

THE JACQUELINE SMITH FOUNDATION'S 2020

1ST ANNUAL CHARLIE WATKINS PARADE OF HONOR FOR VETS

SAVE THE DATE OF THE 1ST PARADE FOR VETS, OCTOBER 3, 2020 PARADE SECTION ____

Name of Agency: _____ Contact Person: _____

Contact Phone #: _____ Email Address: _____

How many years in business: _____ How many persons will be marching in your group? _____

Brief Description of your Agency / Business

Circle one: Marching Vehicle Trailer Other: _____ Animals: __Yes __No Kind: _____

Will your group have their own music? __Yes __No Comments: _____

Name of Person Submitting Form: _____ Contact phone #: _____

Email Address: _____

Comments: _____

You may give this form to Jacqueline Smith in person or email it to the organization at:
outreach@thejsmithfoundation.org.

If you have any questions about the parade, please call Jacqueline at 210-646-8408

Charlie Watkins Parade of Honor for Vets

Participants Guidelines

The Parade starts promptly at 9: 00 AM

We will notify you what Section & Number you will be in.

- Please arrive at your designated post (A, B, C, D) No later than 8:30 AM. (Please have someone responsible to be at your section) to make sure you have enough space for your group. If you will have a vehicle in the parade, please be at your designated staging area by 8:30 AM. There will be 3 to 5 parade Patrol's in each section to answer any questions and to make sure each group is in order. There will be 4 sections of the parade. Section "A", "B", "C", and "D".
- Please Do Not get off from your vehicle to sing, dance, etc. We do not want anyone to get while the parade is moving forward.
- Parade Participants are not allowed to distribute any candy, prizes, or other items during the parade. The reason is to avoid accidents. Giveaways can be given out at game booths or souvenir booths. Bring your own giveaways. Company logo items are also welcomed.
- All agencies who will participate in marching, please fill out the information form and submit no later than **September 26, 2020**. We need to have the script ready for the MC to look over. If you will be dropping out of the parade, please let us know at least 1 week ahead of time.
- There will be markers on the pavement, approximately 50 ft apart from each other. Each marker is a stationed area where your group can stop to have the onlookers get a chance to view your decorated group, vehicle, etc.
- Participants may march displaying their agency banner or ride in a vehicle of your choice. If you decide to drop out of the parade, please notify us within one week prior to the event. This is a fundraiser for the organization, so no refunds will be granted unless circumstances were beyond your control.
- If you have any questions regarding the parade, please do not hesitate to call Jacqueline at 210-646-8408.
- Parade Patrol's will be identifiable wearing a Yellow Color Safety Vest.

Please submit your Parade Form to outreach@thesmithfoundation.org.

1st Annual Charlie Watkins

Parade of Honor for Vets

Saturday, October 3, 2020

Levels of Sponsorship

___ \$10,000 Platinum Sponsorship

• MEDIA PACKAGE

- **YOUR COMPANY FEATURED IN THE SHOW OPEN (please see link in email)**
- **2 Live Interviews on how your company supports veterans.**
- **Option to discuss how your business was affected by the Corona Virus and how you helped your clients during this uncertain time.**
- **Your commercial (if available) will run during show breaks**
- **Logo used in the show.**
- **Pre-promotion of your participation leading up to the event as soon as you sign.**
- **Your logo featured on the FRONT of a tribute shirt for the event.**
- **Drone Footage Included (certain conditions will apply)**

ADDITIONAL ADD-ONS:

- **Free admission for 2 to all events for the year**
- **Acknowledged as Gold sponsor at event**
- **Acknowledgement on Parade for Vets Social media postings**
- **Acknowledgement by MC at event**
- **Thank you, plaque**
- **Free admission to 2 events for the year**
- **Booth at event**
- **Section A Parade Participant**

___ \$5,000 Gold Sponsorship

MEDIA PACKAGE

- **2 Live Interviews on how your company is/was affected by the Corona 1 Live Interview on how your company supports veterans.**
- **Option to discuss how your business was affected by the Corona Virus and how you helped your clients during this uncertain time.**
- **Your commercial (if available) will run during show breaks**
- **Logo used in the show.**
- **Pre-promotion of your participation leading up to the event as soon as you sign.**
- **Your logo featured on the back a tribute shirt for the event.**
- **Drone Footage Included (certain conditions will apply)**

ADDITIONAL ADD-ONS

- **Free admission to 2 events for the year**
- **Acknowledgement on Parade for Vets Social media postings**

