

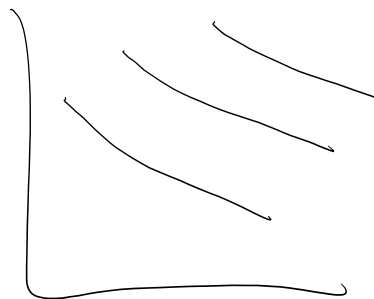
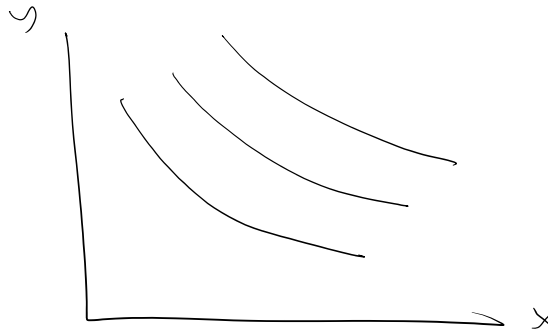
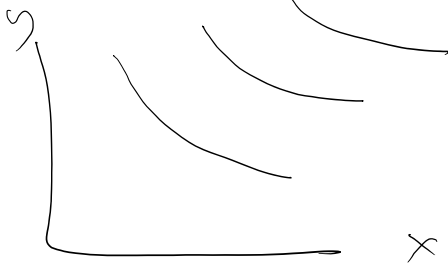
$$U(x, y) = 3x + y$$



$$U(x, y) = (xy)^{\frac{1}{2}}$$

$$U(x, y) = x^2 y^2$$

$$U(x, y) = \log(x) + \log(y)$$



$$U = (xy)^{1/2}$$

$$V = U^4 = \left\{ (xy)^{1/2} \right\}^4 = (xy)^2$$

⇒ U & V are monotonic transform

⇒ same preference

$$W = \log U = \frac{1}{2} (\log x + \log y)$$

$$Z = 2W = \log X + \log Y$$

U, W, V, Z are of same preference

$$U = 3x + y$$

$$\left. \begin{array}{l} MU_x = 3 \\ MU_y = 1 \end{array} \right\} \text{constant MU}$$

$$\Rightarrow MRS = \frac{3}{1} = 3$$

$$U = (xy)^{1/2} = x^{1/2} y^{1/2}$$

$$MU_x = \frac{1}{2} x^{-1/2} y^{1/2} = \frac{1}{2} \frac{y^{1/2}}{x^{1/2}} \Rightarrow x \uparrow \rightarrow MU_x \downarrow \left. \begin{array}{l} \text{dec.} \\ \text{MU} \end{array} \right\}$$

$$MU_y = \frac{1}{2} x^{1/2} y^{-1/2} = \frac{1}{2} \frac{x^{1/2}}{y^{1/2}} \Rightarrow y \uparrow \rightarrow MU_y \downarrow$$

$$U = \log x + \log y$$

$$MU_x = \frac{1}{x} > 0; MU_y = \frac{1}{y} > 0$$

C.S.

