



## **NEW MEDTECH COMPANY LAUNCHED IN THE ORTHOPEDIC CAPITAL OF THE WORLD**

*GemViz is a MedTech development company providing surgical digital technology solutions*

**WARSAW, INDIANA - AUGUST 2022** - GemViz announces its launch as the first start-up MedTech company in the Orthopedic Capital of the World. GemViz is focused on providing services and developing solutions in the rapidly growing digital technology (MedTech) segment of medical devices that will deepen surgical insights and improve patient outcomes.

“The Medical Device industry is experiencing a significant shift from traditional implants and surgical instruments to digital technologies that improve surgical procedures and patient results. This MedTech segment promises to make significant advances in the current episode of care. Our goal is to leverage our region’s industry knowledge and combine it with new capabilities to acquire, use, and visualize data to improve patient outcomes,” stated GemViz CEO Mike Cusick.

The MedTech segment has recently seen rapid adoption of surgical robots and virtual reality training. There is continued investment (> \$30 billion annually) in these technologies as well as artificial intelligence, predictive analytics, augmented reality and other enabling technologies to provide advanced surgical insights, improved accuracy and efficiency in procedures, and ultimately improved patient results.

“Our region has a rich history in medical devices, especially orthopedics. We’re excited to see new start-ups focused on the innovative MedTech space to continue our region’s leadership,” said Alan Tio, CEO of Kosciusko Economic Development Corporation (KEDCO).

GemViz brings together founders with over 70 years’ experience in medical device technology development and commercialization. Look for future announcements about key projects, milestones, and partnerships in the upcoming months.

### **ABOUT**

GemViz, LLC is a MedTech development company serving the multi-billion dollar medical device market. The company is focused on digital solutions that drive deeper surgical insights and better patient outcomes. GemViz services include development and market strategies to take innovative ideas from concept to commercialization in the MedTech space. The leadership team has broad experience including medical device markets and products, digital ecosystems, decentralized blockchain style systems, internet of things, augmented and virtual reality, and data visualization methods.

### **CONTACT**

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