- Acknowledgement by MC at event
- Booth at event
- Section A Parade Participant

__\$2,500 Silver Sponsorship

MEDIA PACKAGE

- 1 Live Interview on how your company supports veterans.
- Option to discuss how your business was affected by the Corona Virus and how you helped your clients during this uncertain time.
- Your commercial (if available) will run during show breaks
- Logo used in the show.
- Pre-promotion of your participation leading up to the event as soon as you sign.
- Your logo featured on the back of a tribute shirt for the event.
- Drone Footage Included (certain conditions will apply)

ADDITIONAL ADD-ONS

- Free admission to 2 events for the year
- Acknowledgement on Parade for Vets Social media postings
- Acknowledgement by MC at event
- Booth at event
- Section B Parade Participant

__\$1,500 Bronze Sponsorship

- 2 Live Interviews on how your company is/was affected by the Corona 1 Live Interview on how your company supports veterans.
- Option to discuss how your business was affected by the Corona Virus and how you helped your clients during this uncertain time.
- Your commercial (if available) will run during show breaks
- Logo used in the show.
- Pre-promotion of your participation leading up to the event as soon as you sign.
- Your logo featured on the back a tribute shirt for the event.
- Drone Footage Included (certain conditions will apply)

ADDITIONAL ADD-ON

- Free admission to 1 event for the year
- Acknowledgement on Parade for Vets Social media postings
- Acknowledgement by MC at event
- Booth at event
- Section C Parade Participant

__\$1,000 Entertainment Sponsor

- **PARTICIPATE IN THE PARADE AND PERFORM FOR OUR VETERANS!!**

__\$500 Booth and Participant

__\$250 Parade Participant



1st Annual Charlie Watkins

Parade for Vets

October 3, 2020

9:00 AM – 2:00 PM

519 W Medina San Antonio, Tx 78207

The Jacqueline Smith Foundation is proud to announce our 1st Annual Charlie Watkins Parade of Honor for Vets where we bring the community to our homeless vets that proudly served our country. Our vets in the residential care center will no longer feel neglected and unappreciated. Our community will come together to be the change we want to see!

This is also a fundraising event where we use the proceeds to purchase clothing, shoes, and hygiene items for our homeless veterans, so LET’S SUPPORT OUR VETS!!!

EVENT PARTICIPATION FORM

Contact Name: _____ **Company:** _____

Address: _____ **City/ST/Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

PLEASE MARK YOU LEVEL OF SPONSORSHIP

\$10,000 Platinum Sponsor **\$1,500 Bronze Sponsor** **\$250 Participant**

\$5,000 Gold Sponsor **\$1,000 Entertainment Sponsor**

\$2,500 Silver Sponsor **\$500 Booth Participant**

Please charge \$ _____ on my **Master Card** **Visa Card** **American Express**

Card Number: _____ **Code:** _____ **Exp. Date:** _____

You may also send a check payable to:

The Jacqueline Smith Foundation

Attention Jacqueline Smith – P. O. Box 17401 San Antonio, TX 78217

Reservation form and payment MUST be received by Saturday September 26, 2020

Parade Waiver

PLEASE READ BEFORE SIGNING AS A PARTICIPANT IN THE 1st ANNUAL CHARLIE WATKINS PARADE OF HONOR FOR VETS

I, _____ (participant) wish to participate in the 1st Annual Charlie Watkins Parade of Honor for Vets (“Event”) on Saturday, October 3, 2020. All Participants (parents or guardians on behalf of minors) must complete and sign the Waiver Form before being permitted to participate in the Event. I understand that participating in a parade may involve some risk of personal injury to the participants. I further understand that I should not participate in the Event unless I am medically able and properly trained. I agree to abide by any decision of an Event official relative to my ability to safely participate in the Event. I assume all risks associated as a participant in the Event including, but not limited to, falls, contact with other participants, the effects of weather, including high heat and/or humidity, traffic and the conditions of the parade route, all such risks being known and appreciated by Participant. I hereby grant permission to The Jacqueline Smith Foundation, and the Event’s sponsors to use any photographs, motion pictures, recordings, or any other record of this event for any legitimate purpose.