$$U(x, y) = 3x + y$$

$$U(ax, ay) = 3(ax) + (ay)$$

$$= a \{ \underline{3x + y} \}$$

$$U(ax, ay) = a * U(x, y) \Rightarrow \text{degree 1}$$

$$U(x, y) = (xy)^{1/2}$$

$$U(ax, ay) = (ax)(ay)^{1/2} = a^{1/2} x^{1/2} a^{1/2} y^{1/2}$$

$$= a [(xy)^{1/2}]$$

$$u(ax, ay) = a^k u(x, y) \rightarrow \text{degree } k.$$

$$u(x, y) = (xy)^2$$

$$u(ax, ay) = [(ax)(ay)]^2 = a^4 (xy)^2$$

$$= a^4 u(x, y) \Rightarrow \text{degree } \underline{4}$$

$$u(x, y) = \log x + \log y = \log(xy)$$

$$u(ax, ay) = \log(ax) + \log(ay)$$

$$= [\log a + \log x] + [\log a + \log y]$$

$$= 2 \log a + [\log x + \log y]$$

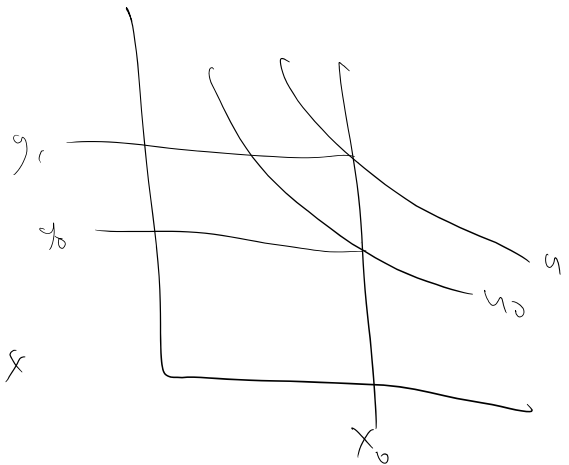
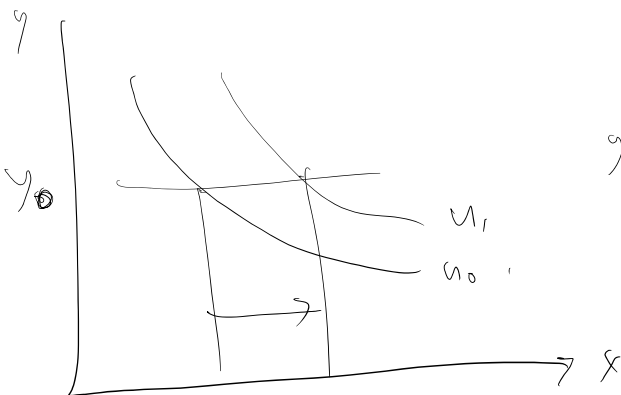
$$u(ax, ay) = \log a^2 + (\log x + \log y)$$

$$= \log(a^2 xy)$$

$$\log(m \cdot n)$$

$$= \log m + \log n$$

$$\log(m^n) = n \log m$$



$$U = 3x + y$$

$$MU_x = 3 > 0$$

$$MU_y = 1 > 0$$

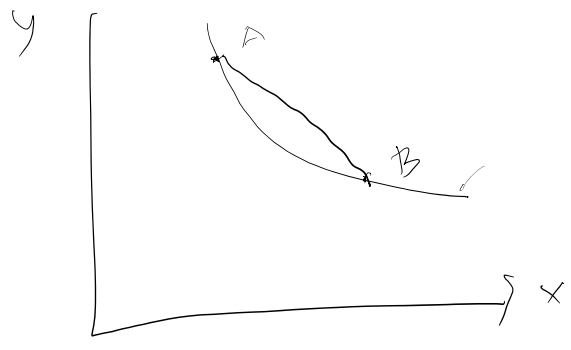
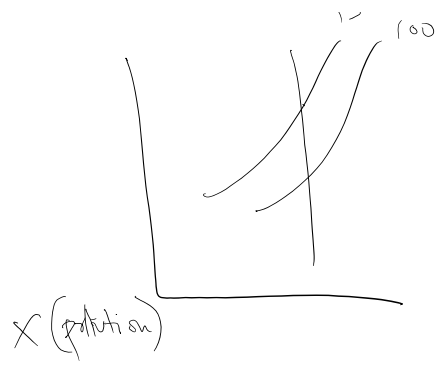
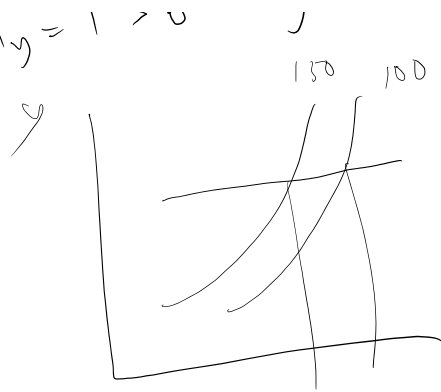
convex pref.

