

**LARGEST SINGLE EVENT IN THE
SAN FERNANDO VALLEY
WITH OVER 100,000
ATTENDEES**

**29TH ANNUAL
SHERMAN OAKS STREET FAIR
SPONSORSHIP PACKET**

**SUNDAY, OCTOBER 20, 2019
10AM-6PM**



SHERMANOAKSSTREETFAIR.ORG

SOPOPCON

**\$25,000
SUPER HERO SPONSOR**

Includes:

Booth (20x20), canopy, table, chairs, and electricity

Logo ID on Street Fair website

Logo ID on Street Fair social media

16 exclusive social media postings

20 invitations to backstage VIP party (food, drinks, seating, bathrooms)

Up to 10 VIP parking passes

Recognition by emcee on both the Concert and Community Stages

Opportunities:

Event is branded as Sherman Oaks Chamber Street Fair Sponsored by Title Sponsor

Concert Stage opportunity for presentations and exclusive announcements

Title Sponsor promotion throughout the event on banners

Customized display in sponsor zone.

**\$3,000
SIDEKICK SPONSOR**

Includes:

Booth (10x10), canopy, table, chairs, and electricity

Logo ID on Street Fair website

Logo ID on Street Fair social media

3 exclusive social media postings

3 invitations to backstage VIP party (food, drinks, seating, bathrooms)

Up to 3 VIP parking passes

Recognition by emceess on both the Concert and Community Stages

**\$10,000
MASTERMIND SPONSOR**

Includes:

Booth (10x30), canopy, table, chairs, and electricity

Logo ID on Street Fair website

Logo ID on Street Fair social media

8 exclusive social media postings

10 invitations to backstage VIP party (food, drinks, seating, bathrooms)

Up to 6 VIP parking passes

Recognition by emcee on both the Concert and Community Stages

Opportunities:

SOPOPCON Sponsor: NEW ZONE entry will be branded with your banner. Zone includes: music, art, cosplay, comics, and photo-op.

Pet Zone Sponsor: Local pet adoption agencies & local animal non profits will join your company in your pet zone. Distribute your goody bags for your company to adopted pet and pet owners

Carnival Sponsor: Entry to carnival will be branded with your banners

Community Stage Sponsor: Stage branded with your banners.

**\$5,000
MAD SCIENTIST SPONSOR**

Includes:

Booth (10x20), canopy, table, chairs, and electricity

Logo ID on Street Fair website

Logo ID on Street Fair social media

4 exclusive social media postings

6 invitations to backstage VIP party (food, drinks, seating, bathrooms)

Up to 4 VIP parking passes

Recognition by emcee on both the Concert and Community Stages

Opportunities:

Ferris Wheel Sponsor may hang banners on fencing around Ferris Wheel. May split booth space and have dual location at Ferris Wheel (10 by 10) and in Sponsor Zone (10 by 10)

Selfie Sponsor will be featured on an 8ft by 8ft step and repeat in our new Pop Culture section

VIP Backstage Party Sponsor Sponsor will provide catering for up to 300 VIP guests backstage including lunch food and dessert along with cold non alcoholic beverages

Doggie Fun Zone Sponsor will create an interactive area for owners to bring their dogs and have fun! Creativity encouraged.

