



**Holisticsales.Solutions**

**Business Growth Hacks**

<https://holisticsales.solutions>

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## **The x factor**

**15 YEARS OF EXPERTISE IN  
MARKETING, ADVERTISEMENT  
AND BRANDING SERVICES**

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**WE OFFER DIGITAL  
AND TRADITIONAL  
MARKETING  
SOLUTIONS**



# DIGITAL MARKETING

## SEO

### ON Page SEO

- Internal link building
- keyword research
- Competitor analysis
- Content optimisation
- Web site optimisation

### OFF Page SEO Services

- Authority building
- Backlink building
- Local SEO services
- Google business listing

## SEM

- Display Ads
- Paper Click Ads
- Google shopping ads
- Landing Page Creation
- Ad creation and Copy writing
- Keyword Research
- Text Ad Optimization
- Geographical Targeting

## EMAIL

- Discount Coupons
- Sales Promotions
- Lead generation
- Loyalty / Reward Programs
- Company Newsletter and E books
- Contests and sweepstakes
- Exclusive Peeks for new product launch

## GROWTH HACKING

- Content Marketing
- Guest Blogging
- Podcasting services
- Gamification
- Referral Marketing
- Digital radio

## SOCIAL MEDIA

- Managing Business Pages
- Advertisements in Pinterest, TikTok, Instagram
- content strategy/calendar
- Video for content marketing
- Keyword and hashtags research
- Tracking brand mentions
- Reputation management

## MOBILE

- Advertising in third party mobile apps
- Facebook mobile app advertisements
- In-game or In-app Marketing
- QR codes and Gamification
- Location-based mobile marketing
- Mobile search ads
- Click to call or map extensions.

# TRADITIONAL MARKETING

## MARKETING

### Packaged Services

- Product Marketing
- Event or Services marketing
- Channel marketing

### Standalone Services

- Content marketing
- Public relations
- Publicity
- Brand reputation management.

## BRANDING

### Package Services

- Branding strategy
- Brand management on multiple platforms
- Personal branding for professionals

### Stand-alone Services

- In store branding
- Business name creations.
- Logo creation
- Corporate presentation design

## ADVERTISEMENT

### Traditional Platforms

- Print (Newspaper;Billboards; Brochures; Magazines etc.)
- Television
- Radio

### Digital Platforms

- Search advertisements
- Websites or Display advertisement
- Web Video (YouTube etc.)
- Social media advertisements

## SALES

- Sales Plan
- Field Training
- Client Presentation
- Closing Strategies
- Market Share Analysis
- Competitor analysis

## ALA CARTE

- Resume Writing
- Website Development
- Training
- College Project
- Personality Development
- Events

## CONTENT SERVICES

- Articles
- Blogs
- E Books
- White Paper
- Proof Reading
- Editing



# WE CAN HELP!

## TRADITIONAL MARKETING

As a full-service marketing and media advertisement agency, we offer a variety of traditional marketing services including branding and advertisement solutions.

## DIGITAL MARKETING

We are a full-service agency and offer expert digital marketing solutions which includes growth hacking, SEO, SEM, EMail, social media marketing, and much more



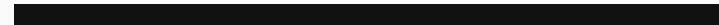
## HOLISTIC APPROACH



Creating prospects for any product or service and converting them into actual customer is an interrelated process.

It requires both marketing and sales works together as a contributing unit to one another.

Though increasing sales is of prime importance to any organization, it is equally important to approach sales holistically along with marketing.



## CONTACT US

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