

# 2023

11.17 — 11.19

CONRAD  
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## WHATZ A BRUSH WITH LUXURY

WHATZ is thrilled to announce the exciting hotel art fair *WHATZ A Brush with Luxury*, set to enchant art enthusiasts and luxury connoisseurs from **Friday, 17th November, to Sunday, 19th November, 2023**. This exceptional event is a result of a dynamic collaboration between two powerhouses in the art and luxury markets, **WHATZ Art Co., Ltd.** and **A Brush with Luxury Ltd.** The opulent showcase will take place at the prestigious **Conrad Centennial Singapore**, featuring 40 rooms spanning two floors, and will bring together over 40 galleries from around the world.

### Elevating the Art Fair Experience

Leading the way in organizing hotel art fairs, **Charles Chiu, Founder of WHATZ**, stated, “Over the past three years, despite the challenges posed by the pandemic, WHATZ has remained committed to promoting art in Taiwan and fostering a two-way platform for communication between artists, art enthusiasts and collectors. Through our unwavering dedication, the WHATZ International Contemporary Art Fair has solidified its position as Taiwan’s largest hotel art fair. This November, **WHATZ will expand its horizons to Singapore with *WHATZ A Brush with Luxury*. This event is not just an art fair; it’s an immersive journey where luxury brands intertwine seamlessly with modern and contemporary artworks, promising an experience that transcends expectations.**”

**Garth Grierson, Founder of A Brush with Luxury**, expressed his enthusiasm, saying, “It’s a pleasure to witness over a hundred artists from diverse backgrounds come together to share their work with art enthusiasts at the Conrad Centennial Singapore. ***WHATZ A Brush with Luxury* aims to spark new waves of creativity through the fusion of luxury brands and art, providing guests with fresh inspiration.**”

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### Luxury and Auction: A World of Opulence

In the realm of opulence and auctions, *WHATZ A Brush with Luxury* presents the distinguished Hong Kong-based jewelry brand, **SHAN Stones**. Renowned for its exquisite lab-grown diamonds cherished by luxury aficionados and celebrities, **SHAN Stones** brings a touch of elegance and sophistication to the event.

Furthermore, the art fair shines a spotlight on illustrious artists with remarkable careers. Among these luminaries is the esteemed father-son duo, **He Baili and He Jilan**, presenting their collaborative masterpiece, the *Sweeping Mountains and Small Boats* series. **He Baili**'s artworks have earned international acclaim, with pieces such as *Dreaming of River Valley* achieving remarkable success, commanding HKD2.75 million at the 2021 Christie's Hong Kong Autumn Auction, surpassing triple the estimated price. **He Jilan**, inspired by his father's legacy, adds his own artistic sensibilities, making him a sought-after figure in international art auctions.

Adding to this prestigious lineup is **Lampo Leong**, whose artwork has graced prominent positions at international art expos and auctions, including esteemed platforms like Christie's and Ravenel, earning him recognition in more than ten museums worldwide.

### Highlight Galleries Worldwide

The event welcomes a diverse array of galleries to enrich the exhibition further, including:

**HULS Gallery Singapore**, known for curating and showcasing fine crafts from Japan. Each of these distinctive crafts exemplifies the country's distinctive appreciation for beauty.

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**Born to Entertain Studio**, a Hong Kong-based workshop that has contributed to numerous significant production projects, including the highly sought-after animated cartoon series in Mainland China, *The Pleasant Goat and Big Big Wolf*, will also participate in the fair.

**ISFOR ART**, representing Taiwan, is dedicated to promoting artist branding on a global scale, with a goal of seamlessly integrating aesthetics into everyday life. **ISFOR ART**'s curated selection includes works by emerging Japanese conceptual artist **Bijutsu Taro**.

For Malaysia, **Art WeMe Contemporary Gallery** focuses on introducing the works of emerging and mid-career artists to collectors worldwide. Their passion lies in presenting these artists' original creations to global art enthusiasts.

### International Artists Showcase

The exhibition features a diverse roster of artists from around the world, including **Xu-Tong Tian** (China); **Guo Yanying** and **Liu Zhengrong** (Taiwan), award winners of breakthrough artists in the previous WHATZ International Contemporary Art Fair; **Fung Yee Lick** (Hong Kong); **Jeff Murry** (United Kingdom); **Adeline Buenaventura** (Thailand); **Madeleine Ekeblad** (Australia); and **Kouzo Takeuchi** (Japan).

### Involvement of Macau Visual Arts Industry Association and Busan Annual Market of Art (BAMA)

The participation of the **Macau Visual Arts Industry Association** and **BAMA** (organized and hosted by the **Galleries Association of Busan**) adds a distinctive international flavor to the event. These organizations play a crucial role in promoting the arts and cultural exchange, enhancing the global appeal of *WHATZ A Brush with Luxury*.

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### About the Organizers

**WHATZ Art Co., Ltd.** has been at the forefront of organizing hotel art fairs in Taipei, Taiwan. Through its art showcase, *WHATZ International Contemporary Art Fair*, top international and established local artists have presented an array of stunning artwork across some of Taipei's premier hotels. In just three short years, the *WHATZ International Contemporary Art Fair* has become Taipei's largest hotel art fair. The fair has welcomed over 29,000 art collectors and enthusiasts and sold over US\$3.73 million worth of art over the past four editions.

**A Brush with Luxury Ltd.** delivers a unique, one-of-a-kind experience that brings together high-quality artists and luxury products designers at an annual bespoke lifestyle exhibition. Discerning individuals can experience a seamless shopping affair through the curation of an extraordinary and lavish showcase all under one roof.



(QR code for [www.whatz.info](http://www.whatz.info))



(QR code for [www.abrushwithluxury.com](http://www.abrushwithluxury.com))

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## About Singapore

**Singapore** is known as one of the world's leading banking and wealth management centers and a rapidly growing cultural hub in Asia. Its prime location, superb infrastructure, bilingual business environment and efficient work culture facilitate the smooth movement of people and goods throughout Asia and beyond.

## About Conrad Centennial Singapore

**Conrad Centennial Singapore** is situated in the heart of Marina Bay, Singapore's most integrated commercial and entertainment precinct. The hotel offers spacious guest rooms and suites ranging from 40 to 63 sqm, each offering panoramic views of the city or Marina Bay.

## Notes to Editors

### Exhibition Dates

17th November to 19th November 2023

### Press Preview

12pm – 1pm, Friday, 17th November 2023

\*Please email/call us to confirm or reschedule the preview\*

**For media enquiries and high-res images with full captions, please contact:**

Kathy Leung | A Brush With Luxury (Hong Kong)

kathy@seekinginfinity.com | +852 2665 3626