



SPONSORSHIP PACKET

**LARGEST SINGLE DAY EVENT IN THE
SAN FERNANDO VALLEY
WITH OVER 100,000 ATTENDEES**

**SUNDAY, OCTOBER 15, 2023
10AM-6PM**

SHERMANOAKSSTREETFAIR.ORG

● MAIN STAGE FEATURING TOP LIVE MUSICAL ENTERTAINMENT ●

CARNIVAL ● PET ZONE ● SPECIAL ATTRACTIONS ● GOURMET FOOD TRUCKS



OVER 200 VENDORS & DISPLAYS ● COMMUNITY PERFORMING ARTS STAGE

● OUTDOOR COCKTAIL LOUNGE ● NEW WELLNESS ZONE ●

Sponsorship Opportunities

Title Sponsor \$25,000

**Event branded Sherman Oaks Chamber Street Fair sponsored by
TITLE SPONSOR with signage at Main Concert Stage plus**

- 20x20 Booth Space (20x10 canopy, tables, chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 20 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 10 VIP parking passes

Street Fair Sponsor \$12,500

FERRIS WHEEL, ROLLER SKATING RINK, MORE

Includes signage at the entrance to one of the attractions plus

- 10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 14 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 6 VIP parking passes

FERRIS WHEEL: Entry to Ferris Wheel branded with your banner.

ROLLER SKATING RINK: Entry branded with your banner.

Street Fair Sponsor \$10,000

CARNIVAL, COMMUNITY STAGE, PET ZONE, WELLNESS ZONE, MORE

Includes signage at the entrance to one of the attractions plus

- 10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 10 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 6 VIP parking passes

CARNIVAL: Entry branded with your banner.

COMMUNITY STAGE: Stage branded with your banner.

PET ZONE: Local pet adoption agencies & local pet nonprofits will join you in your pet zone. Distribute goodie bags or items to adopted pets & pet owners.

WELLNESS ZONE: Entry branded with your banner. Offer educational seminars and health screenings.

Street Fair Sponsor \$5,000

COCKTAIL LOUNGE, DOGGIE FUN ZONE, VIP BACKSTAGE PARTY, MORE

Includes signage at the entrance to one of the attractions plus

- 10x20 Booth Space (10x10 canopy, tables, chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 6 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 4 VIP parking passes

COCKTAIL LOUNGE: Entry branded with your banner.

DOGGIE FUN ZONE: Entry branded with your banner. Sponsor will create an interactive area for owners to bring their dogs and have fun.

MECHANICAL BULL: Entry branded with your banner.

ROCKWALL: Entry branded with your banner.

VIP BACKSTAGE PARTY: Sponsor will provide catering for up to 300 VIP guests backstage including lunch food and dessert along with non-alcoholic beverages.

Street Fair Sponsor \$3,000

Includes

- 10x10 Booth Space (10x10 canopy, table, 2 chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 2 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- 1 VIP parking pass
- Located in Sponsor Zone.

Contact Vickie to discuss Sponsorship Opportunities!

Available first come, first served.

Custom opportunities available.

vickie@shermanoakschamber.org or 818-906-1951