

**SUNDAY
OCTOBER 19
10AM- 6PM**



**Explore our
Sponsorship
Opportunities**

PRESENTED BY:



SHERMAN OAKS/ENCINO
CHAMBER OF COMMERCE

**LARGEST SINGLE DAY EVENT IN THE
SAN FERNANDO VALLEY**

**Promote
Engage
Sell**

**33rd
Annual
Street Fair**

**Ventura
Blvd.
from
Kester
to
Van Nuys**

**FUN for
all ages**

ShermanOaksStreetFair.org



**Sherman Oaks Encino Chamber
Sherman Oaks Street Fair**

Sponsorship Benefits:

**Connect with your audience at the
LARGEST single day event in the
San Fernando Valley - Oct. 19th**

- **Over 50,000 in attendance!!!**
- **Average time spent per attendee is 2+ hours!!**
- **Average household income \$120k + Best Household demographics!!**
- **Best way to get in front of your customers!!**



**Become
A
Sponsor!**

Included Opportunities:

- **Signage and banners with logos:**
 - **On the Main Stage**
 - **Various Zones**
 - **Carnival Rides**
 - **17'x10' LED Screen**
- **Logo on LED Screen Graphic Slide, Social Media Posts, and Email Newsletter Blast**

Add-on Opportunities:

- **17'x10' LED Screen**
 - **Graphic Slide \$500**
 - **30 Second Commercial \$2,500**
- **Social Media Post and Email Newsletter Blast**
 - **Ad with Call to Action \$Varies**

Contact Vickie to discuss Sponsorship Opportunities!
vickie@shermanoakschamber.org or 818-906-1951

Sponsorship Opportunities

Title Sponsor \$25,000

**Event branded Sherman Oaks Street Fair sponsored by
TITLE SPONSOR with signage at Main Concert Stage plus**

- 20x20 Booth Space (20x10 canopy, tables, chairs, electricity)
- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day
- 20 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 10 VIP parking passes

Platinum Sponsor \$15,000

ENTIRE CARNIVAL

Includes signage at the entrance to the carnival plus

- 10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day
- 14 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 6 VIP parking passes

Gold Sponsor \$10,000

FERRIS WHEEL, COMMUNITY STAGE, PET ZONE, WELLNESS ZONE, MORE

Includes signage at the entrance to one of the attractions plus

- 10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day
- 10 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 6 VIP parking passes

PET ZONE: Local pet adoption agencies & local pet nonprofits will join you in your pet zone. Distribute goodie bags or items to adopted pets & pet owners.

WELLNESS ZONE: Offer educational seminars and health screenings.

Silver Sponsor \$5,000

COCKTAIL LOUNGE, DOGGIE FUN ZONE, VIP BACKSTAGE PARTY, EURO BUNGEE, MELTDOWN, PIRATE SHIP, MORE

Includes signage at the entrance to one of the attractions plus

- 10x20 Booth Space (10x10 canopy, tables, chairs, electricity)
- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day
- 6 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 4 VIP parking passes

COCKTAIL LOUNGE: Adults 21+ area.

DOGGIE FUN ZONE: Sponsor will create an interactive area for owners to bring their dogs and have fun.

INDIVIDUAL CARNIVAL RIDE: Euro bungee, Meltdown, Pirate Ship, etc.

PREPAREDNESS ZONE: Local emergency services will join you in your preparedness zone.

VIP BACKSTAGE PARTY: Sponsor will provide catering for up to 200 VIP guests backstage including lunch food and dessert.

Bronze Sponsor \$3,100

Includes

- 10x10 Booth Space (10x10 canopy, table, 2 chairs, electricity)
- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day
- 2 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- 1 VIP parking pass
- Located in Sponsor Zone

Can't be AT the Street Fair but still want to be there?

Support your community with a Shared Sponsorship!

\$3,500 Includes:

- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day

Something for Everyone



**CALL
NOW!**

**MAIN STAGE FEATURING
LIVE MUSICAL ENTERTAINMENT**

**COMMUNITY PERFORMING
ARTS STAGE**

CARNIVAL

BRAND ACTIVATIONS

PET ZONE & ADOPTIONS

NONPROFIT DISPLAYS

**OUTDOOR 21+
BEER & COCKTAIL GARDEN**



SHERMAN OAKS
33rd Annual

**STREET
FAIR**

PRESENTED BY:



SHERMAN OAKS/ENCINO
CHAMBER OF COMMERCE

818-906-1951



**CALL
NOW!**

All Ages

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Available first come, first served.

Custom opportunities available.

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