

Name of Person Submitting Form: \_\_\_\_\_ Contact phone #: \_\_\_\_\_

Email Address:  
\_\_\_\_\_

Comments:  
\_\_\_\_\_

You may email this packet to the organization at: [thejsmithfoundation.parade@gmail.com](mailto:thejsmithfoundation.parade@gmail.com).

If you have any questions about the parade, please give us a call at 210-646-8408.

# Charlie Watkins Parade of Honor for Veterans

## Participants Guidelines

**The Parade starts promptly at 11: 00 AM**

**We will notify you what Section & Number you will be in.**

- Please arrive at your designated post (A, B, C, D) No later than 10:00 AM. (Please have someone responsible to be at your section) to make sure you have enough space for your group. If you will have a vehicle in the parade, please be at your designated staging area by 10:30 AM. There will be 3 to 5 parade Patrol's in each section to answer any questions and to make sure each group is in order. There will be 4 sections of the parade. Section "A", "B", "C", and "D".
- Please Do Not get off from your vehicle to sing, dance, etc. We do not want anyone to get while the parade is moving forward.
- Parade Participants are not allowed to distribute any candy, prizes, or other items during the parade. The reason is to avoid accidents. Giveaways can be given out at game booths or souvenir booths. Bring your own giveaways. Company logo items are also welcomed.
- All agencies who will participate in marching, please fill out the information form and submit no later than **June 18, 2022**. We need to have the script ready for the MC to look over. If you will be dropping out of the parade, please let us know at least 1 week ahead of time.
- There will be markers on the pavement, approximately 50 ft apart from each other. Each marker is a stationed area where your group can stop to have the onlookers get a chance to view your decorated group, vehicle, etc.
- Participants may march displaying their agency banner or ride in a vehicle of your choice. If you decide to drop out of the parade, please notify us within one week prior to the event. This is a fundraiser for the organization, so no refunds will be granted unless circumstances were beyond your control.
- If you have any questions regarding the parade, please do not hesitate to call Jacqueline at 210-646-8408.
- Parade Patrol's will be identifiable wearing a Yellow Color Safety Vest.

**Please submit your parade packet to [thejsmithfoundation.parade@gmail.com](mailto:thejsmithfoundation.parade@gmail.com).**

**2nd Annual Charlie Watkins**

**Parade of Honor for Veterans**

**Saturday, June 25, 2022**

**Levels of Sponsorship**

**\$5,000 Platinum Sponsorship**

- **MEDIA PACKAGE**
- **3 DAY 2 NIGHT STAY IN MEXICO FOR 2 ADULTS AND 2 KIDS**
- **YOUR COMPANY FEATURED IN THE SHOWS OPEN**
- **2 Live Interviews on how your company supports veterans.**
- **Option to discuss how your business was affected by the Corona Virus, and how you helped your clients during this uncertain time.**
- **Your commercial (if available) will run during show breaks**
- **Logo used in the show.**
- **Pre-promotion of your participation leading up to the event as soon as you sign.**
- **Your logo featured on the FRONT of a tribute shirt for the event.**

**ADDITIONAL ADD-ONS**

- **Free admission and a vendor booth for 2 to all events for the year**
- **Acknowledged as PLATINUM sponsor at event**
- **Acknowledgement on website, and social media postings**
- **Acknowledgement by MC at event**
- **Thank you, plaque**
- **Booth at event**
- **Section A Parade Participant**

**\$2,500 Gold Sponsorship**

**MEDIA PACKAGE**

- **2 NIGHT STAY AT THE HILTON SAN ANTONIO AIRPORT**
- **2 Live Interviews on how your company is/was affected by the COVID 19. Live Interview on how your company supports veterans.**
- **Option to discuss how your business was affected by the Corona Virus, and how you helped your clients during this uncertain time.**
- **Your commercial (if available) will run during show breaks**
- **Logo used in the show.**
- **Pre-promotion of your participation leading up to the event as soon as you sign.**
- **Your logo featured on the back a tribute shirt for the event.**

**ADDITIONAL ADD-ONS**

- **Free admission and vendor table for 2 events for the year**
- **Acknowledgement on website, and social media postings**
- **Acknowledgement by MC at event**

- Booth at event
- Section A Parade Participant

### **\_\_ \$1,000 Silver Sponsorship**

#### **MEDIA PACKAGE**

- 1 Live Interview on how your company supports veterans.
- Option to discuss how your business was affected by the Corona Virus, and how you helped your clients during this uncertain time.
- Your commercial (if available) will run during show breaks
- Logo used in the show.
- Pre-promotion of your participation leading up to the event as soon as you sign.
- Your logo featured on the back of a tribute shirt for the event.

