



WHATZ A BRUSH
WITH LUXURY

2023

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11.17

11.19

CONRAD

CENTENNIAL
SINGAPORE



WHATZ A BRUSH WITH LUXURY

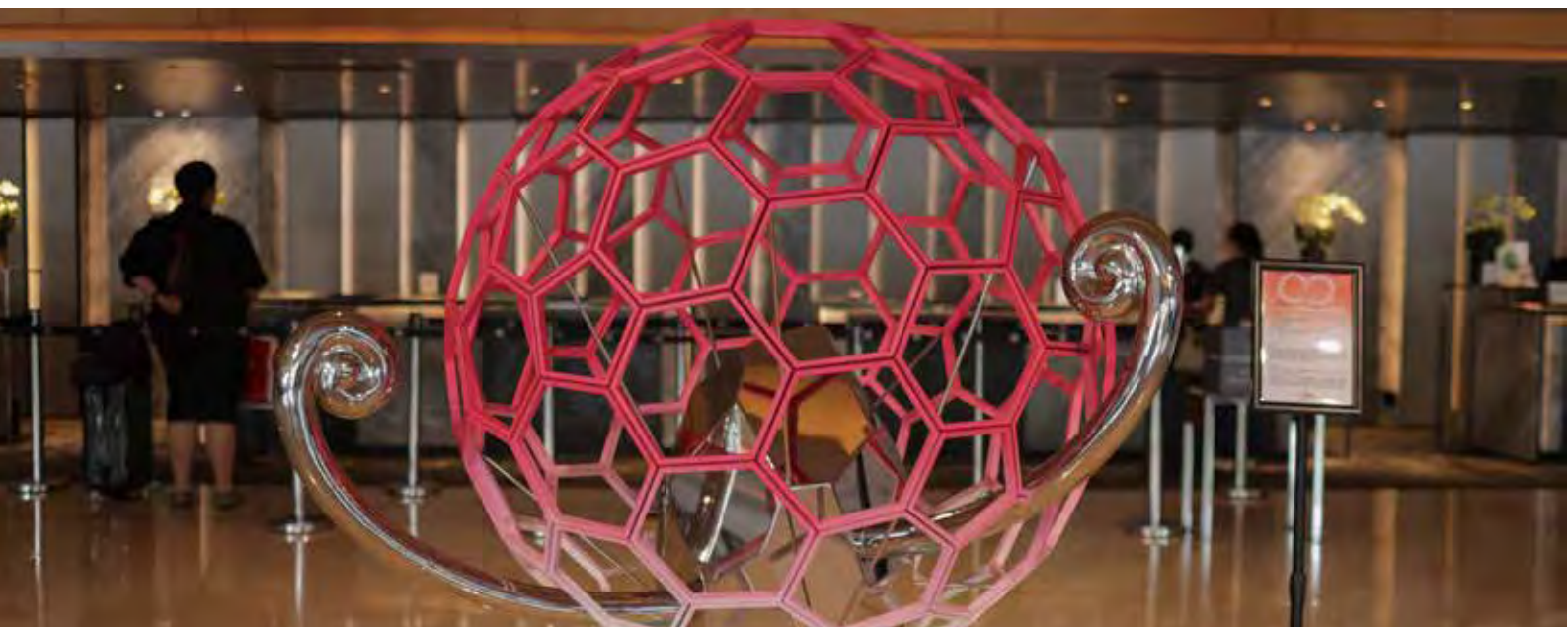
WHATZ A Brush with Luxury is a collaboration between two forces in the art fair and luxury market. Together, they will host an exceptional event that will integrate art and luxury brands from all corners of the globe into one exhibitor event to be held at the stunning Conrad Centennial Singapore.

The exhibition space will comprise 60 rooms spanning three floors at the beautiful Conrad Centennial Singapore. Collectors and enthusiasts will view a collection of modern and contemporary artworks and collectibles as well as exquisite luxury items and interact with artists and gallerists in an intimate and cozy environment.

ABOUT THE ORGANIZERS

WHATZ Art Co., Ltd. has been at the forefront of organizing hotel art fairs in Taipei, Taiwan. Through its art showcase, WHATZ International Contemporary Art Fair, top international and established local artists have presented an array of stunning artwork across some of Taipei's top hotels. In just three short years, WHATZ International Contemporary Art Fair has become Taipei's largest hotel art fair! The fair welcomed over 29,000 art collectors and enthusiasts and sold over US\$3.73 million of art over the past 4 editions.

A Brush with Luxury Ltd., delivers a unique, one-of-a-kind experience that brings together artists of high-quality art and designers of luxury products at an annual bespoke lifestyle exhibition. Discerning individuals experience a seamless shopping affair through the architecting of an extraordinary and lavish showcase all under one roof.





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WHY SINGAPORE?