150 100

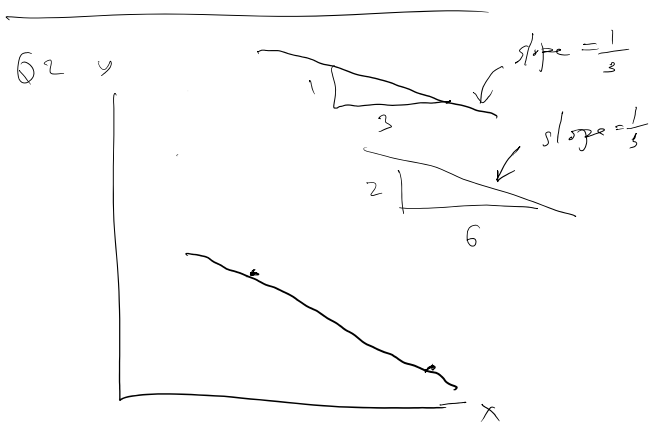
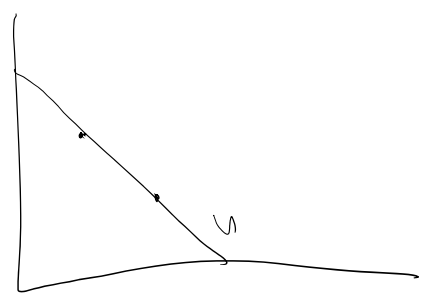
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150 100

$MU_y = 1 > 0$



convex if line is higher than the IC



Q3

$W = W_f \quad \frac{2}{3} \quad \frac{1}{3} \quad W_c$

$$U = W_f^{2/3} W_c^{1/3}$$

$$P_f = 40 \quad P_c = 8, \quad B = 600$$

$$\max U = W_f^{2/3} W_c^{1/3} \quad (O.F.)$$

$$s.t. \quad 600 = 40W_f + 8W_c \quad (\text{constraint})$$

$$\mathcal{L} = W_f^{2/3} W_c^{1/3} + \lambda [600 - 40W_f - 8W_c]$$

$$\frac{\partial \mathcal{L}}{\partial W_f} = \frac{2}{3} W_f^{-1/3} W_c^{1/3} - 40\lambda = 0 \quad (1)$$

$$\frac{\partial \mathcal{L}}{\partial W_c} = \frac{1}{3} W_f^{2/3} W_c^{-2/3} - 8\lambda = 0 \quad (2)$$

$$\frac{(1)}{(2)} = \frac{600 - 40W_f - 8W_c = 0}{\frac{2/3 W_f^{-1/3} W_c^{1/3}}{1/3 W_f^{2/3} W_c^{-2/3}}} = \frac{40\lambda}{8\lambda}$$

