

SPONSORSHIP PACKET

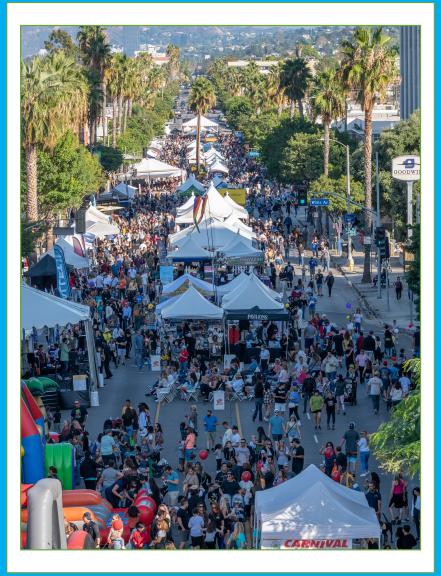
LARGEST SINGLE DAY EVENT IN THE SAN FERNANDO VALLEY WITH OVER 100,000 ATTENDEES

SUNDAY, OCTOBER 15, 2023 10AM-6PM









NEW WELLNESS ZONE **OUTDOOR COCKTAIL LOUNGE**

CARNIVAL - PET 20NE - SPECIAL ATTRACTIONS - GOURMET FOOD TRUCKS

Sponsorship Opportunities

Title Sponsor \$25,000

Event branded Sherman Oaks Chamber Street Fair sponsored by TITLE SPONSOR with signage at Main Concert Stage plus

- ·20x20 Booth Space (20x10 canopy, tables, chairs, electricity)
- ·Logo ID on Street Fair website
- ·Logo ID on social media & newsletter
- ·Recognition by emcees on both stages throughout the day
- ·20 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- ·Up to 10 VIP parking passes

Street Fair Sponsor \$12,500

FERRIS WHEEL, ROLLER SKATING RINK, MORE

Includes signage at the entrance to one of the attractions plus

- ·10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- ·Logo ID on Street Fair website
- ·Logo ID on social media & newsletter
- ·Recognition by emcees on both stages throughout the day
- ·14 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- ·Up to 6 VIP parking passes

FERRIS WHEEL: Entry to Ferris Wheel branded with your banner.

ROLLER SKATING RINK: Entry branded with your banner.

Street Fair Sponsor \$10,000

CARNIVAL, COMMUNITY STAGE, PET ZONE, WELLNESS ZONE, MORE

Includes signage at the entrance to one of the attractions plus

- ·10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- ·Logo ID on Street Fair website
- ·Logo ID on social media & newsletter
- ·Recognition by emcees on both stages throughout the day
- ·10 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- ·Up to 6 VIP parking passes

CARNIVAL: Entry branded with your banner.

COMMUNITY STAGE: Stage branded with your banner.

PET ZONE: Local pet adoption agencies & local pet nonprofits will join you in your

pet zone. Distribute goodie bags or items to adopted pets & pet owners.

WELLNESS ZONE: Entry branded with your banner. Offer educational seminars and

health screenings.

Street Fair Sponsor \$5,000 COCKTAIL LOUNGE, DOGGIE FUN ZONE, VIP BACKSTAGE PARTY, MORE

Includes signage at the entrance to one of the attractions plus

- \cdot 10x20 Booth Space (10x10 canopy, tables, chairs, electricity)
- ·Logo ID on Street Fair website
- ·Logo ID on social media & newsletter
- ·Recognition by emcees on both stages throughout the day
- ·6 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- ·Up to 4 VIP parking passes

COCKTAIL LOUNGE: Entry branded with your banner.

DOGGIE FUN ZONE: Entry branded with your banner. Sponsor will create an

interactive area for owners to bring their dogs and have fun.

MECHANICAL BULL: Entry branded with your banner.

ROCKWALL: Entry branded with your banner.

VIP BACKSTAGE PARTY: Sponsor will provide catering for up to 300 VIP guests backstage including lunch food and dessert along with non-alcoholic beverages.

Street Fair Sponsor \$3,000

Includes

- ·10x10 Booth Space (10x10 canopy, table, 2 chairs, electricity)
- ·Logo ID on Street Fair website
- ·Logo ID on social media & newsletter
- ·Recognition by emcees on both stages throughout the day
- ·2 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- ·1 VIP parking pass
- ·Located in Sponsor Zone.

Contact Vickie to discuss Sponsorship Opportunities!

Available first come, first served.

Custom opportunities available.

vickie@shermanoakschamber.org or 818-906-1951