

FOOD AND DRINK EVENTS

JUL 24 Central Market
Cooking Classes
Sat
Central Market
REALLY INTO FOOD
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JUL 23 Rhythm & Roots
Concert Series:
Hayes Carll
Fri, 6:30 PM

JUL 24 Christmas in July
Sat, 12:00 PM

FOOD > RESTAURANT NEWS

Barbecue fans might flock to Flatrock Smokehouse BBQ, a Black-owned business opening in The Colony

The restaurant, formerly in Euless, is a source of pride for Frisco husband-and-wife owners Robert and Kimberly Davis.



Kimberly and Robert Davis will open Flatrock Smokehouse BBQ next week in The Colony. (Courtesy Kimberly Davis)



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02:55



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Robert Davis gave up a career in banking to barbecue brisket.

So far, the professional shakeup has been worth it, with Flatrock Smokehouse BBQ in Euless becoming a cult favorite.

But after a year and a half, Davis and his wife, Kimberly, are moving the barbecue joint to The Colony. Their former landlord sold the building where the restaurant was located.

ADVERTISING



“[The Colony] is a great community for us,” Kimberly Davis said. “When one door closes, a window opens.”

It helps that the Davises live in nearby Frisco. The couple fell in love with their new standalone location at 4900 Main St., which has high visibility and easy access.



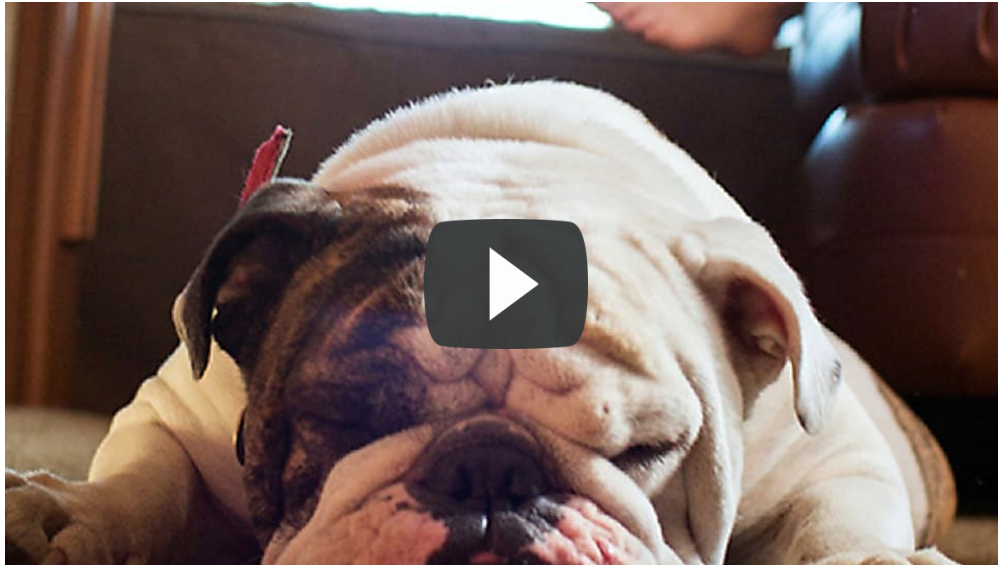
RESTAURANT NEWS

A dying breed: After 66 years, Mac's Bar-B-Que is closing in Dallas

The barbecue joint has operated at three Dallas addresses for owner Billy McDonald's entire life.

BY SARAH BLASKOVICH ·

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And it's a better location to reconnect with fans who first found their food through a catering operation they launched in 2018.

"We first started taking ribs to our son's football practices," Robert Davis said. "People began asking for them, and they'd insist on paying for them."

Before long, he left his job as a vice president at JPMorgan Chase to cook ribs, brisket and pulled pork. The couple opened the restaurant in January 2020 just before the COVID-19 pandemic, inside a sporting events venue in Euless. The Davises say customers would travel far and wide to eat their food, even if they didn't have a kid playing volleyball or soccer there.

Positive reviews on social media even drew barbecue-loving patrons who had layovers at DFW Airport, Robert Davis said, but the business did suffer when games were canceled during the pandemic.

The couple says they're excited about the future at the new restaurant, which seats about 70 diners.

Their focus is on food and family, aiming to bridge the two through their brand of Texas-style barbecue, which Robert Davis describes as "sweet, savory and with a little bit of heat."

The West Point graduate, who served in the army and is a disabled veteran, and his wife have three children. The eldest is following in his father's footsteps at West Point.

Their family and building a sense of community with their business are priorities for the couple.

"I demand that our staff really treat people the way you would want to be treated," Robert Davis said.

During a recent soft opening, Kimberly Davis said she was heartened to see families who didn't know one another talking and interacting — as well as licking their sticky fingers.

"People like our story," she said. "We're not a chain, we don't have a long list of investors. This is just a family making their dream come true."

Flatrock Smokehouse, located at 4900 Main St. in The Colony, opens Friday, July 30. Hours are Friday from 1 to 8 p.m.; Saturday from 11 a.m. to 8 p.m. and Sunday from 11 a.m. to 6 p.m.

*For more barbecue news in North Texas, check out **dallasnews.com/topic/barbecue**.*



RESTAURANT NEWS

Ollio Patisserie to open in The Colony this month after winter weather delays

BY ANNA CAPLAN ·



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