

## **CKCS United Meeting Minutes 3/5/22**

**Date:** March 5, 2022

**Time:** 7:00 PM

**Location:** Virtual Meeting (Zoom)

### **Attendees:**

- President: Charlie Ebeling (CE)
- Vice President: Ana White (AW)
- Secretary: Bev New Laird (BL)
- Treasurer: Misty Little (ML)
- Members: A.D., B.W., C.T.

### **Agenda:**

1. Call to Order
2. Approval of Previous Meeting Minutes
3. Discussion of DNA Updates
4. Social Media Campaigns
5. Increasing Membership Ideas
6. Adjournment

### **Minutes:**

1. **Call to Order:**
  - Meeting called to order at 7:02 PM by President Charlie Ebeling.
2. **Approval of Previous Meeting Minutes:**
  - Minutes from February 5, 2022, were approved as read.
3. **Discussion of DNA Updates:**
  - AW presented recent findings on IVDD/CDDY percentages in Cavaliers. The information will be shared with members to promote awareness and health testing.
4. **Social Media Campaigns:**
  - BL discussed new strategies for increasing engagement, including member stories and educational posts.
5. **Increasing Membership Ideas:**
  - A.D. suggested hosting virtual events to attract new members, especially during COVID-19 restrictions.
6. **Adjournment:**
  - Meeting adjourned at 8:10 PM.