#### **ADDITIONAL ADD-ONS**

- Free admission and vendor table for 2 to 1 event for the year
- Acknowledgement on website, and social media postings
- Acknowledgement by MC at event
- Booth at event
- Section A Parade Participant

### **\_\_ 500 Bronze Sponsorship**

- Logo used in the parade.
- Pre-promotion of your participation leading up to the event as soon as you sign.
- Your logo featured on the back a tribute shirt for the event.

#### **ADDITIONAL ADD-ON**

- Free admission and vendor booth to 1 event for the year
- Acknowledgement on website, and social media postings
- Acknowledgement by MC at event
- Booth at event
- Section A Parade Participant

### **\_\_ \$350 Community Sponsor**

- Free admission to 1 event for the year
- Acknowledgement on website, and social media postings
- Acknowledgement by MC at event
- Booth at event
- Section B Parade Participant



**2nd Annual Charlie Watkins  
Parade of Honor for Veterans**

**June 25, 2022**

**11:00 AM – 2:00 PM**

**The Jacqueline Smith Foundation is proud to announce our 2nd Annual Charlie Watkins Parade of Honor for Veterans where we bring the community to our homeless vets that proudly served our country, and our Bexar County residents. Our vets in the residential care center will no longer feel neglected and unappreciated. Our community will come together to be the change we want to see!**

**EVENT PARTICIPATION FORM**

**Contact Name:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/ST/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**PLEASE MARK YOUR LEVEL OF SPONSORSHIP**

\$5,000 Platinum Sponsor       \$2,500 Gold Sponsor       \$1,000 Silver Sponsor  
 \$500 Bronze Sponsor               \$350 Community Sponsor     \$65 Booth Sponsor

**THERE ARE NO COST TO MILITARY ORGANIZATIONS FOR BOOTHS**

Please charge \$ \_\_\_\_\_ on my  Master Card  Visa Card  American Express

Card Number: \_\_\_\_\_ Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**You may also send a check payable to:**

**The Jacqueline Smith Foundation**

**P. O. Box 17401 San Antonio, TX 78217**

**Reservation form and payment MUST be received by Saturday June 18, 2022 at 5pm.**

## Parade Waiver

PLEASE READ BEFORE SIGNING AS A PARTICIPANT IN THE 2ND ANNUAL CHARLIE WATKINS PARADE OF HONOR FOR VETERANS

I, \_\_\_\_\_ (participant) wish to participate in the 2nd Annual Charlie Watkins Parade of Honor for Veterans ("Event") on Saturday, June 25, 2022. All Participants (parents or guardians on behalf of minors) must complete and sign the Waiver Form before being permitted to participate in the Event. I understand that participating in a parade may involve some risk of personal injury to the participants. I further understand that I should not participate in the Event unless I am medically able and properly trained. I agree to abide by any decision of an Event official relative to my ability to safely participate in the Event. I assume all risks associated as a participant in the Event including, but not limited to, falls, contact with other participants, the effects of weather, including high heat and/or humidity, traffic and the conditions of the parade route, all such risks being known and appreciated by Participant. I hereby grant permission to The Jacqueline Smith Foundation, and the Event's sponsors to use any photographs, motion pictures, recordings, or any other record of this event for any legitimate purpose.