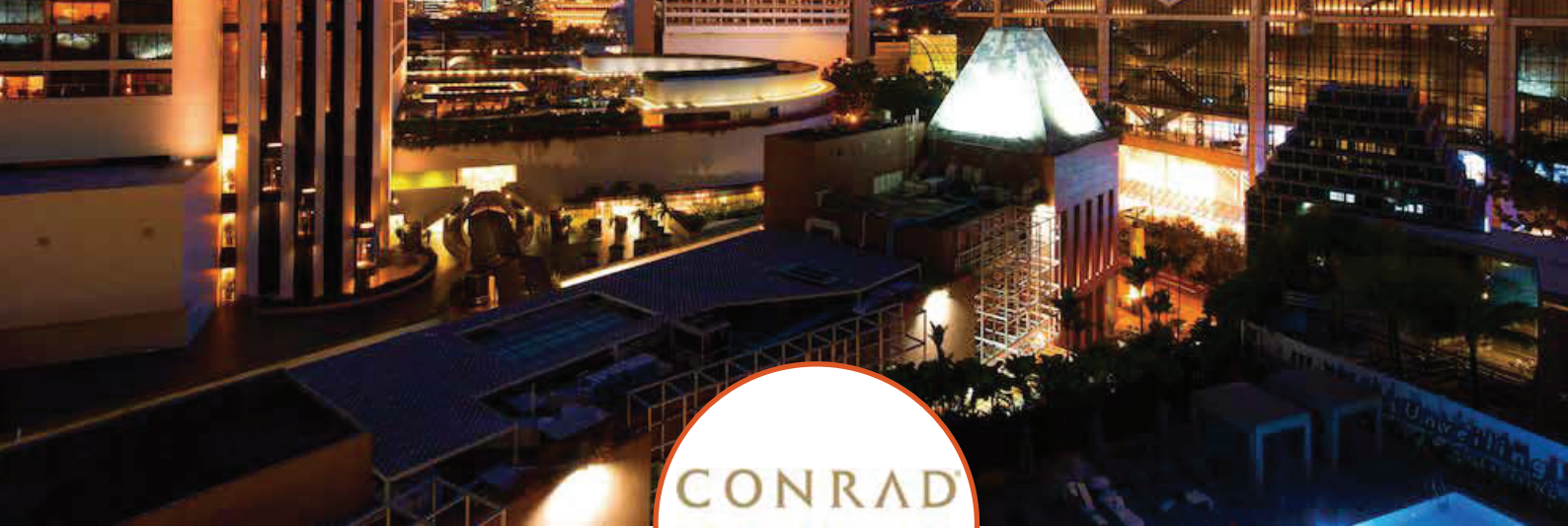
Singapore is known as one of the world's leading banking and wealth management centres, and a fast-growing cultural hub in Asia. Its ideal location, superb infrastructure, bilingual business environment, and work efficiency facilitate the movement of people and goods transported throughout Asia and beyond.

As of mid-June 2023, Singapore's population was estimated at over 6 million, including 4,498 individuals classified as ultra-high-net-worth individuals (UHNWIs), according to The Wealth Report published by Knight Frank in 2022. The number of UHNWIs rose by 6.9% from 2021 and is expected to grow by 17.7% to around 5,300 individuals between 2022 and 2027. Art and luxury lifestyle products are ranked as one of the top 5 investments amongst Singaporeans, with art ranked first, followed by classic cars (ranked second), jewellery (ranked third), and watches (ranked fifth) in 2022.

Singapore has a vibrant arts scene, home to a diverse range of up-and-coming and established local and international galleries, art institutions, and artists showcasing a wide breadth of works and fascinating year-round programmes. These organizations form a strong and healthy arts ecosystem bringing quality arts experiences and education to the public in Singapore and abroad, making the arts accessible to everyone.

The Singapore government is very supportive of the arts, with the National Arts Council (NAC) advocating for the value of the arts in society through strategic partnerships with key stakeholders, as well as providing artists and art groups with support to present insightful arts programmes to connect people together while bridging community in different segments and demographics and reinforcing social networks.

In addition, the NAC supports exploring and adopting new technologies in the arts, encouraging artists to continually learn, innovate, and collaborate in their artistic practices. The use of technology in contemporary artistic practices has paved the way to exciting new avenues of art, such as digital animated art and NFTs (Non-fungible Tokens), etc. – transforming art from a purely visual experience to an immersive one.



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Conrad Centennial Singapore is in the heart of Marina Bay – Singapore's most integrated commercial and entertainment precinct. The hotel offers bright and spacious guest rooms and suites ranging from 40 to 63 sqm; each room offers panoramic views of the city or Marina Bay.

Its strategic location complements convenient access to six shopping malls housed with luxury brands, landmarks of Singapore, and renowned arts and culture venues. Besides, the hotel is adjacent to Suntec Singapore Convention and Exhibition Centre, a preferred venue for hosting large-scale international congresses, conferences, expositions, and corporate annual meetings throughout the year.

