



OUR MISSION

- Provide warmth and support, during the winter holiday season to low-income Johnson County, Kansas families.
- Increase awareness and understanding of poverty in Johnson County, Kansas; and
- Give neighbors an outlet to help neighbors.

JCCB HOLIDAY SHOP SNEAK PEEK RECEPTION SPONSORSHIP

If you would prefer to give a donation to support our Sneak Peak VIP Reception taking place Dec 4th, please contact the office at admin@jccb.org or call (913) 341-4342

IN-KIND OR OTHER SPONSORSHIP OPPORTUNITIES

If you would like to donate services, such as Printing or Technology needs, please contact us at director@jccb.org

Nina Kimbrough | JCCB Executive Director
PO Box 14786, Lenexa, KS 66285-4786
913-341-4342 | director@jccb.org
www.jccb.org

SPONSORSHIP LEVELS:

HOLIDAY SHOP: VENUE SPONSOR \$10,000

- Tax Deductible Donation
- Name/Company Logo recognition on resource guide, JCCB Website, e-communications & social media (Pre & Post Event)
- Prominent name/company logo placement on publicity materials and event signage
- Logo and company link on JCCB Website
- One full page ad and recognition in resource guide
- Invites to SNEAK PEEK VIP RECEPTION

HOLIDAY SHOP: UTILITIES SPONSOR \$7,500

- Tax Deductible Donation
- Name/Company Logo recognition on resource guide, JCCB Website, e-communications & social media (Pre & Post Event)
- Prominent Name/Company Logo placement on publicity materials and event signage
- Logo and company link on JCCB Website
- Three quarter page ad and recognition in resource guide
- Invites to SNEAK PEEK VIP RECEPTION

HOLIDAY SHOP: DEPARTMENT SPONSOR \$5,000

- Tax Deductible Donation
- Name listed on JCCB Website
- Event Signage during the Holiday Shop
- Logo recognition in resource guide
- Half page ad and recognition in resource guide
- Invites to SNEAK PEEK VIP RECEPTION

HOLIDAY SHOP: FUND A FAMILY SPONSOR \$2,500

- Tax Deductible Donation
- Event signage recognition during the event
- Logo recognition in resource guide
- Quarter page ad and recognition in resource guide
- Invites to SNEAK PEEK VIP RECEPTION

HOLIDAY SHOP: TECHNOLOGY SPONSOR \$1,000

- Tax Deductible Donation
- Event signage recognition during the event
- Name Recognition in resource guide
- 1/8 page ad and recognition in resource guide
- Invites to SNEAK PEEK VIP RECEPTION

HOLIDAY SHOP: NEIGHBOR SPONSOR \$500

- Tax Deductible Donation
- Event signage recognition during the event
- Name Recognition in resource guide
- Name listed in resource guide
- Invites to SNEAK PEEK VIP RECEPTION

JOHNSON COUNTY CHRISTMAS BUREAU ASSOCIATION
IS A 501C3 ORGANIZATION, 48-0884400

SPONSORSHIP COMMITMENT FORM

SAVE THE DATES!!!
SNEAK PEAK VIP RECEPTION: THURSDAY, DEC 4TH
HOLIDAY SHOP: DEC 5TH - 13TH



CONTACT INFO:

Company name as to appear in all recognition

Contact Person & Title

Mailing Address

City | State | Zip

Phone and Email

COMPANY LOGO:

For inclusion in event materials and online marketing, email logo to admin@jccb.org or call 913-341-4342
Please send payment, logo and any marketing materials by Nov 13th to ensure recognition.

**JCCB IS A 501(C)3 ORGANIZATION, 48-0884400. YOUR SPONSORSHIP IS
TAX DEDUCTIBLE LESS THE VALUE OF PERSONAL BENEFIT RECEIVED.**



SPONSORSHIP LEVEL:

- | | | |
|--|--|---|
| ☐ Venue Sponsor \$10,000+ | ☐ Department Sponsor \$5,000 | ☐ Tech Sponsor \$1,000 |
| ☐ Utility Sponsor \$7,500 | ☐ Fund a Family Sponsor \$2,500 | ☐ Neighbor Sponsor \$500 |

- ☐ We want to be an In-Kind Sponsor and would like to have JCCB contact us.
- ___ Printing Sponsor
 - ___ VIP Sneak Peak Reception Sponsor
 - ___ Technology Sponsor
 - ___ Volunteer Meals Sponsor
 - ___ Shopping Cart Sponsor
 - ___ Other: _____

- ☐ Send me an invite to the Sneak Peek Tour, happening December 4th from 4pm to 6pm

- ☐ We are unable to become a sponsor at this time.
Please accept our tax-deductible contribution of \$_____ in support of JCCB and its mission.

PAYMENT INFORMATION:

- ☐ SEND INVOICE TO ADDRESS ABOVE
- ☐ MAKE PAYMENT WWW.JCCB.ORG/DONATE
- ☐ CHECK ENCLOSED:
PLEASE MAKE CHECK PAYABLE TO JCCB

MAIL TO: JCCB PO BOX 14786, LENEXA, KS 66285-4786