CKCS United Board Meeting Minutes

Date: September 10, 2025 **Time:** 7:00 PM PST

Location: Virtual Meeting (Zoom) **Duration:** 2 hours, 40 minutes

Attendees:

• **President:** C. Ebeling (CE)

• Vice President: Ana White (AW)

• Secretary: Bev New Laird (BL)

• Treasurer: Misty Little (ML)

• Members: J.C., D.E., A.G., M.S., R.H., S.K., T.N., K.L., S.B., G.V., T.G., H.C., K.L., S.D.

1. Call to Order

Meeting called to order at 7:04 PM PST by President Ebeling.

2. Review of June 3, 2025 Minutes

The June 3, 2025 minutes were reviewed and unanimously approved without amendment.

3. Social Media & Harassment Update

• Noted **reduction in direct harassment** on CKCS United's public pages compared to the last quarter.

- Reports show CKCS United's Facebook content is being screenshot and shared in private groups for mocking and rude commentary.
- Multiple "silent" CKCS supporters have provided recordings and screenshots of these activities.
- Legal counsel is preparing a formal case with AKC against identified individuals to ensure accountability.
- Continued emphasis: all hostile activity must be documented and forwarded to the legal department.

4. Judge Education Progress

- Ongoing conversations with AKC judges regarding historical appropriations of the breed standard—specifically on color.
- Feedback has been **highly positive and well received**; judges have shown increased openness to educational materials.
- Additional educational packets will be finalized for distribution in early 2026.

5. 2026 Specialty Show Planning

- The Board reviewed proposed dates and locations for six CKCS United Specialty Shows in 2026.
- Dates remain under consideration, with emphasis on **strategic national distribution** to maximize member accessibility.
- Final decision deferred until October pending confirmation of venue availability.

6. Rescue Sponsorship Initiative

- Proposal presented: sponsoring one specific Cavalier Rescue with dedicated funds rather than distributing smaller donations across multiple rescues.
- Board agreed a deep evaluation of multiple rescues is necessary to ensure alignment with CKCS United's mission and to avoid inadvertently supporting pseudo-breeding operations.
- Vote on the final rescue partnership deferred to the next meeting.

7. Media & Public Relations

- Interviews provided to **four media outlets**; two have already published articles.
- No update on publication timeline from the remaining two outlets.
- Board emphasized importance of tracking external media coverage and archiving all articles.

8. Travel Fund Proposal

- Proposal for a general board member travel fund was voted down.
- Board agreed travel costs will remain individual responsibilities.
- However, an "as needed" case-by-case review may be considered if a strategic opportunity arises that would otherwise be lost.

9. Newsletter Frequency Change

- Vote taken on whether to continue with the **quarterly newsletter**.
- Result: Unanimous approval to change to a biannual format.
- This adjustment is expected to improve content quality and reduce production strain.

10. Seasonal Event Invitations

- CKCS United has been invited to host both a Halloween Dog Show and a Christmas Dog Show.
- Online voting on whether to proceed will be conducted through the **private members** page from September 12–15, 2025.

11. Adjournment

Meeting adjourned at 9:44 PM PST.

Next scheduled meeting: December 12, 2025

Minutes Submitted by: **Bev New Laird (Secretary)**

Approval Date: Pending