

PARTNERSHIP OPPORTUNITIES



**SUNDAY, OCTOBER 18, 2026 FROM 10AM-6PM
VENTURA BLVD. IN SHERMAN OAKS, CA**

Partnership Benefits:

Connect with your audience at the **LARGEST** single day event in the San Fernando Valley - Oct. 18th

- **50,000-100,000 annual attendance!!!**

Average time spent per attendee is 2+ hours!!

Average household income \$120k+ Best Household demographics!!

- **Best way to get in front of your customers!!**

Included Opportunities:

- **Signage and banners with logos:**
 - **On the Main Stage**
 - **Various Zones**
 - **Carnival Rides**
 - **17'x10' LED Screen**
- **Logo on LED Screen Graphic Slide, Social Media Posts, and Email Newsletter**

Add-on Opportunities:

- **17'x10' LED Screen**
 - **Graphic Slide \$500**
 - **30 Second Commercial \$2,500**
- **Social Media Post and Email Newsletter Blast**
 - **Ad with Call to Action \$Varies**



**Become
A
Partner
Today!**

Title \$25,000

Event branded Sherman Oaks Street Fair sponsored by TITLE SPONSOR with signage at Main Concert Stage plus

- 20x20 Booth Space (20x10 canopy, tables, chairs, electricity)
- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day
- 20 Invitations to Backstage VIP Area (food, drinks, seating, bathrooms)
- Up to 10 VIP parking passes

Platinum \$15,000

Includes signage at the entrance to the carnival plus

- 10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day
- 14 Invitations to Backstage VIP Area (food, drinks, seating, bathrooms)
- Up to 6 VIP parking passes

Gold \$10,000

Includes signage at the entrance to one of the attractions* below plus

- 10x30 Booth Space (10x30 canopy, tables, chairs, electricity)
- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day
- 10 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
- Up to 6 VIP parking passes

*Available Gold Zones: Community Stage, Pet Zone, Ferris Wheel, Wellness Zone, Youth Entrepreneurs Zone, and more...

Silver \$5,000

- Includes signage at the entrance to one of the attractions* below plus
- 10x20 Booth Space (10x10 canopy, tables, chairs, electricity)
 - Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
 - Recognition by emcees on both stages throughout the day
 - 6 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
 - Up to 4 VIP parking passes

Bronze \$3,100

- Includes
- 10x10 Booth Space (10x10 canopy, table, 2 chairs, electricity)
 - Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
 - Recognition by emcees on both stages throughout the day
 - 2 Invitations to Backstage VIP Party (food, drinks, seating, bathrooms)
 - 1 VIP parking pass
 - Located in Sponsor Zone

Can't be AT the Street Fair but still want to be there?

Support your community with a Shared Sponsorship!

\$3,500 Includes:

- Logo on Main Stage Banner, LED Screen, Street Fair website, social media & newsletter
- Recognition by emcees on both stages throughout the day

*Available Silver Zones: Cocktail Lounge, Doggie Fun Zone, VIP Backstage Area, Euro Bungee, Meltdown, Pirates Ship, and more...

Note: Some areas have additional requirements.

Something for Everyone



**MAIN STAGE FEATURING
LIVE MUSICAL ENTERTAINMENT**

**COMMUNITY PERFORMING
ARTS STAGE**

CARNIVAL



PRESENTED BY:



818-906-1951



All Ages

BRAND ACTIVATIONS

PET ZONE & ADOPTIONS

NONPROFIT DISPLAYS

**OUTDOOR 21+
BEER & COCKTAIL GARDEN**

Contact Vickie to discuss Partnership Opportunities!

Available first come, first served.

Custom opportunities available.

vickie@shermanoakschamber.org or 818-906-1951

ShermanOaksStreetFair.org