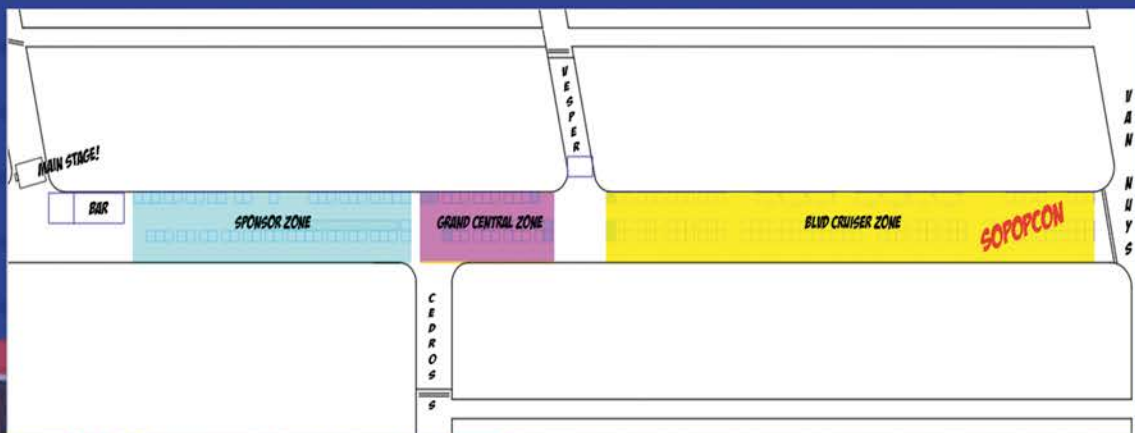
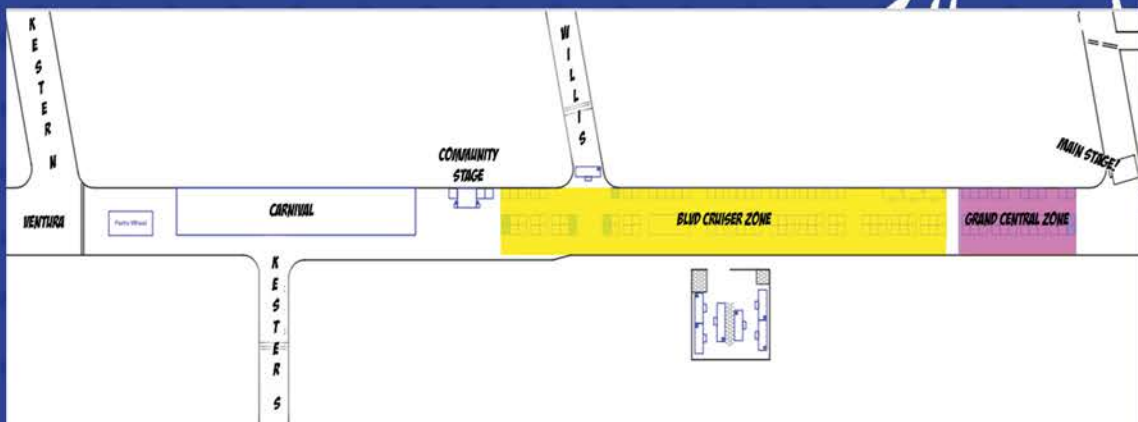


**SPONSORSHIP
PACKAGES**

WWW.SHERMANOAKSSTREETFAIR.ORG

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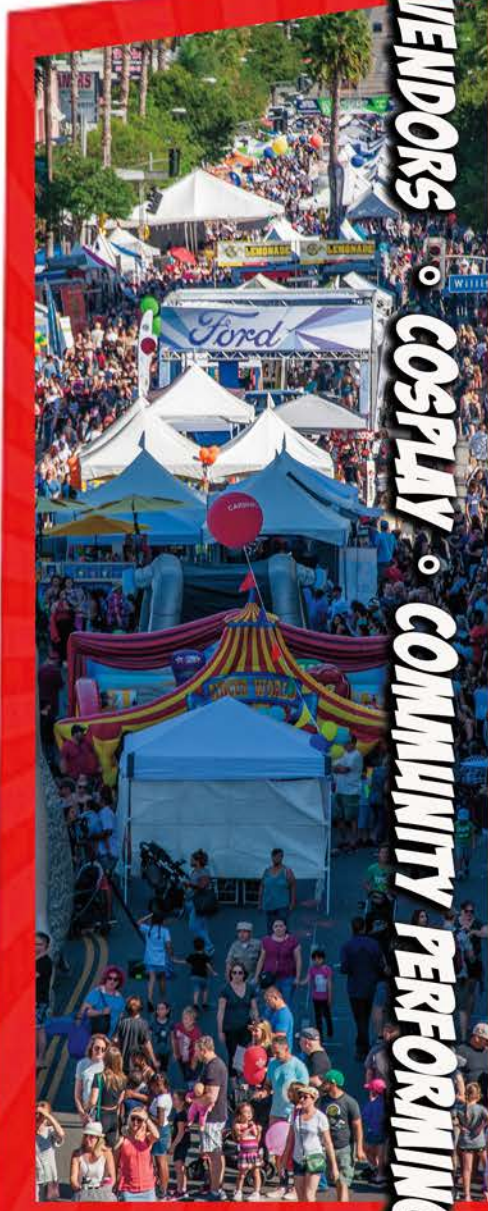
◦ MAIN STAGE W/ TOP LIVE MUSICAL ENTERTAINMENT ◦



◦ COMIC SHOW ◦ POP CULTURE & COLLECTIBLES ◦



◦ OVER 250 VENDORS ◦



◦ COSPLAY ◦

◦ COMMUNITY PERFORMING ARTS STAGE ◦

◦ PET ZONE ◦



SHERMAN OAKS
CHAMBER OF COMMERCE
STREET FAIR
OCTOBER 20, 2019 ◦ 10AM-6PM

◦ CARNIVAL ◦



◦ COCKTAIL LOUNGE ◦

◦ GOURMET FOOD VENDORS ◦



MUSIC FOR EVERY EVENT