$$\frac{a^x}{a^y} = a^{x-y}$$

$$\frac{2W_c}{W_f} = 5 \rightarrow W_f = \frac{2W_c}{5}$$

$$\rightarrow W_c = \frac{5W_f}{2}$$

$$600 = 40W_f + 8W_c$$

$$600 = 40 \left[\frac{2W_c}{5} \right] + 8W_c$$

$$600 = 24W_c \rightarrow W_c = \frac{600}{24} = 25$$

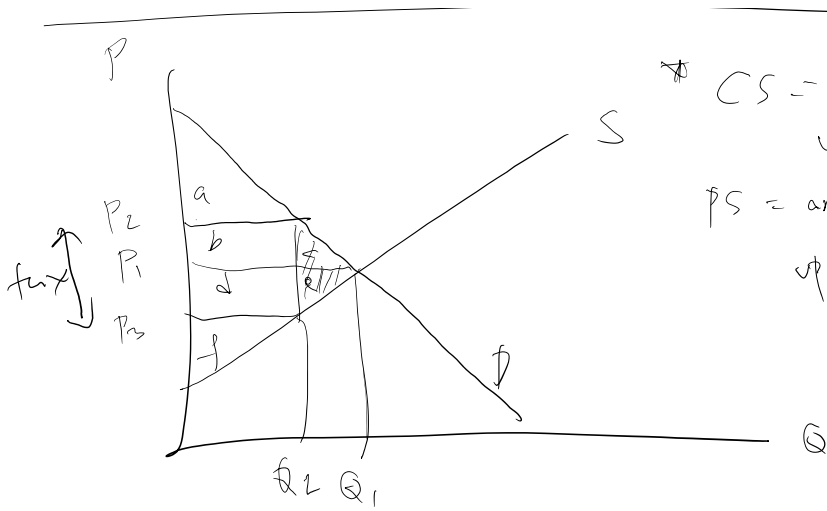
$$600 = 40W_f + 8 \left[\frac{5W_f}{2} \right]$$

$$600 = 60W_f \rightarrow W_f = 10$$

$$U = X^a Y^b \Rightarrow V = a \log X + b \log Y$$

P

* CS = area above P, below D

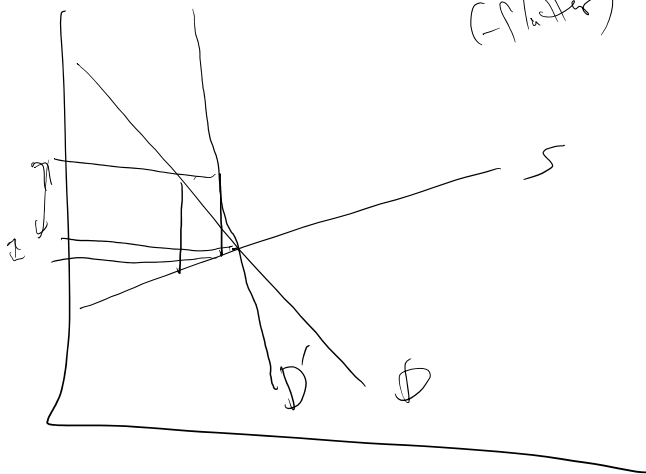


$CS =$ area above P^b , below D
 up to Q_2
 $PS =$ area below P^s , above S
 up to Q_2

	no tax	tax	
Q_D	Q_1	Q_2	
Q_S	Q_1	Q_2	
P^b	P_1	P_2	
P^s	P_1	P_3	
tax Rev.	0	$b d$	
CS	$a b c$	a	↓
PS	$d e f$	f	↓
DWL	0	$c e$	↑
TS	$a b c d e f$	$a b d f$	↓

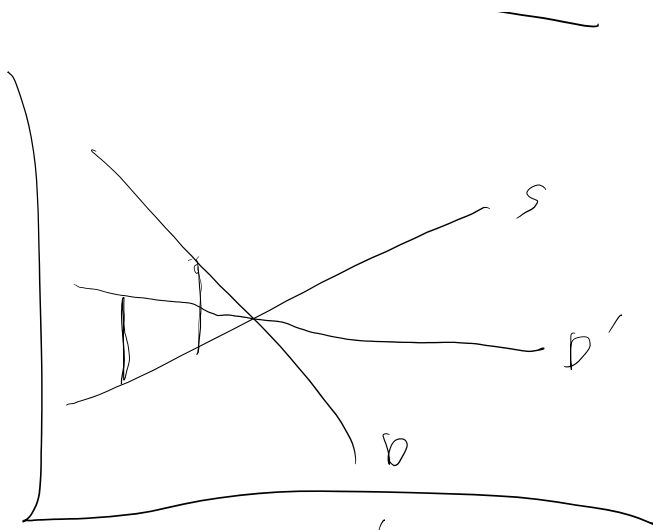
(larger)
 (-) (smaller)

inelastic D (lower DWL)
 elastic D (higher DWL)