WAIVER, INDEMNIFICATION AND HOLD HARMLESS AGREEMENT IN CONSIDERATION OF PARTICIPANT BEING PERMITTED TO PARTICIPATE AND AS A CONDITION TO BEING ALLOWED TO PARTICIPATE IN THE EVENT, I, THE UNDERSIGNED, FOR AND ON BEHALF OF GROUP, MYSELF, MY MINOR CHILD (IF APPLICABLE), MY HEIRS, EXECUTORS, ADMINISTRATORS AND ASSIGNS, HEREBY RELEASE, ACQUIT AND FOREVER DISCHARGE THE JACQUELINE SMITH FOUNDATION, TOGETHER WITH ITS FORMER AND PRESENT ELECTED AND APPOINTED OFFICIALS, LEGAL REPRESENTATIVES, AGENTS, SERVANTS, EMPLOYEES (IN BOTH THEIR PUBLIC AND PRIVATE CAPACITIES), VOLUNTEERS, SUCCESSORS, ASSIGNS, AND ALL AFFILIATED PERSONS AND ENTITIES INCLUDING THE EVENT’S SPONSORS, TOGETHER WITH ITS OFFICERS, DIRECTORS, MEMBERS, AGENTS, SERVANTS, EMPLOYEES, SUCCESSORS AND ASSIGNS (HEREINAFTER COLLECTIVELY “THE JACQUELINE SMITH FOUNDATION”), OF, FROM AND AGAINST ANY AND ALL LIABILITIES OF EVERY KIND, CLAIMS, CAUSES OF ACTION, WHETHER AT LAW OR IN EQUITY, IN CONTRACT OR TORT, UNDER STATUTORY OR COMMON LAW OR PURSUANT TO THE TEXAS OR UNITED STATES CONSTITUTION(S) (INCLUDING ALL EXPENSES OF LITIGATION, COSTS, AND ATTORNEYS’ FEES), KNOWN AND UNKNOWN, LOSSES, JUDGMENTS, FINES, DEMANDS, DAMAGES, LOSS OF USE OR SERVICES, OR INJURIES TO REAL AND/OR PERSONAL PROPERTY AND/OR PERSONS (INCLUDING DEATH) (COLLECTIVELY “CLAIMS”), AND I FURTHER AGREE TO DEFEND, INDEMNIFY AND HOLD HARMLESS

THE JACQUELINE SMITH FOUNDATION, OF, FROM AND AGAINST ANY AND ALL CLAIMS ASSERTED BY ANY PERSON OR ENTITY AGAINST THE JACQUELINE SMITH FOUNDATION WHETHER ARISING OUT OF, TOUCHING UPON OR IN ANY WAY RELATING TO THE EVENT AND/OR THE PRESENCE, MALFUNCTION, MAINTENANCE, ADDITION, SUBSTITUTION, USE OR CONDITION OF ANY TANGIBLE PERSONAL OR REAL PROPERTY OWNED, LEASED, OPERATED, OR UTILIZED BY THE JACQUELINE SMITH FOUNDATION IN CONNECTION WITH THE EVENT EVEN IF THE CLAIM IS THE RESULT OF THE ACTUAL OR ALLEGED SOLE NEGLIGENCE OF HOUSTON AND/OR THE RESULT OF THE ACTUAL OR ALLEGED GROSS NEGLIGENCE OF THE JACQUELINE SMITH FOUNDATION, AND/OR THE ACTUAL OR ALLEGED JOINT OR CONCURRENT NEGLIGENCE OF THE JACQUELINE SMITH FOUNDATION AND ANY OTHER PERSON OR ENTITY, AND/OR THE ACTUAL OR ALLEGED STRICT, STATUTORY OR CONSTITUTIONAL LIABILITY OF THE JACQUELINE SMITH FOUNDATION.

PLEASE PRINT:

ORGANIZATION/SPONSOR

(Participant) LAST NAME, FIRST NAME

AUTHORIZED SIGNATURE (Self or parent/guardian if under 18)

ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONSENT AND ACKNOWLEDGEMENT OF PARADE RULES AND GUIDELINES

I, _____, HAVE READ AND UNDERSTAND THE RULES AND GUIDELINES TO BE PARTICIPANTS IN THE JACQUELINE SMITH FOUNDATION 1ST ANNUAL CHARLIE WATKINS PARADE OF HONOR FOR VETS. BY SIGNING BELOW, I AGREE TO ADHERE TO THE RULES AND GUIDELINES AS THEY ARE STATED TO BE IN WITHIN CODE OF THE CITY OF SAN ANTONIO, TEXAS.

SIGNATURE OF PARTICIPANT

DATE