CKCS United Meeting Minutes 6/2/23

Date: June 2, 2023 Time: 7:00 PM Location: Virtual Meeting (Zoom)

Attendees:

- President: Charlie Ebeling (CE)
- Vice President: Ana White (AW)
- Secretary: Bev New Laird (BL)
- Treasurer: Misty Little (ML)
- Members: A.D., B.W., C.T., D.H., E.M., F.P., K.S., H.K.

Agenda:

- 1. Call to Order
- 2. Approval of Previous Meeting Minutes
- 3. GoodDog Adds Chocolates as Non-Standard Color
- 4. Update on Pawrade Changing to Include Chocolates
- 5. Discussion to Make a Breeder Page for Members to Receive SEO Benefits
- 6. Adjournment

Minutes:

- 1. Call to Order:
 - Meeting called to order at 7:00 PM by President Charlie Ebeling.
- 2. Approval of Previous Meeting Minutes:
 - \circ Minutes from March 4, 2023, were approved as read.
- 3. GoodDog Adds Chocolates as Non-Standard Color:
 - AW announced that GoodDog has officially added chocolates as a non-standard color.
- 4. Update on Pawrade Changing to Include Chocolates:
 - B.W. provided an update that Pawrade has also updated their listings to include chocolates.
- 5. Discussion to Make a Breeder Page for Members to Receive SEO Benefits:
 - K.S made a proposal to create a breeder page on the website to provide SEO benefits for members. The motion was approved and the project will commence immediately.

6. Adjournment:

• Meeting adjourned at 8:05 PM.