



Sponsorship  
opportunities



PRESENTED BY:



SHERMAN OAKS/ENCINO  
CHAMBER OF COMMERCE

**LARGEST SINGLE DAY EVENT IN THE  
SAN FERNANDO VALLEY**



**SUNDAY  
OCTOBER 20  
10AM- 6PM**

**VENTURA BLVD  
KESTER TO VAN NUYS**



[ShermanOaksStreetFair.org](http://ShermanOaksStreetFair.org)

Something for Everyone



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SHERMAN OAKS/ENCINO  
CHAMBER OF COMMERCE

MAIN STAGE FEATURING  
LIVE MUSICAL ENTERTAINMENT

COMMUNITY PERFORMING ARTS STAGE

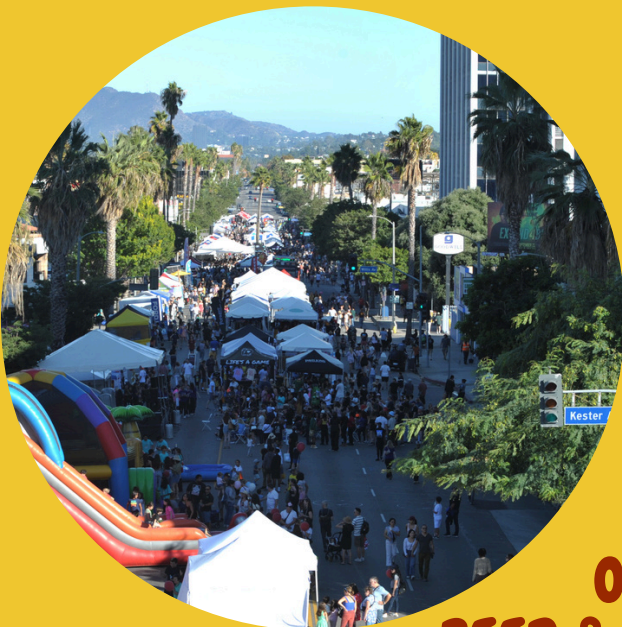
SHOPPING & FUN

COMPANY ACTIVATIONS



CARNIVAL

NONPROFIT DISPLAYS



PET ZONE & ADOPTIONS

OUTDOOR 21+  
BEER & COCKTAIL GARDEN

# Sponsorship Opportunities

## Title Sponsor \$25,000

**Event branded Sherman Oaks Street Fair sponsored by TITLE SPONSOR with signage at Main Concert Stage plus**

- 20x20 Booth Space (20x10 canopy, tables, chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 20 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 10 VIP parking passes

## Street Fair Sponsor \$12,500

**FERRIS WHEEL, ROLLER SKATING RINK, MORE**

Includes signage at the entrance to one of the attractions plus

- 10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 14 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 6 VIP parking passes

FERRIS WHEEL: Entry to Ferris Wheel branded with your banner.

ROLLER SKATING RINK: Entry branded with your banner.

## Street Fair Sponsor \$10,000

**CARNIVAL, COMMUNITY STAGE, PET ZONE, WELLNESS ZONE, MORE**

Includes signage at the entrance to one of the attractions plus

- 10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 10 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 6 VIP parking passes

CARNIVAL: Entry branded with your banner.

COMMUNITY STAGE: Stage branded with your banner.

PET ZONE: Local pet adoption agencies & local pet nonprofits will join you in your pet zone. Distribute goodie bags or items to adopted pets & pet owners.

WELLNESS ZONE: Entry branded with your banner. Offer educational seminars and health screenings.

**\*Sponsorships on this page include a Member Level Chamber Membership\***

## **Street Fair Sponsor \$5,000**

### **COCKTAIL LOUNGE, DOGGIE FUN ZONE, VIP BACKSTAGE PARTY, MORE**

Includes signage at the entrance to one of the attractions plus

- 10x20 Booth Space (10x10 canopy, tables, chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 6 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 4 VIP parking passes

COCKTAIL LOUNGE: Entry branded with your banner.

DOGGIE FUN ZONE: Entry branded with your banner. Sponsor will create an interactive area for owners to bring their dogs and have fun.

INDIVIDUAL CARNIVAL RIDE: Entry branded with your banner.

PREPAREDNESS ZONE: Entry branded with your banner.

ROCKWALL: Entry branded with your banner.

VIP BACKSTAGE PARTY: Sponsor will provide catering for up to 200 VIP guests backstage including lunch food and dessert.

## **Street Fair Sponsor \$3,000**

Includes

- 10x10 Booth Space (10x10 canopy, table, 2 chairs, electricity)
- Logo ID on Street Fair website
- Logo ID on social media & newsletter
- Recognition by emcees on both stages throughout the day
- 2 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- 1 VIP parking pass
- Located in Sponsor Zone

**Contact Vickie to discuss Sponsorship Opportunities!**

**Available first come, first served.**

**Custom opportunities available.**

**[vickie@shermanoakschamber.org](mailto:vickie@shermanoakschamber.org) or 818-906-1951**



**Shared  
Sponsorship**

**Can't be AT the Street Fair  
but still want to be there?**

**Support your community with a Shared Sponsorship!**

**\$3,500 Includes:**

- Logo on Street Fair website**
  - Logo on Banner at shared space (ie Euro Bungee)**
  - Logo on Banner at Main Concert Stage**
  - Logo on social media & newsletter**
  - Recognition by emcees on both stages throughout the day**
- PLUS Member Level Chamber Membership**

**Community  
Supporter**

**Contact Vickie:  
[vickie@shermanoakschamber.org](mailto:vickie@shermanoakschamber.org)  
818-906-1951**

