

# The UK is facing a growing challenge with an increasing older population.

The care sector is the largest employer in the UK and includes care homes, retirement villages, domiciliary care and day care settings. This sector has a huge role in supporting such a rapidly growing older population.

The care sector faces challenges and problems which will have answers, the Care Innovation Hub has created the

## Care Innovation Challenge.

Like last year, the Care Innovation Hub is collaborating with the **Department of Health and Social Care** and we will once again be holding the final in their venue.

On the first day of the Challenge, you will meet with C-level members of our Club, to join them in a discussion where they will share key issues facing the sector and what solutions are needed. This will inspire you to think of some great ideas that will help solve some of the most prevalent issues facing the care sector.

The aim of the programme is to find and support new and existing social entrepreneurs to bring their creativity, passion and problem-solving to the care sector.

1

'Hackathon' style weekend in London

£100

personal prize for each team member

5

teams to be awarded with a £500 project grant

6

months free access to co-working space to develop your idea

4

weeks of direct mentoring

## Why apply?

You want to learn new entrepreneurship skills for creating, designing and prototyping ideas.

You'd like the opportunity to receive funding to trial and test your ideas.

You are keen to meet with C-level executives and make useful connections in the care sector.

## Timeline

### Friday 18th June

Application deadline

### 5th, 6th 7th July

Care Innovation Challenge Weekend, Venue TBC

### August (Date TBC)

Care Innovation Challenge Final in Department of Health and Social Care Weekend, Venue TBC

To find out more and apply by 18th June 2019, visit [www.careinnovationhub.com/apply-now](http://www.careinnovationhub.com/apply-now)