

## CKCS United Meeting Minutes

**Date:** March 4, 2023

**Time:** 7:00 PM

**Location:** Virtual Meeting (Zoom)

### Attendees:

- President: Charlie Ebeling (CE)
- Vice President: Ana White (AW)
- Secretary: Bev New Laird (BL)
- Treasurer: Misty Little (ML)
- Members: A.D., B.W., C.T., D.H., E.M., F.P., K.S.

### Agenda:

1. Call to Order
2. Approval of Previous Meeting Minutes
3. Letters to GoodDog Requesting Addition of Chocolates
4. Discussion with Breeders to Understand Their Needs
5. Research Ways to Get National Attention for Chocolates and Blacks
6. Adjournment

### Minutes:

1. **Call to Order:**
  - Meeting called to order at 7:05 PM by President Charlie Ebeling.
2. **Approval of Previous Meeting Minutes:**
  - Minutes from January 5, 2023, were approved as read.
3. **Letters to GoodDog Requesting Addition of Chocolates:**
  - BL reported on the letters sent to GoodDog requesting the addition of chocolates as a non-standard color.
4. **Discussion with Breeders to Understand Their Needs:**
  - K.S. shared insights from recent discussions with breeders. Key needs identified were support for health testing and marketing assistance.
5. **Research Ways to Get National Attention for Chocolates and Blacks:**
  - B.W. presented strategies for gaining national attention, including media outreach and partnerships with pet influencers.
6. **Adjournment:**
  - Meeting adjourned at 8:15 PM.