WAIVER, INDEMNIFICATION AND HOLD HARMLESS AGREEMENT IN CONSIDERATION OF PARTICIPANT BEING PERMITTED TO PARTICIPATE AND AS A CONDITION TO BEING ALLOWED TO PARTICIPATE IN THE EVENT, I, THE UNDERSIGNED, FOR AND ON BEHALF OF GROUP, MYSELF, MY MINOR CHILD (IF APPLICABLE), MY HEIRS, EXECUTORS, ADMINISTRATORS AND ASSIGNS, HEREBY RELEASE, ACQUIT AND FOREVER DISCHARGE THE JACQUELINE SMITH FOUNDATION, TOGETHER WITH ITS FORMER AND PRESENT ELECTED AND APPOINTED OFFICIALS, LEGAL REPRESENTATIVES, AGENTS, SERVANTS, EMPLOYEES (IN BOTH THEIR PUBLIC AND PRIVATE CAPACITIES), VOLUNTEERS, SUCCESSORS, ASSIGNS, AND ALL AFFILIATED PERSONS AND ENTITIES INCLUDING THE EVENT'S SPONSORS, TOGETHER WITH ITS OFFICERS, DIRECTORS, MEMBERS, AGENTS, SERVANTS, EMPLOYEES, SUCCESSORS AND ASSIGNS (HEREINAFTER COLLECTIVELY "THE JACQUELINE SMITH FOUNDATION"), OF, FROM AND AGAINST ANY AND ALL LIABILITIES OF EVERY KIND, CLAIMS, CAUSES OF ACTION, WHETHER AT LAW OR IN EQUITY, IN CONTRACT OR TORT, UNDER STATUTORY OR COMMON LAW OR PURSUANT TO THE TEXAS OR UNITED STATES CONSTITUTION(S) (INCLUDING ALL EXPENSES OF LITIGATION, COSTS, AND ATTORNEYS' FEES), KNOWN AND UNKNOWN, LOSSES, JUDGMENTS, FINES, DEMANDS, DAMAGES, LOSS OF USE OR SERVICES, OR INJURIES TO REAL AND/OR PERSONAL PROPERTY AND/OR PERSONS

(INCLUDING DEATH) (COLLECTIVELY "CLAIMS"), AND I FURTHER AGREE TO DEFEND, INDEMNIFY AND HOLD HARMLESS THE JACQUELINE SMITH FOUNDATION, OF, FROM AND AGAINST ANY AND ALL CLAIMS ASSERTED BY ANY PERSON OR ENTITY AGAINST THE JACQUELINE SMITH FOUNDATION WHETHER ARISING OUT OF, TOUCHING UPON OR IN ANY WAY RELATING TO THE EVENT AND/OR THE PRESENCE, MALFUNCTION, MAINTENANCE, ADDITION, SUBSTITUTION, USE OR CONDITION OF ANY TANGIBLE PERSONAL OR REAL PROPERTY OWNED, LEASED, OPERATED, OR UTILIZED BY THE JACQUELINE SMITH FOUNDATION IN CONNECTION WITH THE EVENT EVEN IF THE CLAIM IS THE RESULT OF THE ACTUAL OR ALLEGED SOLE NEGLIGENCE OF HOUSTON AND/OR THE RESULT OF THE ACTUAL OR ALLEGED GROSS NEGLIGENCE OF THE JACQUELINE SMITH FOUNDATION, AND/OR THE ACTUAL OR ALLEGED JOINT OR CONCURRENT NEGLIGENCE OF THE JACQUELINE SMITH FOUNDATION AND ANY OTHER PERSON OR ENTITY, AND/OR THE ACTUAL OR ALLEGED STRICT, STATUTORY OR CONSTITUTIONAL LIABILITY OF THE JACQUELINE SMITH FOUNDATION.

PLEASE PRINT:

---

ORGANIZATION/SPONSOR

---

(Participant) LAST NAME, FIRST NAME

---

AUTHORIZED SIGNATURE (Self or parent/guardian if under 18)

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONSENT AND ACKNOWLEDGEMENT OF PARADE RULES AND GUIDELINES

I, \_\_\_\_\_, HAVE READ AND UNDERSTAND THE RULES AND GUIDELINES TO BE PARTICIPANTS IN THE JACQUELINE SMITH FOUNDATION 2ND ANNUAL CHARLIE WATKINS PARADE OF HONOR FOR VETERANS. BY SIGNING BELOW, I AGREE TO ADHERE TO THE RULES AND GUIDELINES AS THEY ARE STATED TO BE IN WITHIN CODE OF THE CITY OF SAN ANTONIO, TEXAS.

\_\_\_\_\_  
SIGNATURE OF PARTICIPANT

\_\_\_\_\_  
DATE