Conrad Centennial Singapore stands as Home of the Arts. Hosting an impressive and diverse collection of over 3,400 exquisite artworks in public areas, restaurants, and guest rooms, the hotel doubles up as a gallery with art by local and regional masters. The hotel is committed and supportive of the development of the local art scene; this massive art collection reflects its appreciation of fine art.

ROOM TYPES & EXHIBITION FEES

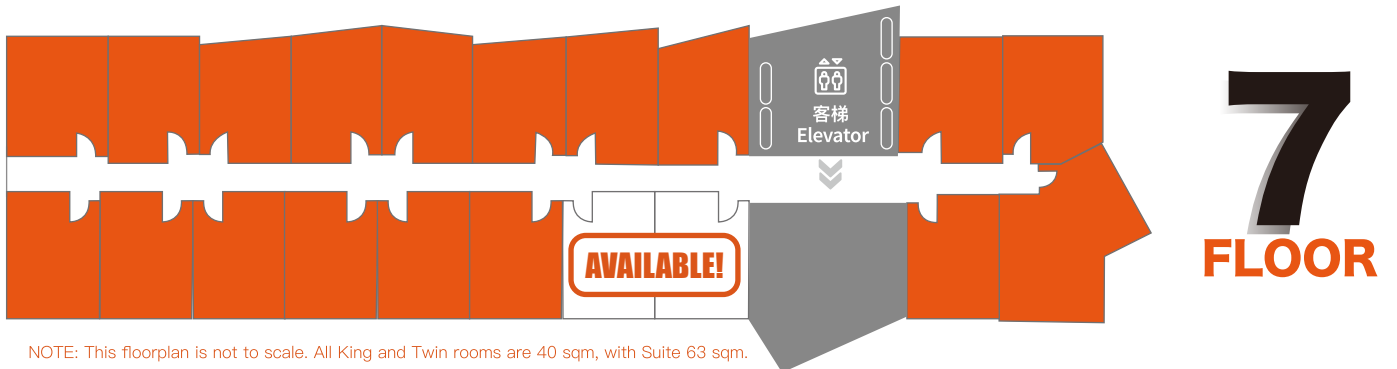
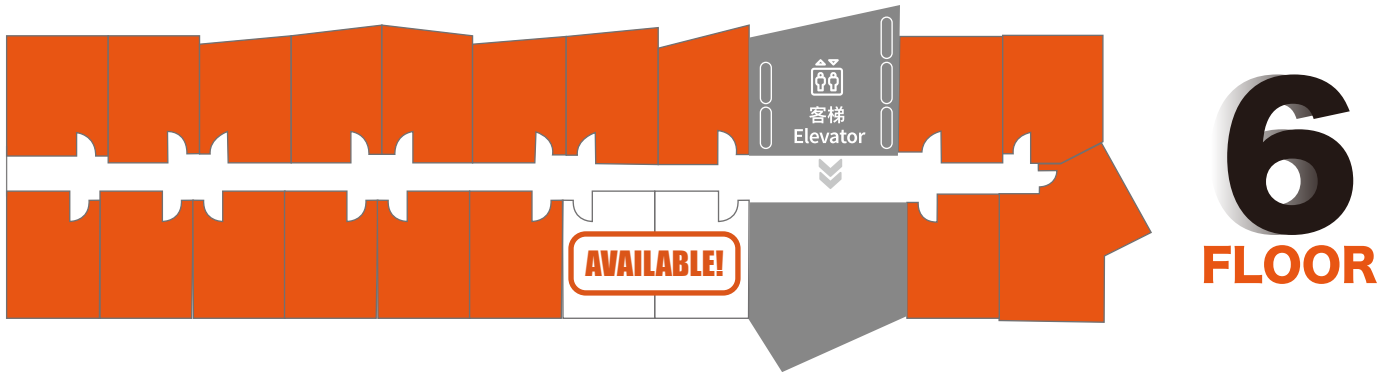
Room Type	Room Size	Standard Rate
King Room	40 sqm	US\$5,100
Twin Room	40 sqm	US\$5,100
Suite	63 sqm	US\$8,000

Contact us now to receive the BEST price!



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FLOOR PLANS



NOTE: This floorplan is not to scale. All King and Twin rooms are 40 sqm, with Suite 63 sqm.

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MARKETING & PUBLIC RELATIONS

The Organizers will partner with arts and lifestyle media in Singapore, Hong Kong, Taiwan, and other Southeast Asia countries to promote the fair through print publications and digital platforms. The fair will also be publicised on social media channels to engage with the public to create user-generated content and word of mouth. Besides, partnerships will also be formed with media, lifestyle-focused, and interior design firms, as well as family offices, etc. Artworks of exhibiting artists will also have an opportunity to be featured in printed and digital press materials when possible.

IMPORTANT DATES

Check-in & Room Set-up

16 November 2023

Fair Dates

17-19 November 2023





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APPLICATIONS ARE NOW OPEN!
Contact us while spaces remain available.



www.abrushwithluxury.com




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