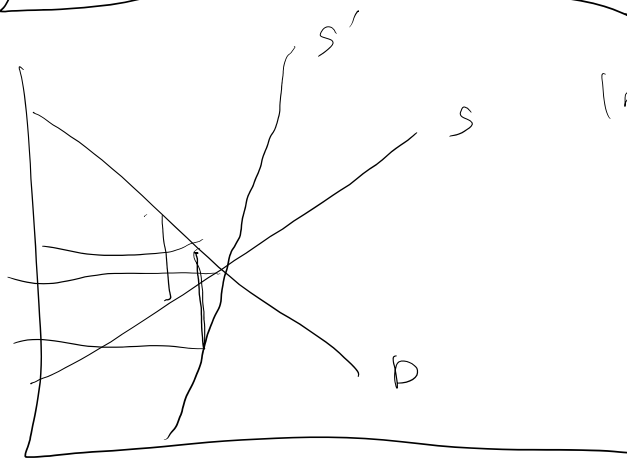


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... to demand → higher



more E demand \rightarrow higher
 DWL \rightarrow TS lower
 more inelastic D \rightarrow lower DWL \rightarrow TS higher



(inelastic S \rightarrow seller pays more of tax.)

1 firm & 2 plants: (G, D)

$$\left. \begin{aligned} q_g &= 10q_g^{-.5} \\ q_d &= 50q_d^{-.5} \end{aligned} \right\}$$

$$\text{Profit} = P(q_g + q_d) - c(q_g + q_d)$$

$$\text{max Profit} = P[10q_g^{-.5} + 50q_d^{-.5}] - c(q_g + q_d)$$

e.g., q_d

$$\frac{\partial \text{Profit}}{\partial q_g} = P[.5(10)q_g^{-1.5}] - c = 0$$

$$\frac{\partial \text{Profit}}{\partial q_d} = P[.5(50)q_d^{-1.5}] - c = 0$$

$$\frac{d \text{Profit}}{d l_d} = P \left[\frac{r(s_d) l_d}{l_d} \right] - c = 0$$

$$r(s_d) l_d^{-.5} = \frac{c}{P}$$

$$r(s_d) l_d^{-.5} = \frac{c}{P}$$

$$\cancel{r(s_d) l_d^{-.5}} = \cancel{r(s_d) l_d^{-.5}}$$

$$\frac{1}{\sqrt{l_g}} = \frac{5}{\sqrt{l_d}}$$

$$\frac{1}{l_g} = \frac{25}{l_d} \Rightarrow \boxed{25 l_g = l_d}$$

$$\text{Profit} = P [q_g + q_d] - c (f_g + f_d)$$

$$\frac{d \text{Profit}}{d l_g} = P \times \underbrace{\frac{d q_g}{d l_g}}_{MPQ_g} - c \underbrace{\frac{d f_g}{d l_g}}_{MPF_g} = 0$$

$$f = f_g + f_d$$

$$l = l_g + l_d \Rightarrow l = l_g + (25 l_g) = 26 l_g$$

$$f = 10 l_g^{.5} + 50 l_d^{.5} ; l_d = 25 l_g$$

$$f = 10 l_g^{.5} + 50 [25 l_g]^{.5}$$

$$q = (10 + 10(5)) l^5$$

$$q = 250 l^{.5} \quad ; \quad l = 26 l^g \rightarrow l^g = \frac{l}{26}$$

$$q = 250 \left[\frac{l}{26} \right]^{.5} = \frac{10(26)}{26^{.5}} l^{.5} = 10 (26^{.5}) l^{.5}$$

$$\Rightarrow \boxed{q = 10 (252)^{.5}} = 10 \sqrt{252}$$